



Tourist Development Council (TDC) Meeting

Tuesday, February 22, 2024

9:30-11:00am

Greater Fort Lauderdale Convention & Visitors Bureau

101 NE Third Ave. Fort Lauderdale, FL 33301

Suite #100

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|---|---|
| 1) Call to Order/Roll call/Establish Quorum | Tim Petrillo, Vice Chairman |
| 2) Approval of Minutes November 16, 2023 | Tim Petrillo, Vice Chairman |
| 3) GFLCVB Revenue Report Reporting | Randall Luechauer |
| 4) Chair's Report | Tim Petrillo, Vice Chairman |
| 5) President's Report | Stacy Ritter, President/CEO Visit Lauderdale |
| a) Introduction of Lisa Perlo- Lutoff | |
| 6) Tourism Sponsorship Applications | Neki Mohan, VP Multi-Cultural Business & Community Engagement |
| a. Cricket World Cup | |
| b. Hollywood Salsa Fest | |
| 7) Council Member Comments and Discussion of Non-Agenda Items | |
| 8) Public Comments | |
| 9) Motion to Adjourn | |