



GREATER FORT LAUDERDALE ♦ BROWARD COUNTY
CONVENTION CENTER



March 20, 2020

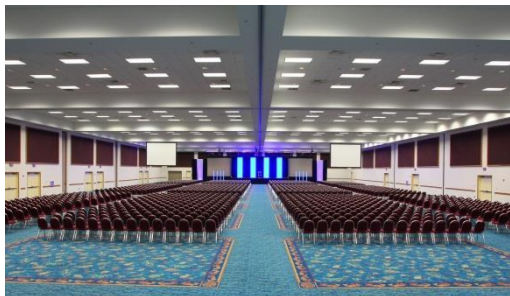
Angela Mingrone
500 W Madison St., Suite 1200
Chicago, IL 60661

Dear Ms. Mingrone,

The Greater Fort Lauderdale/Broward County Convention Center, in conjunction with the Greater Fort Lauderdale Convention & Visitors' Bureau, cordially extends an invitation to Boston Consulting to host their WWOM meeting in Fort Lauderdale.

The Greater Fort Lauderdale/Broward County Convention Center covers an impressive 17 acres in Port Everglades, the world's second largest cruise port. Aesthetically pleasing and versatile in nature, the Center offers 350,000 sq. ft. of continuous exhibit space, 5 divisible ballrooms, one at 64,000 sq. ft., one at 20,000 sq. ft. one at 32,000 sq. ft., one at 14,000 sq. ft., and one at 10,000 sq. ft., 45 meeting rooms, 3 executive lounges, 23 covered loading docks with direct access to the exhibit halls and a parking garage connected to the Center by a glass enclosed skywalk.

We are a full service facility offering all that is needed for a successful meeting: a business center, audio/visual, internet/telecommunications and electrical services, as well as exclusive catering, which we believe is second to none in the industry.





Based upon your event needs, we found the following space/dates as available options:

Please confirm which set of dates to hold for you

SPACE	DATES	CURRENT RENT (Exclusive of tax)
Room 270 Office	November 1-10, 2023 November 29-December 8, 2023	No charge
Sailfish Ballroom AB Plenary	November 2-5 (6-10) 11, 2023 November 30 - December 3 (4-8) 9, 2023	\$7,825/Set up day \$15,650/ Show day
Rooms 250 A-C, 251 A-C, 252 A-C, 253 A-C, 260AB Breakouts	November 1-10, 2023 November 29- December 8, 2023	*Waived with F&B Guarantee
Sailfish Ballroom CD Food & Beverage/Meals	November 6-10, 2023 December 4-8, 2023	*Waived with F&B Guarantee
Estimated Rental Fee		\$117,375 (exclusive of tax)

The Greater Fort Lauderdale/Broward County Convention Center has agreed to waive the rental fees (Savings of \$70,040.00) of the rooms with an asterisk (*) above provided that a food and beverage minimum of \$200,000.00 (exclusive of tax and service charge) in catered meals is guaranteed. Otherwise, the daily rental fees will apply.

Also, in addition to the rental fee, there will be ancillary/staffing fees. These fees can be estimated for you once more specific details can be obtained regarding your use of the facility.

Fort Lauderdale will prove to be an excellent choice for your event, not only because of the Convention Center, but because of the top-quality hotels and their location with respect to our facility. Our city offers a national reputation for outstanding cuisine and culture and is often referred to as the "Venice of America". Over 300 miles of waterways connect dining, shopping, hotels and the Convention Center by use of the water taxi as a unique and scenic mode of transportation.

The Greater Fort Lauderdale/Broward County Convention Center appreciates the opportunity to bid on the WWOM meeting and we look forward to welcoming you to Fort Lauderdale in November/December 2023.



Ms. Angela Mingrone
March 20, 2020
Page 3 of 3

Sincerely,

Andres Castano
Sales Manager

cc: Agnes Zaranski, CVB