

Proposal for The American Jail Association 2024

May 17-22,
Or
April 28-May 1





BIGGER AND GREATER
SOUTH FLORIDA'S PREMIER
WATERFRONT CONVENTION
CENTER

 **GREATER FORT LAUDERDALE** BROWARD COUNTY
CONVENTION CENTER

BROWARD
COUNTY
FLORIDA

Features



Located minutes from Fort Lauderdale's famed Blue Wave Beaches

Adjacent to Broward County's Port Everglades

Five-minute drive from the Fort Lauderdale / Hollywood International Airport

LEED for Existing Buildings Gold-certified facility

Expansion Highlights

- 350,000 sq. ft. of contiguous space
- 132,000 sq. ft. in four elegant ballrooms
- 95,000 sq. ft. of total flexible meeting space
- 202,000 sq. ft. of total pre-function space
- 1,800+ parking spaces
- 7 acres of outdoor waterfront plaza
- 1.2 million sq. ft. of total Convention Center space



The image is a composite architectural rendering. The left side features a dark, semi-transparent overlay with a list of amenities. The right side shows a bright, detailed rendering of a modern building with a large glass facade, multiple levels of balconies with greenery, and a prominent fountain in the foreground. The building is surrounded by palm trees and a landscaped area with a few cars parked. The overall style is clean and modern, typical of architectural visualization.

Upgrades & Amenities

- State-of-the-art technology
- Outdoor plaza with waterfront view
- Innovative dining concepts
- Eco-friendly design and operation
- Improved traffic flow around the Convention Center
- Garage parking with covered skywalks to Convention Center
- Proximity to airport, seaport, local dining, shopping and beaches

SPACE UTILIZATION OVERVIEW May 17-22, 2024

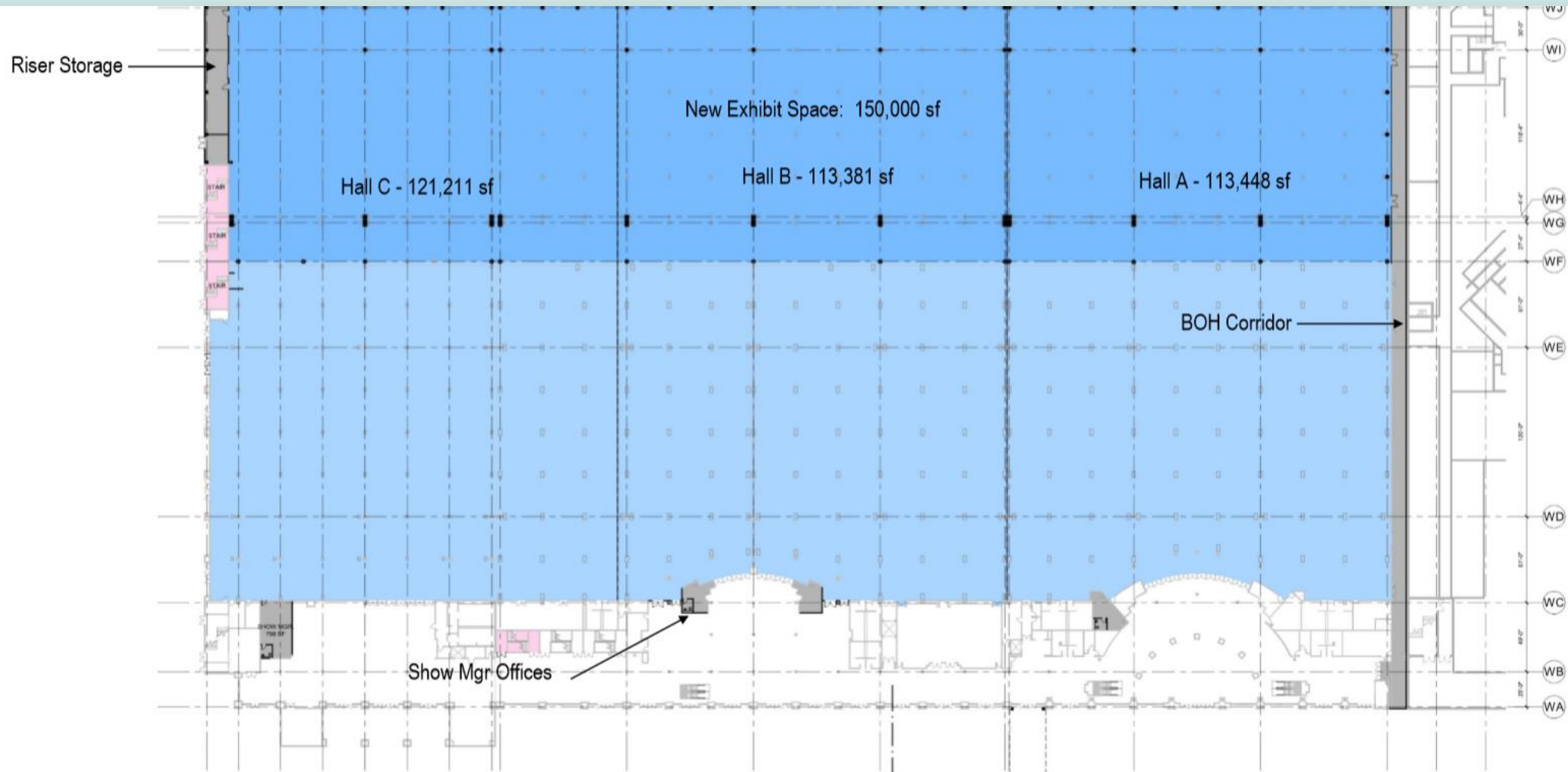
SPACE	EVENT	SQ FT	DATES
Exhibit Hall A	Trade Show	113,448	May 17-19 Move-In May 19-21 Show May 22 Move-out
Atrium Lobby	Registration	11,206	May 17 Move-in May 18-21 Show May 22 Move-out
107	AJA Storage	427	May 17-22
Grand Ballroom ABCDEF	Seven (7) Workshop Rooms	26,297	May 17 Move-in May 18-21
Floridian Ballroom	General Session	20,316	May 18 Move-in May 19-21
	Closing Session		May 22
301	Pop Up Meeting	990	May 18-22
302		900	
Grand H	Seven (7) Workshop Rooms	5,342	May 18 Move-in
315		2,891	May 19-22
316		2,950	
220/221		2,755	
222/223		2,755	
Palm A		4,556	
Palm B		4,757	
203/204	AJA Office	1,196	May 17-22
207	Command Center	672	May 17-22
208	Break Room	840	May 17-22
209	Speaker Lounge	840	May 18-22
210	Prayer Room	672	May 18-22
213	AV Office	572	May 17-22
216	Board Meeting	644	May 17-19
Grand Ballroom Pre-functions and 3 rd Floor Concourse, Floridian Pre-function	Receptions	Total of approx. 42,000	May 20-21

VENUE RENTAL OVERVIEW

- VENUE RENTAL: \$151,639.50
- CONVENTION CENTER DISCOUNT: \$ 61,639.50

- **TOTAL VENUE RENTAL:** **\$90,000.00**

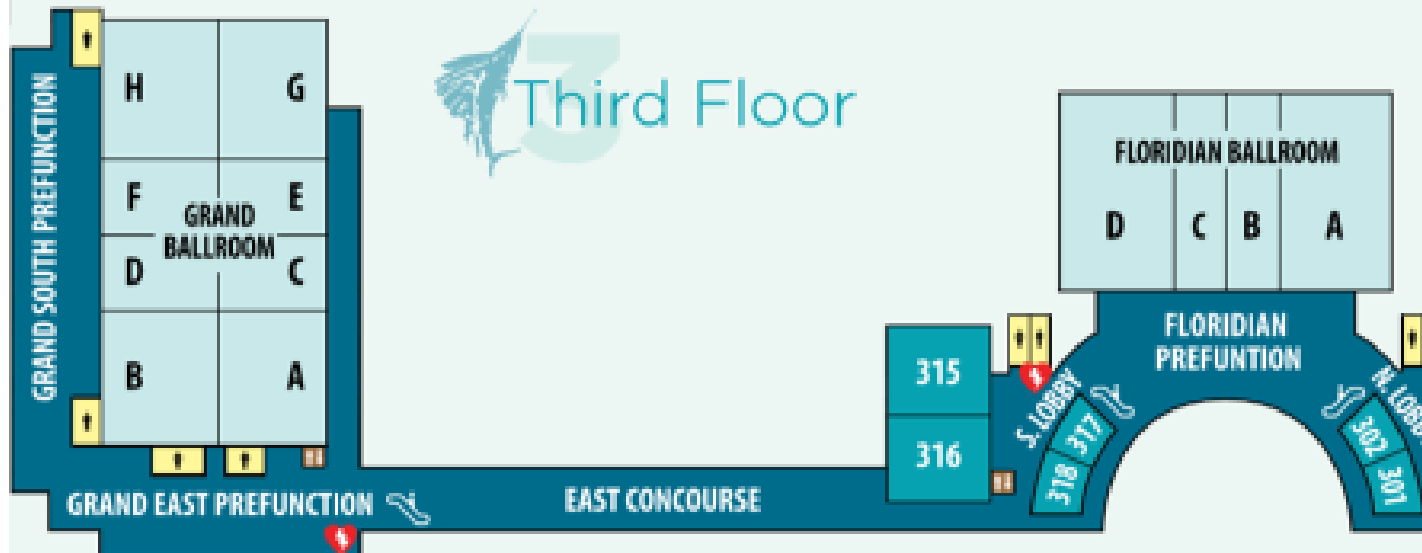
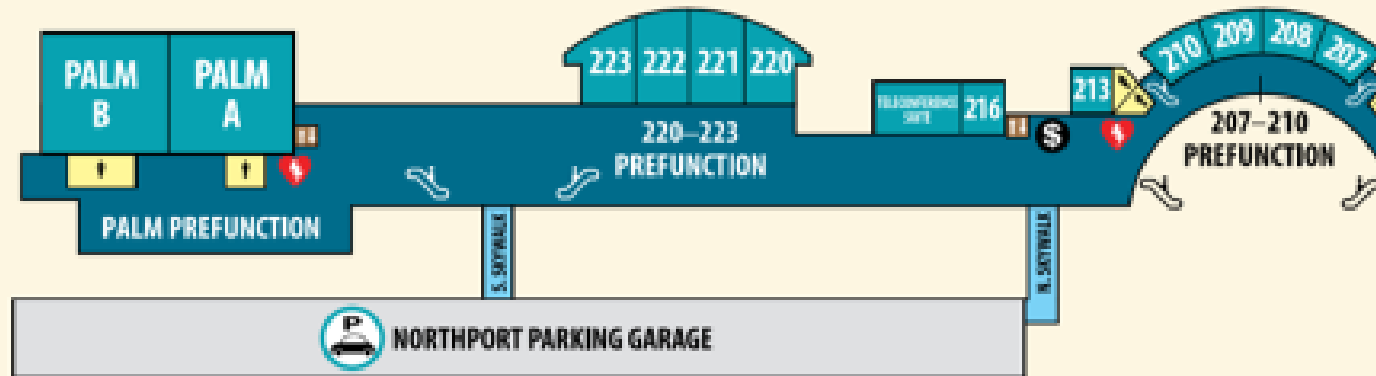
Meeting Rental does not include 7% tax



West Expansion: First Floor

BROWARD COUNTY CONVENTION CENTER EXPANSION & HEADQUARTERS HOTEL | FORT LAUDERDALE, FLORIDA
MATTHEWS SOUTHWEST | BALFOUR BEATTY | STANTEC | FENTRESS ARCHITECTS | NUNZIO MARC DESANTIS ARCHITECTS

2 Second Floor



UPGRADES TO EXISTING MEETING SPACE

- ✓ UPGRADED FURNISHINGS | DÉCOR
- ✓ STATE OF THE ART TECHNOLOGY
- ✓ ELEVATED DINING CONCEPTS
- ✓ ENHANCED PRE-FUNCTION SPACE



CONVENTION CENTER INCENTIVES

Convention Center is pleased to offer the following Special Concessions:

- Customized gourmet menus by ASM Global/Savor
- A Food & Beverage minimum of \$75,000.00 is required
- A Non-Union facility for the non-tech related equipment and/or productions
- The Convention Center doesn't have an exclusive audio-visual company, however, for your convenience the Center host an in-house preferred AV Company.
- IATSE Local Union#500 is the exclusive provider of Technical Services personnel at the Center. This include all rigging of meeting rooms, Ballrooms and Exhibit Halls.
- Exhibitors will be able to set up their own booth
- Dock policy and move-in / move-out policy to be provided with the Exhibitor's kit
- Registration convenient located at Exhibit Hall Entrance
- Complementary first set of tables, chairs and podium per meeting room and Ballroom per term of event.
- Discounted internet for AJA staff
- Parking garage conveniently connected to the Convention Center
- (10) complementary parking passes for staff available at the facility 1600-space parking garage
- General and Exhibit Hall overnight security through the host agency its negotiable
- Correctional personnel carrying weapons its negotiable

Commitment to Safety

- The newly expanded Greater Fort Lauderdale/Broward County Convention Center is being designed with ASM Global's *VenueShield* protocol to provide the highest levels of cleanliness and safety while inspiring the confidence of planners and attendees, all in partnership with leading medical professionals, industry experts and public health officials.

