



**ORANGE BLOSSOM CLASSIC
&
VISIT LAUDERDALE
PARTNERSHIP DELIVERABLES**



ASSET	DESCRIPTION	SPECS	DATE & LOCATION	DEADLINE	NOTES
LOGO					
Logo	High-Resolution Logo to be utilized in co-branding materials	.eps file format		Confirmed	Same logo from 2024
IN-GAME ELEMENTS					
PA Announcements	Two (2) 10-second PA Announcements	Copy for PA Announcements		6/23/2025	
LED Ribbon Display	Ribbon Display during PA Announcement	10,080 x 84 (sideline) 8,092 x 84 (end zone)		6/23/2025	
Videoboard Spot	One (1) 30-second OR Two (2) 15-second commercial spot(s)	1920x1080 uncompressed mp4 file		6/23/2025	
Logo inclusion on sponsor banner	Logo inclusion in shared corporate sponsor banner			Confirmed	Same logo from 2024
MEDIA ENTITLEMENTS					
Logo featured on print publications	Logo on print publications				
Sponsor logo inclusion on e-blast advertisements	Logo included in promotional e-blast advertising			Ongoing	
Feature on OBC Website	Feature on OBC website as a "Supporting Sponsor" with links to the sponsor website			Ongoing	
SOCIAL MEDIA					
Sponsor Recognition	Sponsor recognition across all social media promotional channels as a Supporting Sponsor			Ongoing	
Interview Opportunity	Opportunity for company representatives to record event-related Facebook Live/IG TV interviews related to corporate involvement with the OBC				
ON-SITE ACTIVATION - ELEVATION EXPERIENCE WOMEN'S LEADERSHIP CONFERENCE & JOB FAIR PRESENTED BY VISIT LAUDERDALE					
Speaking Opportunity	Panel Speaking Opportunity		Friday, July 11, 2025 - Dodge City Center Pembroke Pines	6/23/2025	Company representative identified on or before deadline
Photo Opportunity	Photo opportunity with Panelist			6/23/2025	
Logo Inclusion	Logo included on event collateral				
Logo inclusion on e-blast ads	Logo included on promotional email blast advertisements				
Gift Bag Inclusion	Opportunity to include a gift bag for attendees			6/23/2025	
Activation Space	10x10 Activation Space			6/23/2025	Activation plan submission date
Sponsor Social Recognition	Presenting Event Sponsor recognition across all social media promotional channels				
ON-SITE ACTIVATION - GAMEDAY					
Pre-Game Official Fanfest	30x30 Activation Space		Sunday, September 1, 2025 - Hard Rock Stadium	7/8/2025	Activation Plan Submission Due Date
HOSPITALITY					
OBC Ancillary Event Hospitality	Ten (10) VIP tickets with Preferred seating - Elevation Experience	Ten (10) VIP credentials - Elevation Experience	Friday, July 11, 2025 - Dodge City Center Pembroke Pines		
	Four (4) Sponsor VIP Creds - VIP Mixer		Thursday, August 28, 2025 - 7pm-11pm		
	One (1) Table - Kickoff Luncheon		Friday, August 29, 2025 - 11am-2pm		
	Six (6) Tickets - Battle of the Bands	Four (4) Sponsor VIP Creds - Battle of the Bands	Saturday, August 29, 2025 - 6pm-9pm		
Game Day Hospitality	One (1) Host Sponsor Suite (food included) Twenty (20) Game Tickets Six (6) Parking Passes Four (4) Pre-Game Field Passes Right to purchase additional tickets at face value		Saturday, August 30, 2025 - Hard Rock Stadium		