

AGENDA

Tourist Development Council (TDC) Meeting

Thursday, December 17, 2020

10:00-11:30am

Broward County Government Center

115 S Andrews Ave. Fort Lauderdale, FL 33301

Room 430

- 1) Call to Order/Roll call/Establish Quorum Steve Geller, Mayor
- 2) Approval of Minutes August 6, 2020 Steve Geller, Mayor
- 3) GFLCVB Revenue Report Reporting Candace Hartsell
- 4) Chair's Report Steve Geller, Mayor
- 5) President's Report Stacy Ritter
 - a) Marketing Advisory Committee membership
- 6) Marketing Update Kara Franker
- 7) Old Business
- 8) Council Member Comments and Discussion of Non-Agenda Items
- 9) Public Comments
- 10) Motion to Adjourn