

**TOURIST DEVELOPMENT COUNCIL (TDC)
Broward County Convention Center
1950 Eisenhower Boulevard, Suite 100
Fort Lauderdale, FL 33316**

**TDC Meeting Minutes – August 21, 2019
9am**

Members Present:

Mark D. Bogen Mayor, Mayor Dean Trantalis, Mayor Josh Levy, Mayor Kenneth Thurston, Camasha Cevieux, Heidi Dennis, Cate Farmer & Dan Adkins, Casey Koslowski. A quorum was established.

Members Absent:

Ramola Motwani

1. Mark D. Bogen, Mayor (Chair) called the meeting to order at 9am.
2. **PLEDGE OF ALLEGIANCE & ROLL CALL QUORUM PRESENT**
3. **APPROVAL OF MINUTES**

Mayor Bogen expressed to the members that he would not approve the minutes of the meeting held April 25, 2019 until some changes/additions were made and corrected, staff will review the meeting and revise the minutes as appropriate and bring to the next meeting on September 19, 2019 for the motion to approve. Mayor Levy made a **Motion not to approve the minutes of April 25, 2019** till the next meeting of September 19, 2019 and Mayor Trantalis seconded the Motion. **Motion passed unanimously.**

At this time the Mayor thanked Tim Schiavone for his service to the Tourist Development Council and presented him with a certificate. Tim gave his appreciation for the time served on this council and he truly enjoyed his time on the TDC.

4. Budget Presentation – Jennifer Steelman & Elijah Anderson

Presentation by the Budget office currently by Jennifer Steelman.

Alan Cohen gave an update on the Convention Center Expansion and Hotel Project; the Grand Opening will be in November 2019.

Discussion ensued.

A **Motion to Recommend** the GFLCVB Budget to the Board of County Commissioners was made by Heidi Dennis and was seconded by Mayor Trantalis. **MOTION passed unanimously.**

A **Motion to Remove Funding** was made by Mayor Josh Levy for the removal of the Tennis American Association \$15,000 beyond the beach event and give the funding to the African Umoja event in Miramar and was seconded by Heidi Dennis. **MOTION passed unanimously.**

5. GFLCVB Budget – Tony Cordo & Stacy Ritter

Stacy stated the members would look over the GFLCVB Budget page by page and discussion ensued.

6. President’s Report – Stacy Ritter

None.

The TDC members asked Nate Klitsberg to review the contract & deliverables of Super Bowl 2020 and he will do just that.

7. Request for Funding

(a) SOBEWFF Wine & Food Festival – Debra Lundy & Ashley Shapiro

There was a handout and power point presented to the TDC members at this time. Their request for funding currently is \$75,000 (total from the CVB \$125,000). This event is being held February 19-23, 2020. Discussion ensued.

A **Motion to Recommend** the approval of funding the request for SOBEWFF 2020 for \$75,000 by Mayor Trantalis and was seconded by Mayor Bogen and by a vote of 5 (five) (Mayor Trantalis, Cate Farmer, Dan Adkins, Mayor Bogen & Mayor Thurston) to 3 (three) (Mayor Levy, Camasha Cevieux, Casey Koslowski) **the MOTION Passed.**

(b) Grid Iron Grill-off – John Offerdahl & Johnny Williams

A brief introduction was given to the TDC members by John Offerdahl.

A power point presentation and handouts were given out and presentation by Johnny Williams to the TDC members. Discussion ensued.

A **Motion to Approve** the Grid Iron Grill-Off request of \$50,000 was made by Mayor Levy & seconded by Mayor Bogen. **The MOTION passed unanimously.**

TOURIST DEVELOPMENT TAX REPORT – RANDALL LUECHAUER

The GFLCVB portion of the June 2019 reporting period revenue collected by our customers through July 31, 2019 totaled \$3,738,998.25, a decrease of 2.4% (\$93,222.09) when compared to the same month last year.

The GFLCVB portion of FY 2019 revenue collected through July 31, 2019 totaled \$48,032,924.12, an increase of 9.8% (\$4,293,094.44) when compared to the same period last year.

The top ten hotel June 2019 revenues decreased an average of 0.7% when compared to the same period last year and represented 20.4% of the total revenues collected during the month.

Twenty-nine new accounts (34 units) were added in June 2019. To date in FY 2019, a total of 360 new accounts (1,197 units) were added.

The collection expense for June 2019 was \$54,990.96. The GFLCVB's portion was \$36,660.66 which represents 1.0% of the GFLCVB's monthly reporting period revenues. To date in FY 2019, GFLCVB expenses total \$208,863.08 which represents 0.4% of the GFLCVB reporting period revenues collected through July 31, 2019.

8. Discussion of New Business

TDC Appointment to the Broward County Cultural Council's TDT Challenge Grant Panel was brought to the TDC Members by Stacy Ritter.

Stacy said to the TDC Members that she had two candidates for the Cultural Council Challenge Grant Panel for the members to appoint one of them to the Cultural Council Challenge Grant Panel and they were: Bobby Rodriguez & Michael Solomon.

A Motion was made to Appoint Michael Solomon to the Cultural Council Challenge Grant Panel by Mayor Josh Levy and seconded by Heidi Dennis.
MOTION passed unanimously.

9. Discussion of Old Business

None.

A Motion to Adjourn by Dan Adkins and seconded by Mayor Bogen to adjourn the TDC meeting at 11:40am and approved. The TDC Meeting was adjourned at 11:40am