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Fort Lauderdale, Florida 33301

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October 28, 2021

Laurie Hawes, CMP  
The Hawes Group, LLC  
710 Braelynn Lane  
Rapid City, SD 57703

RE: **NRTC TechConnect Meeting**  
**November 12-17, 2022**

Dear Laurie:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for **NRTC TechConnect Meeting**.

Meet Sunny. The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 plus airlines – 650 daily non-stops to/from 60+ destinations. The expansion also includes more gates (14 new ones online or coming), a streamlined security checkpoint, concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. The center is within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.

## **GFLCVB Marketing Assistance**

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from [www.sunny.org](http://www.sunny.org) but offering customized content, if desired. GFLCVB Services team will gladly assist.
- The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.
- The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Sunny regards,

*Dion James-Zanfordino*

Dion James- Zanfordino  
Senior Regional Sales Executive



# W FORT LAUDERDALE

ESCAPE TO WHERE CREATIVE MINDS MEET

Laurie Hawes

[laurie@hawesmeetings.com](mailto:laurie@hawesmeetings.com)

Reference # M-LQFXKAF

Hello Laurie,

Thank you for considering W Fort Lauderdale for your upcoming program. I look forward to working with you behind the scenes to elevate your experience to the next level.

Jet set into Fort Lauderdale airport for your **NRTC TechConnect Meeting** and effortlessly arrive at the newly renovated W Fort Lauderdale within minutes of touching ground. Get swept away by this AAA Four-Diamond property, named a Top 10 Hotel in Florida by Conde Nast Traveler Readers. Located at the epicenter of all that's vibrant on Fort Lauderdale Beach, W Fort Lauderdale is the ideal escape after a \$55 Million Dollar renovation (completed 2018). Its new public spaces, guest rooms and meeting spaces are inspired by the blue hues of the sea and quintessentially capture all that shimmers on Fort Lauderdale Beach.

Mix business and pleasure at one of two WET Decks, each with infinity pools, bars and private cabanas. Fuel up before the start of the day with our beach boot camp & sunrise yoga or muscle up the strength at our 24 hour FIT Gym. Detox, retox, repeat at the new, vibrant AWAY Spa. Fuel up with a Bright Detox Elixir shot, then get glam at the Beauty Bar or unwind with a Quick Fix Massage between meetings. Indulge beach side at James Beard Award Winner Stephen Starr's Steak 954 & El Vez. We're here for our guests 24/7 with our signature Whatever/Whenever service.

Amp up your meeting with 30,000 square feet of uniquely breathtaking outdoor spaces and newly designed oceanfront studios. Reinvent the traditional, turning ordinary into extraordinary.

We hope to welcome you soon.

All the best,

**DANIEL D'APUZZO**

**SENIOR SALES EXECUTIVE / W FORT LAUDERDALE**

401 N Fort Lauderdale Beach Blvd / Fort Lauderdale, FL 33304

T 954 658 4164 E: [DANIEL.DAPUZZO@MARRIOTTLUXURYBRANDS.COM](mailto:DANIEL.DAPUZZO@MARRIOTTLUXURYBRANDS.COM)

EXPLORE WHAT'S NEW / NEXT AT W HOTELS WORLDWIDE



FORT LAUDERDALE

## GUESTROOMS

### REDESIGNED & RESTYLED

NOV 2022	SAT 11/12	SUN 11/13	MON 11/14	TUES 11/15	WED 11/16	THU 11/17
Wonderful King Rooms	10	40	175	175	130	5
Rate	\$269	\$269	\$269	\$269	\$269	\$269

Rates above are quoted single/double. 13% sales tax additional + **\$30 Discounted** Resort Fee

- 517 guestrooms, suites and fully equipped residential suites
- In-room amenities include Nespresso Coffee Maker (complimentary regular & decaf pods), bedside USB ports & outlets, work desk, NudeAudio Bluetooth Speaker Sound System, electronic safe
- Guestrooms start at 363-410 sq. ft. (34-38 sq. mtrs.)
- Guaranteed balconies with Spectacular & higher
- Rates valid until Tuesday, October 26, 2021



Wonderful – King



Wonderful – Queens



Spectacular – King



Spectacular – Queens



FORT LAUDERDALE

## UPGRADED OCEANFRONT ROOMS & SUITES



Fabulous Oceanfront – King



Fabulous Oceanfront – Queens



Cool Corner Oceanfront



Fantastic or Oasis Suites

# MEET. MIX. MINGLE.

THE ULTIMATE PLAYGROUND AFTER A \$55 MILLION RESTYLE & RENOVATION

Date	Day	Start Time	End Time	Function Type	Set-Up Style	Expected	Function Space
11/13/2022	Sun	7:00 AM	11:59 PM	Storage	Storage	1	Studio 6
11/13/2022	Sun	7:00 AM	11:59 PM	Office	Special	10	Strategy
11/14/2022	Mon	7:00 AM	12:00 PM	Meeting/Pre-Con	Conference	10	Strategy
11/14/2022	Mon	7:00 AM	11:59 PM	Office	Special	10	Strategy
11/14/2022	Mon	7:00 AM	11:59 PM	Storage	Storage	1	Studio 6
11/14/2022	Mon	2:00 PM	11:59 PM	Registration	Registration	1	Great Room Prefunction
11/14/2022	Mon	5:00 PM	11:59 PM	Set Up General Session	Schoolroom	225	Great Room
11/15/2022	Tue	7:00 AM	11:59 PM	Office	Special	10	Strategy
11/15/2022	Tue	7:00 AM	11:59 PM	Registration	Registration	1	Great Room Prefunction
11/15/2022	Tue	7:00 AM	11:59 PM	Storage	Storage	1	Studio 6
11/16/2022	Wed	7:00 AM	12:00 PM	Registration	Registration	1	Great Room Prefunction
11/16/2022	Wed	7:00 AM	11:59 PM	Office	Special	10	Strategy
11/16/2022	Wed	7:00 AM	11:59 PM	Storage	Storage	1	Studio 6
11/17/2022	Thu	7:00 AM	10:00 AM	Office	Special	10	Strategy
11/17/2022	Thu	7:00 AM	12:00 PM	Storage	Storage	1	Studio 6
11/13/2022	Sun	7:00 AM	11:59 PM	Storage	Storage	1	Studio 6

All meeting room, food and beverage, and related services are subject to applicable taxes (currently **7%**) and service charge (currently **25%**) in effect on the date(s) of the event.



FORT LAUDERDALE



## Inclusions EXTRAS AND PERKS

- 1 per 45 comp rooms on a cumulative basis
- 10% discount on a/v provided by in-house supplier
- Comp fitness center use for all meeting attendees throughout duration of the program
- 2 Suite Upgrades at Group Rate
- 2 VIP Welcome Amenities – Hotel's Choice
- Waived Rentals with B&F Minimum Spend of **\$87,000**
- Discounted Resort Fee to \$30

## BANQUET BEVERAGE & FOOD

- Click [here](#) to explore the e-menus and click [here](#) for diagrams
- Banquet Catering by Celebrity Chef Stephen Starr Restaurant Group
- Banquet Beverage & Food Minimum of **\$87,000.00**

## ADDITIONAL INFORMATION

- AAA & Mobile Ratings: 4 Star / 4 Diamond Beach Front Luxury Hotel
- Named Top 10 Hotel in Florida (and only one in Fort Lauderdale) by Conde Nast Traveler Readers
- Stella Awards for Best Décor & Design, Best Renovation, and Best Food & Beverage
- Car Rental Vehicles on Site with Avis
- Distance to Airport: 6.3 miles, 14 minutes – Approx \$20 Taxi fare
- Distance to Broward County Convention Center: 3.4 miles, 8 minutes
- Distance to Las Olas Blvd: 2.6 miles, 5 minutes
- Distance to downtown business, theater and museum districts: 3 miles, 8 minutes



FORT LAUDERDALE

## OCEANFRONT SPACES



Bungalow 1,2,3



Studios 2,3,4

## OUTDOOR VENUES



Terrace



Courtyard

## EXPANSIVE GREAT ROOMS



Mingle 1,2,3



Great Room 1,2



# FEATURES

## ARRIVE TO ESCAPE

### WET®

Unwind at two infinity-style WET Deck pools. At WET East, soak up the sun five floors above the glittering Atlantic Ocean. Steal the scene on a sun lounger with refreshing cocktail in hand, or grab a bite under the shade of a poolside cabana. Cool down with hot beats every Saturday & Sunday as a DJ spin's all your favorite tunes. Is chic and serene more your style? Then head to WET West for intracoastal views, hot tub dipping and a more secluded oasis.

### LIVING ROOM

Sip on cocktails while drinking in the beach views from the Living Room Terrace.

### ON-SITE SPA

Rejuvenate and revitalize like never before at this facial and massage mecca.

### STEAK 954

James Beard Award Winner Stephen Starr offers a unique interpretation of a classic steakhouse at beachside Steak 954, serving dry-aged meats, delectable sides and an innovative cocktail menu. Don't leave without snapping a photo of the glowing 15-foot jellyfish aquarium.

### EL VEZ

Savor authentic Mexican flavors and creative cuisine at El Vez, W Fort Lauderdale's newest culinary hotspot, opened in May 2018. This wildly popular Fort Lauderdale Beach restaurant is the third El Vez outpost from Stephen Starr. Choose from over 100 varieties of tequila to compliment your meal.

### SUSHI BAR

Bite into fresh sushi and sip sake cocktails at the Living Room Sushi Bar. Tasty appetizers and bold rolls offer a modern take on sushi fare including Spicy Tuna Crispy Rice, Poke Bowls, Yellowtail Jalapeno and Lobster Roll with Wasabi Aioli.

### FIT®

Get Fit® at the 24-hour fitness center where blue hues and natural light unite with state-of-the-art equipment for an exhilarating workout, anytime of day.

### WHATEVER/WHENEVER® SERVICE & W INSIDERS

Get insider access to Fort Lauderdale's most exhilarating experiences from VIP passes for local events to exclusive no-wait entrance at the area's best venues---just ask. Whatever you want. Whenever you want it (as long as it's legal!).

### RESORT FEE

The resort fee includes access to all of the following amenities which is valued at \$160:

- Two (2) Beach chairs & one (1) umbrella
- Two (2) Complimentary Bottled Water for the Beach Located at the Concierge
- 15% AWAY Spa Discount on All Services
- Two (2) Two-Hour Bicycle Rental
- One (1) Free In-Room Movie Per Day
- In-Room High Speed WIFI



FORT LAUDERDALE

## AMENITIES

SHIMMERING & SHINING



WET East



Living Room



AWAY Spa



Living Room Terrace



STEAK 954



El Vez





Thursday, October 28, 2021

Laurie Hawes  
Meeting Planner  
The Hawes Group  
710 Braelynn Lane  
Rapid City, SD 57703  
(703) 328-3487  
[laurie@hawesmeetings.com](mailto:laurie@hawesmeetings.com)

**Re:** NRTC TechConnect Meeting November 2022  
**Reference #:** M-LQG8H7B

Dear Laurie,

Host your event at the [Fort Lauderdale Marriott Harbor Beach Resort & Spa](#), recognized for the past 30+ years as one of Marriott's top resorts for meeting planner satisfaction. We are Fort Lauderdale's premiere location for conferences, incentives, and trade shows.

From our inviting ballrooms to the tropical allure of our private beach, your group can work and play in surroundings of unrivalled perfection. Inspired catering, group outings and state-of-art technology present the ultimate setting just minutes from the airport and exciting attractions.

Understanding a flawless program is important to the success of this event, rest assured, our consistent achievement of high event satisfaction scores will give you peace of mind in knowing that our staff knows how to handle meetings and anticipate all guest and meeting planners' needs for a most successful event!

#### Room Overview

Date	Day	Run of House	Total Rooms
11/05/2022	Saturday	10	10
11/06/2022	Sunday	40	40
11/07/2022	Monday	175	175
11/08/2022	Tuesday	175	175
11/09/2022	Wednesday	130	130
11/10/2022	Thursday	5	5

#### Resort Fee: Discounted

I am pleased to offer you an exclusive group rate of **\$224.00** per Run of House guest room, per night. Please note that hotel room rates are net, non-commissionable and subject to applicable state and local taxes (currently 13%).







### Special Concessions Offered to Earn Your Business

- Four (4) Staff Rooms at a Discounted Rate of \$179.00
- Three (3) Ocean View Suite Upgrades at Group Rate for CEOs
- One (1) complimentary room night for every 40 revenue-generating room nights occupied on a cumulative basis
- Group rate valid three days pre and three days post to group dates based on availability
- 10% off 2022 event technology if Encore is utilized exclusively
- 10% off 2022 Spa menus pricing for registered attendees during program dates for services of 50 minutes or more excluding nails & hair treatments.
- 10% off 2022 published banquet menu pricing with minimum food and beverage spend of \$90,000.00 being met before tax and service charge. Service charge is excluded from the discount. F&B minimum must be met after discount is applied.
- Meeting Room rental waived with minimum food & beverage of \$90,000.00 being met, before service charge & sales tax.
- 20% attrition, cumulative
- Marriott Bonvoy Rewards points, to be rewarded upon conclusion of event
- 25% off Group's shipping and receiving of packages by Hotel
- Discounted Resort Amenity Package Fee at \$15.00 daily, per room.
- Complimentary resort-wide Wi-Fi for attendees, included in Resort Amenity Package
- Complimentary use of Hotel's easels and podiums, based on Hotel's inventory
- Contracted group rate accepted after cut-off date, based on Hotel's availability
- Self-parking discounted to nightly rate of \$20.00 per car, normally \$39.00
- Valet parking discounted to nightly \$30.00 per car, normally \$48.00
- Four (4) complimentary room nights for pre-planning visit, based on Hotel's availability

### Resort Amenity Package Fee

Group room rates will be subject to a non-commissionable daily resort amenity package (currently **\$39.00** per room per night). The Daily Resort Amenity Package currently includes (subject to change):

- Resort-wide high-speed wireless internet access, including Guest rooms, public space, meeting space, and restaurant outlets
- Two (2) beach chairs per day
- Two (2) resort Welcome Beverages per stay
- One-hour rental of non-motorized water sports equipment per day for up to two people (weather permitting) – select from skim board, paddleboard, boogie board or kayak, age restrictions apply.
- Two (2) fitness classes per day (visit the Spa for class schedule. Reservations required)
- \$25 discount off any spa treatment excluding hair and nail services
- 90 minutes tennis court use, includes rackets and balls, per day
- One hour use of beach games daily (Giant Jenga, Connect 4, Bocce Ball, Horse Shoes)

A daily resort amenity package fee of **\$39.00** plus tax per night will be added to each individual room. Total retail value of the above is over \$200.00. Wi-Fi Simplified™ for meeting space is basic service (1.5 – 3 Mbps). Additional bandwidth is available at an additional charge and can be quoted by our in-house audio visual provider, Encore.







### Function Agenda

Based on your specifications, the Hotel has the appropriate space to accommodate your program. I would be happy to detail the space and provide you a detailed agenda upon request to place the space on hold.

### Food & Beverage

National Rural Telecommunications Cooperative agrees to provide the hotel a minimum of **\$90,000.00** in food and beverage revenue. Please note that meeting room rental, tax (currently 7%), and service charges (currently 25%) are not included in the minimum.

2022 Catering Minimum Ranges		
Function:	From	To
Continental Breakfast	\$40.00	\$46.00
Buffet Breakfast	\$52.00	\$60.00
Coffee Breaks	\$28.00	\$31.00
All Day Beverage Break	\$35.00	\$45.00
Plated Lunch	\$58.00	\$65.00
Boxed Lunches	\$50.00	\$58.00
Buffet Lunch	\$63.00	\$70.00
Plated Dinner	\$98.00	\$130.00
Buffet Dinner	\$135.00	\$175.00
Reception (Bev Only)	\$44.00	\$54.00
Reception (F&B for 1 hour)	\$100.00	\$145.00
Welcome Reception	\$175.00	\$300.00
Dinner Beach Party**	\$250.00	\$350.00

Prices are subject to 25% Service Charge (\*\*An additional Service Charge of 5% for Catered Beach Functions) and 7% Sales Tax. All prices are subject to change without notice.

### Marriott Bonvoy Rewarding Events

There has never been a better time to be a member. Host your event at our hotel and earn points with [Marriott Bonvoy Events](#) program. Earn 3 points for every dollar spent, up to 50,000 points, or 1 mile per dollar spent up to 15,000 miles. Explore stunning hotels in locations across the globe. From classic to distinctive, from luxury to premium to select, whatever your preference, we can't wait to welcome you. Not a member yet? [Sign up here](#)

Marriott Bonvoy Events is more than our travel program's offering for meeting and events. It is now also a new resource for meeting and event planners, as well as a source for inspiration and best practices from the hotels and planners. At Marriott, we understand that every meeting has a purpose. The [Marriott Bonvoy Events](#) website features thousands of images as well as expert tips that are organized by meeting purpose. The new concept reinvents the planning process to be more visual, social, and purposeful. It is designed to inspire through food and beverage, event technology, room set ups, and experiences.







Helpful Links: [Group Brochure](#) • [Resort Images](#) • [Capacity Charts](#) • [Event Menus](#)

#### Additional Hotel Information

- 650 total rooms / 31 Suites
- 40,000 square feet of indoor event space
- 60,000 square feet of outdoor event space
- 24-hour in-room dining available
- Distance to airport: 4.5 miles to the Fort Lauderdale-Hollywood International Airport (FLL)
- Estimated taxi fare to FLL Airport: \$20.00-\$25.00 one-way
- Suggested Bellman gratuity of \$10.00 roundtrip service and \$6.00 one way
- Housekeeping gratuity: \$3.00 per day
- Valet parking \$48.00 overnight plus 7% Sales Tax
- Self-parking \$39.00 overnight (Not Taxed)

Laurie, the entire staff here at the Fort Lauderdale Marriott Harbor Beach would be honored to welcome your guests to our Resort and Spa! We hope to have the opportunity to work with you. I invite you to [TAKE A TRUETOURL](#) and see our most updated resort information.

Please note that I am not currently holding any rooms or meeting space at this time, but I would be happy to do so upon your request. I would be happy to speak with you in more detail about this opportunity. I will follow up with you on **Friday, October 15, 2021** to confirm receipt of this proposal and to ensure all of your needs were addressed.

Should you have any questions, please do not hesitate to reach out with my contact information below. Thank you for giving us an opportunity to earn your business!

Sincerely,

*Claudia Lupo*

Claudia Lupo  
Senior Sales Executive  
Email: [Claudia.Lupo@Marriott.com](mailto:Claudia.Lupo@Marriott.com)  
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