



Tourist Development Council (TDC) Meeting

Tuesday, August 23, 2022

11:00am- 12:30pm

Broward County Government Center

115 S Andrews Ave. Fort Lauderdale, FL 33301

Room #430

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|---|---|
| 1) Call to Order/Roll call/Establish Quorum | Michael Udine, Mayor |
| 2) Approval of Minutes June 28, 2022 | Michael Udine, Mayor |
| 3) GFLCVB Revenue Report Reporting | Randall Luechauer |
| 4) Chair's Report | Michael Udine, Mayor |
| 5) President's Report | Stacy Ritter, President/CEO Visit Lauderdale |
| 6) TDC Rep on the Cultural Council | Philip Dunlap
Director of Cultural Affairs |
| 7) Presentation- Marketing Plan FY 2022/2023 | Camila Clark, Sr. VP, Marketing & Communications |
| 8) Budget Presentation | |
| a) Office of Management Budget | Elijah Anderson, Jennifer Steelman
Norman Foster |
| b) FY 2023 GFLCVB | Stacy Ritter, President /CEO Visit Lauderdale |
| 9) Council Member Comments and Discussion of Non-Agenda Items | |
| 10) Public Comments | |
| 11) Motion to Adjourn | |