



Tourist Development Council (TDC) Meeting

Wednesday, August 16, 2023

10:30am

Broward County Convention Center

1950 Eisenhower Blvd. Fort Lauderdale, FL 33316

2nd Floor Teleconference Room

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|---|---|
| 1) Call to Order/Roll call/Establish Quorum | Lamar Fisher, Mayor |
| 2) Approval of Minutes May 31, 2023 | Lamar Fisher, Mayor |
| 3) GFLCVB Revenue Report Reporting | Randall Luechauer |
| 4) Chair's Report | Lamar Fisher, Mayor |
| 5) President's Report | Stacy Ritter, President/CEO
Visit Lauderdale |
| 6) Presentation- Marketing Plan FY 2023/2024 | Camila Clark, Sr. VP, Marketing &
Communications |
| 7) Budget Presentation | |
| a) Office of Management Budget | Elijah Anderson |
| b) FY 2024 GFLCVB | Stacy Ritter, President /CEO Visit
Lauderdale |
| 8) Council Member Comments and Discussion of Non-Agenda Items | |
| 9) Public Comments | |
| 10) Motion to Adjourn | |