



Tourist Development Council (TDC) Meeting

Wednesday, March 4, 2026

10:00am-11:30am

Broward County Convention Center

1950 Eisenhower Blvd

Executive Boardroom

Fort Lauderdale, FL 33316

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|---|---|
| 1) Call to Order/Roll call/Establish Quorum | Vice Mayor Robert McKinzie |
| 2) Approval of Minutes October 28, 2025 | Vice Mayor Robert McKinzie |
| 3) GFLCVB Revenue Report Reporting | Randall Luechauer |
| 4) Chair's Report | Vice Mayor Robert McKinzie |
| 5) President's Report | Stacy Ritter, President/CEO Visit Lauderdale |
| a). Marketing Advisory Committee vacancies | |
| 6) IPW Update | Tracy Vaughan, SVP Global Trade Development, Visit Lauderdale |
| 7) Tourism Sponsorship Applications | |
| a) Hamburger House Party | Glen Allen, VP Sports and Entertainment, Visit Lauderdale |
| 8) Council Member Comments and Discussion of Non-Agenda Items | |
| 9) Public Comments Motion to Adjourn | |