

**TOURIST DEVELOPMENT COUNCIL (TDC)
Greater Fort Lauderdale Convention & Visitors Bureau
101 NE 3rd Avenue, Suite 100
Fort Lauderdale, FL 33301**

**TDC Meeting Minutes – April 25, 2019
10am**

Members Present:

Mark D. Bogen Mayor, Mayor Dean Trantalis, Mayor Josh Levy, Mayor Kenneth Thurston, Camasha Cevieux, Ramola Motwani, Tim Schiavone, Cate Farmer, Heidi Dennis, Casey Koslowski and a quorum was established.

Members Absent:

Dan Adkins.

1. Mark D. Bogen, Mayor (Chair) called the meeting to order at 10am.
2. **PLEDGE OF ALLEGIANCE & ROLL CALL A QUORUM WAS PRESENT.**
3. **APPROVAL OF MINUTES for the January 24, 2019 TDC Meeting.**

A MOTION was made by Mayor Kenneth Thurston to APPROVE the MINUTES of the January 24, 2019, Tourist Development Council (TDC) Meeting and THE MOTON was seconded by Cate Farmer. **MOTION PASSED UNANIMOUSLY.**

4. **TOURIST DEVELOPMENT TAX REPORT – April 25, 2019**

Prepared by Randall Luechauer, Manager, Tourist Development Tax Section

The GFLCVB portion of the February 2019 reporting period revenue collected by our customers through March 31, 2019 totaled \$6,892,697.69, an increase of 3.9% (\$259,749.72) when compared to the same month last year.

The GFLCVB portion of FY 2019 revenue collected through March 31, 2019 totaled \$26,684,554.74 an increase of 17.7% (\$4,022,175.39) when compared to the same period last year.

The top ten hotel February 2019 revenues increased an average of 2.4% when compared to the same period last year and represented 19.5% of the total revenues collected during the month.

Sixty-seven new accounts (445 units) were added in February 2019. To date in FY

2019, a total of 233 new accounts (902 units) were added.

The collection expense for February 2019 was \$28,943.66. The GFLCVB's portion was \$19,295.78 which represents 0.3% of the GFLCVB's monthly reporting period revenues. To date in FY 2019, GFLCVB expenses total \$109,760.64 which represents 0.4% of the GFLCVB reporting period revenues collected through March 31, 2019.

5. **TDC APPOINTMENT TO THE CULTURAL COUNCIL**

The TDC Members decided to table this issue to the next TDC Meeting in June for time to think about this appointment and to suggest names.

6. **NEW EVENT PRESENTATIONS**

(a) **Funding for the Visitor's Center – Lauderdale by-the-Sea
4501 State Road AIA**

Debbie Hime gave their presentation and handouts were given to the TDC Members. Discussion ensued, the TDC Members are behind this project but no decision was made, need to look at the budget meeting with TDC Members in June or a Special meeting with budget in July/Aug to see about funding. Ed Simon mentioned that this funding is not in the budget now and would need to replace something else in order to fund.

(b) **Funding for the Artificial Reef Project**

A presentation was given by the City of Deerfield Beach to the TDC Members and a hand-out was provided to the TDC Members. Discussion ensued. The TDC Members again are behind these efforts but the TDC must further discuss in the budget meeting with the TDC Members either in June or Special meeting in July/Aug depending on when the budget office is ready with the budget and to address the TDC Members. Again, Ed Simon mentioned that this funding is not in the budget now and would need to replace something else in order to fund.

7. **Brand Study Presentation**

8. **President's Report**

No President's report currently.

9. **New Business**

10. Old Business

Meeting was adjourned at 11:45am.