



Proposal
April 22-27, 2022



 GREATER FORT LAUDERDALE BROWARD COUNTY
CONVENTION CENTER

BIGGER AND GREATER
SOUTH FLORIDA'S PREMIER
WATERFRONT CONVENTION
CENTER

Features



Located minutes from Fort Lauderdale's famed Blue Wave Beaches



Adjacent to Broward County's Port Everglades



Five-minute drive from the Fort Lauderdale / Hollywood International Airport



LEED for Existing Buildings Gold-certified facility

The expansion project will add an **additional 600,000 sq. ft.** of versatile, state-of-the-art space to the existing 600,000-sq.-ft. building and an upscale 800-room, four-diamond Omni Hotels & Resorts **headquarters hotel.**





Expansion Highlights

- 350,000 sq. ft. of contiguous space
- 132,000 sq. ft. in four elegant ballrooms
- 95,000 sq. ft. of total flexible meeting space
- 202,000 sq. ft. of total pre-function space
- 1,800+ parking spaces
- 7 acres of outdoor waterfront plaza
- 1.2 million sq. ft. of total Convention Center space

Expansion Highlights: Headquarters Hotel

- 29 stories
- 800 rooms
- 73,000 sq. ft. of meeting space
- 11,000-sq.-ft. spa and fitness center
- Scenic view of the Atlantic Ocean
- Direct connectivity to the Convention Center
- Multiple restaurants and bars
- Pool deck with bar
- Iconic, versatile and sustainable outdoor event space totaling 300,000 sq. ft.



Upgrades & Amenities

- State-of-the-art technology
- Outdoor plaza with waterfront view
- Innovative dining concepts
- Eco-friendly design and operation
- Improved traffic flow around the Convention Center
- Garage parking with covered skywalks to Convention Center
- Proximity to airport, seaport, local dining, shopping and beaches



Project Timeline

October 2021

Phase I Opening – Western Building Expansion

2023

Phase II Opening – New Waterfront Building Addition

2024

Headquarter Hotel Opening

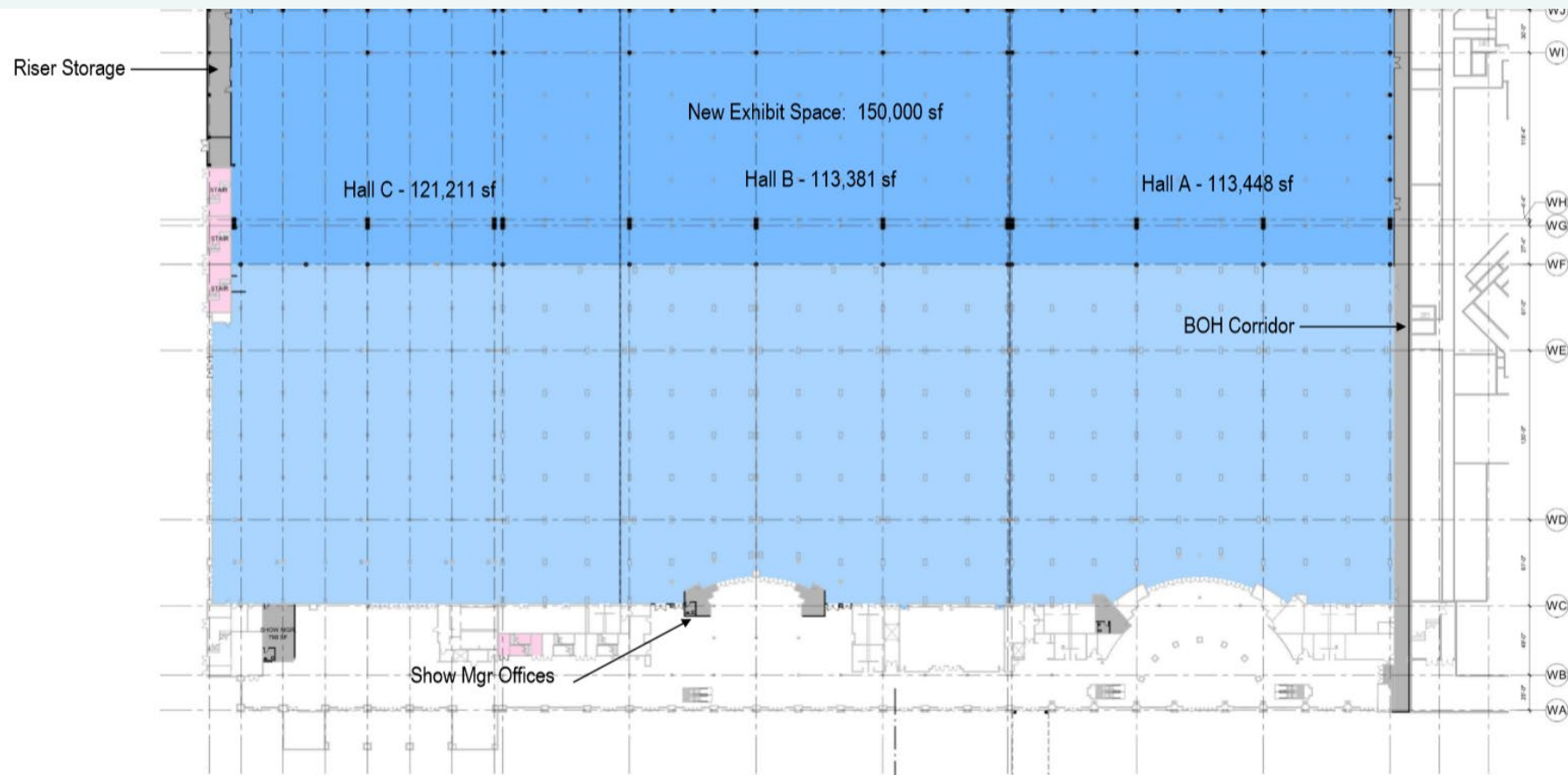




Meeting Planner Office 1	Staff Offices Thursday - Wednesday
107 A	Storage Friday – Wednesday
Exhibit Hall A (113,448 sq ft)	Tradeshow Move In Friday – Sunday Show Sunday – Tuesday Move Out - Wednesday
Exhibit Hall A	Breakfast & Lunch – Monday & Tuesday
203 & 204	Pre Convention Education Meetings Saturday & Sunday
207	Board Meeting - Saturday
208	Committee Meetings - Sunday
Floridian A-D	Three (3) Breakouts Sunday - Tuesday
Grand Ballroom A – D	General Session Monday - Tuesday
Grand Ballroom E – H	Awards Dinner - Monday
Palm A – B	Judged Testing Monday
Palm A – B	Reception - Tuesday

SPACE UTILIZATION OVERVIEW – April 22-27, 2022

- Total Rental Value: \$83,089
- *Rental sponsored by the GFLCVB*

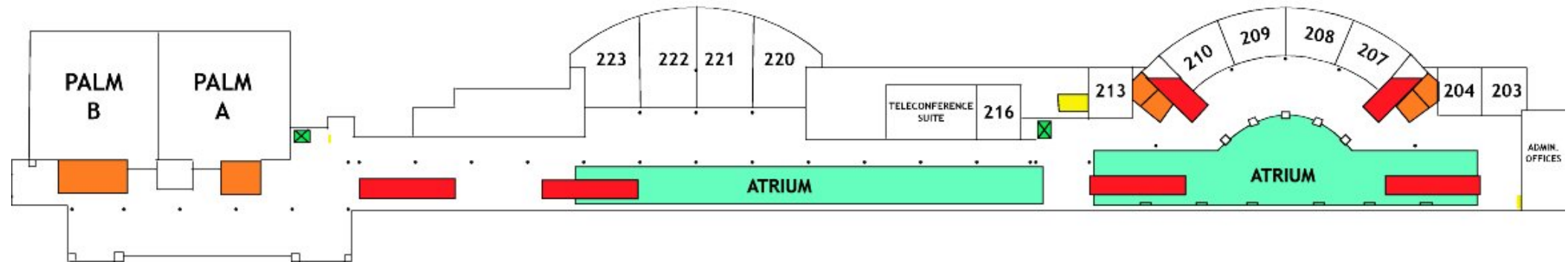


West Expansion: First Floor

BROWARD COUNTY CONVENTION CENTER EXPANSION & HEADQUARTERS HOTEL | FORT LAUDERDALE, FLORIDA
MATTHEWS SOUTHWEST | BALFOUR BEATTY | STANTEC | FENTRESS ARCHITECTS | NUNZIO MARC DESANTIS ARCHITECTS

2nd Floor

- Atrium
- Concessions
- Restrooms
- Escalators
- Elevators
- Telephones
- First Aid
- Tickets



3rd Floor

- Atrium
- Concessions
- Restrooms
- Escalators
- Elevators
- Telephones
- First Aid
- Tickets

