GREATER FORT LAUDERDALE

Greater Fort Lauderdale Convention & Visitors Bureau 101 NE Third Avenue, Suite 100 Fort Lauderdale, FL 33301 954-765-4466 | 800-22-SUNNY sunny.org

September 25, 2020

Stephanie Sadri Manager, Global Accounts HelmsBriscoe 5180 Morning Glory Place Highlands Ranch, CO 80130

RE: ACSA Association Tradeshow/ Convention 2022 April 22-27, 2022

Dear Stephanie:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for the ACSA Association Tradeshow/ Convention 2022.

Meet Sunny. The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 plus airlines – 650 daily non-stops to/from 60+ destinations. The expansion also includes more gates (14 new ones online or coming), a streamlined security checkpoint, concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. The center is within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.



Greater Fort Lauderdale CVB Incentive:

• The CVB will pay **\$83,089** towards your basic rental at the Broward County Convention Center for ACSA Association Tradeshow/ Convention 2022.

GFLCVB Marketing Assistance

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from www.sunny.org but offering customized content, if desired. GFLCVB Services team will gladly assist.
- The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.
- The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Sunny regards,

Dion James- Zanfordino Regional Sales Executive



HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

ACSA Association Tradeshow/Convention 2022

DATE	4/20	4/21	4/22	4/23	4/24	4/25	4/26	
DAY	WED	THU	FRI	SAT	SUN	MON	TUE	
TOTAL REQUESTED	25	60	60	200	500	500	400	Rates
TOTAL AVAILABLE	25	60	86	260	650	650	520	
Hilton Fort Lauderdale Marina	17	42	48	140	350	350	280	\$185
Renaissance Ft Lauderdale Cruise Port Hotel			20	60	150	150	120	\$179
Embassy Suites Fort Lauderdale 17 th Street	8	18	18	60	150	150	120	\$189





PROPOSAL for

2022 ACSA Tradeshow

Contact: Stephanie Sadri Hotel Contact: Evan Davis

Company: American Craft Spirits Association Title: Director of Sales & Marketing

Address: 5180 Morning Glory Place Address: 1881 SE 17th Street

Fort Lauderdale, FL 33316

Phone: 720-295-1038 Phone: 954-253-0974

E-mail: ssadri@helmsbriscoe.com E-mail: <u>evan.davis@hilton.com</u>

PROPOSED DATES/Room Block: April 22, 2022 – April 26, 2022

Highlands Ranch, CO 80130

Day	Fri	Sat	Sun	Mon	Tue	Wed	Thu
Date	04/22	04/23	04/24	04/25	04/26	04/27	04/28
Marina View Rooms	48	140	350	350	280	0	0
TOTALS	48	140	350	350	280	0	0

Confirmed 2022 Rates:

Marina View \$185.00

NOTE: Rates are being held on a first option basis through 8/31/2020. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

LOCATION: Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.

SPECIAL CONSIDERATIONS:

- Complimentary Two Story Presidential Suite from 04/22 -04/26
- Complimentary in-room Wi-Fi
- 5 complimentary valet parking passes
- Comp 1 per 40 rooms
- Rate is commissionable at 7%
- Complimentary Welcome Drink on peak arrival day
- 5 Complimentary VIP Welcome Amenities of the Hotel's Choice
- 5 Complimentary Airport Transfers
- No Resort Fee
- 5 Complimentary VIP Junior Suite Upgrades for VIP's.



FORT LAUDERDALE CRUISE PORT HOTEL

#BUSINESSUNUSUAL













September 21, 2020

American Craft Spirits Association P.O. Box 701414 Louisville, KY 40270-1414 (202) 669-3661

Greetings from sunny Fort Lauderdale!

We would love to welcome the American Craft Spirits Association to the Renaissance Fort Lauderdale Cruise Port Hotel in 2022.

We are perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district and **across the street from the Broward County Convention Center**. Fort Lauderdale's beautiful beaches are just over the bridge and the water taxi is a quick 5 minute walk away. Take a trip on the water taxi and visit Las Olas Boulevard and downtown Fort Lauderdale. Arriving or departing you are a quick 10 minute cab or Uber ride from Fort Lauderdale International Airport.

Our newly renovated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider knowledge on-hand and ready. They're passionate about their neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left. For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

We're happy to extend the following group options:

Date	Day	Standard Double	Standard King	Total Rooms
04/22/2022	Fri	5	15	20
04/23/2022	Sat	20	40	60
04/24/2022	Sun	60	90	150
04/25/2022	Mon	60	90	150
04/26/2022	Tue	40	80	120

Room Type	Single/Double			
Standard Double	\$179.00			
Standard King	\$179.00			

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. Rates are based on single or double occupancy.

CONCESSIONS AND INCLUSIONS

Complimentary standard guest room WiFi 7% Commissionable 2 VIP Upgrades at the group rate

2 VIP Amenities

Thank you for your considering the Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I'm always available to assist. Feel free to visit us on our website at renaissancefortlauderdale.com We look forward to the opportunity to welcome you back!

Warm Regards,

Margaret Luppino
Corporate Sales Manager
954-626-1706 | mluppino@renaissancefortlauderdale.com



Embassy Suites By Hilton Fort Lauderdale 17th Street







ACSA Association Tradeshow/Convention

September 24, 2020

RE: ACSA Tradeshow/Convention

Dear Stephanie,

Thank you for considering Embassy Suite, By Hilton Fort Lauderdale for inclusion in the 2022 American Craft Spirits Association Convention.

Many Associations choose to include our hotel in their room blocks when using the Convention Center to give their attendees a "suite" option and the value added amenities included in the rate. We also have a great location!

When comparing rates with other hotels, keep in mind the following **amenities included in the rate**. This will lower your attendees out of pocket expenses.

- Complimentary breakfast served daily from 6am-9am M-F and 7am-10am S/S. (Full American style breakfast, served in our atrium)
- Complimentary evening reception from 5:30pm to 7:30pm; (Great for networking and a gathering place to meet before going to dinner)
- Complimentary Wifi so everyone can remained connected
- Complimentary access to our fitness and business center

<u>Spacious Suites</u> offers the comforts of home. Each suite has a living room and separate bedroom. The living room features a sofa sleeper, easy chair, dining table, flat screen TV, wet bar, refrigerator and microwave. The bedroom features either one king bed or two double beds, flat screen TV and vanity.

Easily accessible location:

- 2 miles north of the Fort Lauderdale Airport (under 10 minute cab ride, under \$20 or shuttle from the Hotel Concierge at \$10 per person)
- 5 blocks west of the Convention Center.
- 2 miles west of the beach and 2 miles south of Downtown. (Five minutes to night life).
- More than 75 restaurants, bars and shops within walking distance, something for everyone's taste. No need to rent a car. See link.

Concessions:

- 1 per 50 complimentary policy.
- Rate is commissionable at 7%.
- Guests will be awarded Honors Points for their stay as part of the Hilton Family.

We hope you agree that our location, facilities and amenities and make us a perfect fit as part of your housing component.

Sincerely,

Julie Russell

Julie Russell
Director of Sales
Embassy Suites by Hilton Fort Lauderdale 17th Street
phone: (954) 315-1322
fax: (954) 315-1314
email: julie.russell@hilton.com

Room	Wed 04/20/2022 Thu 04		Thu 04/21/2022 Fri 0-		Fri 04/22	Fri 04/22/2022		Sat 04/23/2022	
Standard King Suite w/ step out balcony									
Single	4	\$ 189	9 \$ 189		9	\$ 189	30	\$ 189	52
Standard double	Standard double w/ step out balcony								
Single	4	\$ 189	9	\$ 189	9	\$ 189	30	\$ 189	52
Daily Total	Daily Total 8		18		18		60		104

Room	Sun 04/24/2022		Mon 04/25/2022		Tue 04/26/2022		Grand Total	
Standard King Suite w/ step out balcony								
Single	75 \$ 189		75 \$ 189		60 \$ 189		210	
Standard double w/ step out balcony								
Single	75	\$ 189	75	\$ 189	60	\$ 189	210	
Daily Total	150	`	150		120		420	
Grand Total: 524								

Enjoy the freedom to be yourself with more choice and comfort at our Embassy Suites by Hilton Fort Lauderdale - 17th street hotel. Unwind in a spacious suite and enjoy the separate living area offering a relaxing haven or productive place to catch up on work. Our suites offer all the comforts of home to make your stay more enjoyable, with a TV in each room, living area with a sofa bed, armchair and well-lit work table, wet bar, refrigerator, microwave, and coffeemaker. All of our suites include complimentary cooked-to-order full breakfast and Evening Reception featuring beer, wine premium spirits and light snacks. You can even bring the family pet.

EMBASSY SUITES BY HILTON FORT LAUDERDALE 17TH STREET

1100 Southeast 17th Street Fort Lauderdale, FL 33316 United States Tel: (954) 527-2700

KEY FACTS:

- Great location near the Intracoastal Waterway. 2 miles from the airport, downtown and beach. 5 blocks from the Convention Center & Port Everglades. Walking distance to more than 50 restaurants & shops
- 361 two-room suites and over 13,000 sq feet of flexible indoor/outdoor meeting space for groups of 10 to 400.
- Complimentary full made-to-order breakfast served each morning in our tropical 12 story atrium. Complimentary Evening Reception nightly from 5:30pm-7:30pm for overnight guests.
- · Outdoor heated pool, whirlpool, fitness facility and business center are complimentary for all guests.

YOUR ATTACHMENT:

• Restaurants and Shops within walking distance

OUR INFORMATION:

• Embassy Suites Fort Lauderdale Website

PHOTOS:









