GREATER FORT LAUDERDALE meet sunny

Greater Fort Lauderdale Convention & Visitors Bureau 101 NE Third Avenue, Suite 100 Fort Lauderdale, FL 33301 954-765-4466 | 800-22-SUNNY sunny.org

January 7, 2021

Cynthia Stubits, CMP
Director of Meetings & Conventions
American Traffic Safety Services
15 Riverside Parkway
Suite 100
Fredericksburg, VA 22406

RE: ATSSA 2025 ANNUAL CONFERENCE AND TRAFFIC EXPO

January 30- February 4, 2025 or February 11-19, 2025

Dear Cynthia:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for the ATSSA 2025 ANNUAL CONFERENCE AND TRAFFIC EXPO.

Meet Sunny. The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 plus airlines – 650 daily non-stops to/from 60+ destinations. The expansion also includes more gates (14 new ones online or coming), a streamlined security checkpoint, concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. The center is within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.



Greater Fort Lauderdale CVB Incentive:

 The CVB will pay \$105,000.00 towards your basic rental at the Broward County Convention Center for ATSSA 2025

GFLCVB Marketing Assistance

- Complimentary created/hosted microsite for conference promotion providing a view of what to do
 in the area from www.sunny.org but offering customized content, if desired. GFLCVB Services team
 will gladly assist.
- The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.
- The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Sunny regards,

Dion James- Zanfordino Regional Sales Executive



HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

ATSSA 2025 Annual Conference and Traffic Expo

DATE	1/28	1/29	1/30	1/31	2/01	2/02	2/03	2/04	2/05	
DAY	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	
TOTAL REQUESTED	5	40	350	950	1500	1650	1550	475	15	Rates
TOTAL AVAILABLE	19	84	568	1380	1566	1640	1590	593	23	
Hilton Fort Lauderdale Marina	10	10	75	200	300	350	300	100	3	\$299
Embassy Suites- Fort Lauderdale 17th Street		10	75	100	150	170	170	75	3	\$299
B Ocean Fort Lauderdale	5	40	250	250	250	250	250	250	15	\$299
Renaissance Ft. Lauderdale Cruise Port	2	20	100	100	100	100	100	100		\$319
Four Points by Sheraton	2	4	8	20	36	40	40	8	2	\$339
Bahia Mar Ft. Lauderdale			50	50	50	50	50	50		\$299
Hyatt Place Ft. Lauderdale Cruise Port			10	20	40	40	40	10		\$269
Broward Cty Convention Center Hotel,				640	640	640	640			TBD



HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

ATSSA 2025 Annual Conference and Traffic Expo

DATE	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	
DAY	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	
TOTAL REQUESTED	5	40	350	950	1500	1650	1550	475	15	Rates
TOTAL AVAILABLE	19	84	568	1380	1566	1640	1590	593	23	
Hilton Fort Lauderdale Marina	10	10	75	200	300	350	300	100	3	\$329
Embassy Suites- Fort Lauderdale 17th Street		10	75	100	150	170	170	75	3	\$299
B Ocean Fort Lauderdale	5	40	250	250	250	250	250	250	15	\$299
Renaissance Ft. Lauderdale Cruise Port	2	20	100	100	100	100	100	100		\$319
Four Points by Sheraton	2	4	8	20	36	40	40	8	2	\$339
Bahia Mar Ft. Lauderdale			50	50	50	50	50	50		\$299
Hyatt Place Ft. Lauderdale Cruise Port			10	20	40	40	40	10		\$269
Broward Cty Convention Center Hotel,				640	640	640	640			TBD





PROPOSAL for

ATSSA 2025 Annual Conference and Traffic Expo

Contact: Cynthia Stubits Hotel Contact: Evan Davis

Company: ATSSA Title: Director of Sales & Marketing

Address: 15 Riverside Parkway Suite 100 Address: 1881 SE 17th Street

Fredericksburg, VA 24406 Fort Lauderdale, FL 33316

Phone: 540-376-3885 Phone: 954-253-0974

E-mail: Cynthia.stubits@atssa.com E-mail: <u>evan.davis@hilton.com</u>

PROPOSED DATES/Room Block: 01/28/2025 – 02/06/2025

Day	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
Date	01/28	01/29	01/30	01/31	02/01	02/02	02/03	02/04	02/05
Run of House	4	4	69	194	294	344	294	94	3
Presidential Suite	1	1	1	1	1	1	1	1	1
Junior Suites	5	5	5	5	5	5	5	5	5
TOTALS	10	10	75	200	300	350	300	100	3

Confirmed 2025 Rates:

Standard ROH: \$299.00 Presidential: \$299.00 Junior Suite \$299.00

NOTE: Rates are being held on a first option basis through 01/31/2021. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

LOCATION: Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



FULLY RENOVATED: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation by March 2021

SPECIAL CONSIDERATIONS:

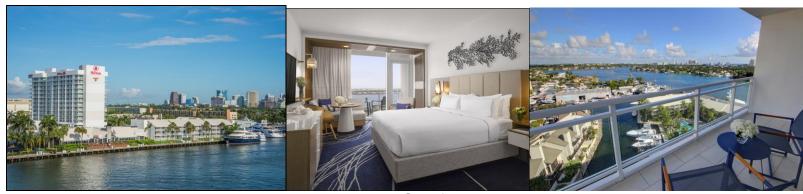
- Complimentary Two Story Presidential Suite 7 nights
- 5 Complimentary Junior Suite Upgrades at group rate of \$329.00
- 5 Staff Rooms at \$199.00
- 10 complimentary rooms for pre planning visits based on hotel availability
- 2 round trip airport transfers
- Complimentary Guestroom Wi-Fi
- Comp 1 per 40
- \$7.00 Room Rebate
- \$8.00 Transportation Rebate
- No Resort Fee
- 10 complimentary welcome amenities chef's choice
- Rate are commissionable at 7%
- Double Hilton Honors Meeting planner points maximum of 100,000 points

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis
Director of Sales and Marketing





PROPOSAL for

ATSSA 2025 Annual Conference and Traffic Expo

Contact: Cynthia Stubits Hotel Contact: Evan Davis

Company: ATSSA Title: Director of Sales & Marketing

Address: 15 Riverside Parkway Suite 100 Address: 1881 SE 17th Street

Fredericksburg, VA 24406 Fort Lauderdale, FL 33316

Phone: 540-376-3885 Phone: 954-253-0974

E-mail: Cynthia.stubits@atssa.com E-mail: <u>evan.davis@hilton.com</u>

PROPOSED DATES/Room Block: 02/13/2025 – 02/18/2025

Day	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
Date	02/11	02/12	02/13	02/14	02/15	02/16	02/17	02/18	02/19
Run of House	4	4	69	194	294	344	294	94	3
Presidential Suite	1	1	1	1	1	1	1	1	1
Junior Suites	5	5	5	5	5	5	5	5	5
TOTALS	10	10	75	200	300	350	300	100	3

Confirmed 2025 Rates:

Standard ROH: \$329.00 Presidential: \$329.00 Junior Suite \$329.00

NOTE: Rates are being held on a first option basis through 12/31/2020. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

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LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



FULLY RENOVATED: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation by March 2021

SPECIAL CONSIDERATIONS:

- Complimentary Two Story Presidential Suite 7 nights
- 5 Complimentary Junior Suite Upgrades at group rate of \$329.00
- 5 Staff Rooms at \$199.00
- 10 complimentary rooms for pre planning visits based on hotel availability
- 2 round trip airport transfers
- Complimentary Guestroom Wi-Fi
- Comp 1 per 40
- \$7.00 Room Rebate
- \$8.00 Transportation Rebate
- No Resort Fee
- 10 complimentary welcome amenities chef's choice
- Rate are commissionable at 7%
- Double Hilton Honors Meeting planner points maximum of 100,000 points

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis
Director of Sales and Marketing



Embassy Suites By Hilton Fort Lauderdale 17th Street







ATSSA 2025 Annual Convention

January 5, 2021

Dear Cynthia,

RF: ATSSA 2025 Annual Convention

Embassy Suites Fort Lauderdale is located in the heart of Fort Lauderdale near the intracoastal waterway and 17th Street Causeway, just minutes from the Greater Broward Convention Center, Port Everglades Cruise Ship and Fort Lauderdale-Hollywood International Airport.

Our location provides convenient access to Fort Lauderdale's world-renowned beaches, restaurants, shopping, nightlife, and cultural and sports attractions.

Event planning is made easy with the Embassy Suites Fort Lauderdale. Our staff at the Embassy Suites understands that no two events are alike. From small meetings and social banquets to trade shows and conferences, we can help you plan and host your event. Our hotel features 12,000 sq. ft. of flexible event space and with our full-service meeting facilities including audio-visual support and professional catering, your event is sure to impress. Ask about our Complete Meeting Package and Meetings Simplified.

Our Embassy BusinessLink™ business center gives you complimentary 24/7 access to a variety of services including free printing, faxing and more. Reliable WiFi is also available, allowing you to print wirelessly from your suite or the atrium. We also provide lobby Kiosks for easy boarding pass printing.

Stay with us and enjoy complimentary cocktails and snacks at our Evening Reception* as well as our free cooked-to-order breakfast in the atrium. You can also maintain your workout routine on the road - our fitness centers feature leading-edge equipment and are open 24/7.

Sincerely.

Tammy amoroso

Tammy Amoroso Catering Director

Embassy Suites by Hilton Fort Lauderdale 17th Street

phone: (954) 315-1310 fax: (954) 315-1314

email: tammy.amoroso@hilton.com

Room Block

ATSSA 2025 Annual Convention 01/30/2025 - 02/07/2025

Room	Thu 01/30/2025		Fri 01/31/2025		Sat 02/01/2025		Sun 02/02/20	Grand Total	
Run of House									
Single	10	\$ 299	75	\$ 299	100	\$ 299	150	\$ 299	335
Daily Total	10		75		100		150	335	

Room	Mon 02/03/2025		Tue 02/04/2025		Wed 02/05/2025		Thu 02/06/2025		Grand Total	
Run of House	Run of House									
Single	170	\$ 299	170	\$ 299	75	\$ 299	3	\$ 299	418	
Daily Total	170		170		75		3		418	
Grand Total: 753										

Enjoy the freedom to be yourself with more choice and comfort at our Embassy Suites by Hilton Fort Lauderdale – 17th street hotel. Unwind in a spacious suite and enjoy the separate living area offering a relaxing haven or productive place to catch up on work. Our suites offer all the comforts of home to make your stay more enjoyable, with a TV in each room, living area with a sofa bed, armchair and well-lit work table, wet bar, refrigerator, microwave, and coffeemaker. All of our suites include complimentary cooked-to-order full breakfast and Evening Reception featuring beer, wine premium spirits and light snacks. You can even bring the family pet.

Event Agenda

EMBASSY SUITES BY HILTON FORT LAUDERDALE 17TH STREET

1100 Southeast 17th Street Fort Lauderdale, FL 33316 United States Tel: (954) 527-2700

KEY FACTS:

- Great location near the Intracoastal Waterway. 2 miles from the airport, downtown and beach. 5 blocks from the Convention Center & Port Everglades. Walking distance to more than 50 restaurants & shops
- 361 two-room suites and over 13,000 sq feet of flexible indoor/outdoor meeting space for groups of 10 to
- Complimentary full made-to-order breakfast served each morning in our tropical 12 story atrium. Complimentary Evening Reception nightly from 5:30pm-7:30pm for overnight guests.
- Outdoor heated pool, whirlpool, fitness facility and business center are complimentary for all guests.

OUR INFORMATION:

- Embassy Suites Fort Lauderdale **Website**
- **Events**
- PSAV
- Complete Catering Menu

PHOTOS:













Embassy Suites By Hilton Fort Lauderdale 17th Street







ATSSA 2025 Annual Convention

December 10, 2020

Dear Cynthia,

RE: ATSSA 2025 Annual Convention

Embassy Suites Fort Lauderdale is located in the heart of Fort Lauderdale near the intracoastal waterway and 17th Street Causeway, just minutes from the Greater Broward Convention Center, Port Everglades Cruise Ship and Fort Lauderdale-Hollywood International Airport.

Our location provides convenient access to Fort Lauderdale's world-renowned beaches, restaurants, shopping, nightlife, and cultural and sports attractions.

Event planning is made easy with the Embassy Suites Fort Lauderdale. Our staff at the Embassy Suites understands that no two events are alike. From small meetings and social banquets to trade shows and conferences, we can help you plan and host your event. Our hotel features 12,000 sq. ft. of flexible event space and with our full-service meeting facilities including audio-visual support and professional catering, your event is sure to impress. Ask about our Complete Meeting Package and Meetings Simplified.

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Sincerely,

Tammy Amoroso

Tammy Amoroso

Catering Director Embassy Suites by Hilton Fort Lauderdale 17th Street

phone: (954) 315-1310 fax: (954) 315-1314

 $email: \underline{tammy.amoroso@hilton.com}$

Room Block ATSSA 2025 Annual Convention 02/12/2025 - 02/20/2025

				71.0071202071111001.00111011.0271272020						
Room	Wed 02/12/2025		Thu 02/13/2025		Fri 02/14/2025		Sat 02/15/202	Grand Total		
Run of House										
Single	10	\$ 299	75	\$ 299	100	\$ 299	150	\$ 299	335	
Daily Total	10		75		100		150	335		

Room	Sun 02/16/2025		Mon 02/17/2025		Tue 02/18/2025		Wed 02/19/2025		Grand Total	
Run of House										
Single	170	\$ 299	170	\$ 299	75	\$ 299	3	\$ 299	418	
Daily Total	170		170		75		3		418	
Grand Total: 75	Grand Total: 753									

Enjoy the freedom to be yourself with more choice and comfort at our Embassy Suites by Hilton Fort Lauderdale – 17th street hotel. Unwind in a spacious suite and enjoy the separate living area offering a relaxing haven or productive place to catch up on work. Our suites offer all the comforts of home to make your stay more enjoyable, with a TV in each room, living area with a sofa bed, armchair and well-lit work table, wet bar, refrigerator, microwave, and coffeemaker. All of our suites include complimentary cooked-to-order full breakfast and Evening Reception featuring beer, wine premium spirits and light snacks. You can even bring the family pet.

Event Agenda

EMBASSY SUITES BY HILTON FORT LAUDERDALE 17TH STREET

1100 Southeast 17th Street Fort Lauderdale, FL 33316 United States Tel: (954) 527-2700

KEY FACTS:

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- 361 two-room suites and over 13,000 sq feet of flexible indoor/outdoor meeting space for groups of 10 to
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- Outdoor heated pool, whirlpool, fitness facility and business center are complimentary for all guests.

YOUR ATTACHMENT:

Attachment

OUR INFORMATION:

- Embassy Suites Fort Lauderdale Website
- **Events**
- **PSAV**
- Complete Catering Menu

PHOTOS:



















ATSSA 2025 Annual Conference and Traffic Expo - REVISED 2.13.20

Presented By



B Ocean Resort Fort Lauderdale

Amy Hyde
Sales Manager
1140 Seabreeze Boulevard
Fort Lauderdale, FL 33316
Phone: 954-245-3850
Amy.hyde@boceanfortlauderdale.com



B Ocean Resort Fort Lauderdale Amy Hyde / Sales Manager 1140 Seabreeze Boulevard Fort Lauderdale, FL 33316

Phone: 954-245-3850

Amy.hyde@boceanfortlauderdale.com

ATSSA 2025 Annual Conference and Traffic Expo - REVISED 2.13.20

Ms. Necoya Tyson, CEM, GCMP
Director of Meetings & Conventions
American Traffic Safety Services Association (ATSSA)
15 Riverside Parkway
Suite 100
Fredericksburg, VA 22406-1022
540-368-1701

Thursday, October 24, 2019 – Revised Thursday, February 13, 2020

Dear Ms. Tyson,

Thank you the opportunity to submit a REVISED proposal to host the ATSSA 2025 Annual Conference and Traffic Expo Room Block!

B Ocean is an outstanding fit for your program:

- * OCEANFRONT RESORT featuring exclusive 10,000 square foot PRIVATE BEACH!
- * Just two miles from the ALL NEW Fort Lauderdale Convention Center!
- * Only five miles from Fort Lauderdale International Airport!
- * Iconic Yankee Clipper building boasts unique historic legacy with in-house entertainment every weekend!

Room Block

Tuesday, February 11, 2025 - Wednesday, February 19, 2025

Room	Rate	Tue Feb 11	Wed Feb 12	Thu Feb 13	Fri Feb 14	Sat Feb 15	Sun Feb 16	Mon Feb 17	Tue Feb 18	Wed Feb 19
Standard View King/Double	\$299.00	5	40	250	250	250	250	250	250	15
Totals		5	40	250	250	250	250	250	250	15

Total Room Nights: 1560

RATE INCLUDES \$16 REBATE.

Discounted group rates quoted apply to Standard View Guest Rooms - Marina side

Optional upgrades:

Add \$15 for Ocean View Guest Room - Marina side

Add \$25 for Standard View Guest Room - Beach side

Add \$40 for Ocean View Guest Room - Beach side

Add \$125 for B Enhanced Junior Suite

Add \$275 for Posh Suite

Add \$800 for Master Suite

Room rates do not include 13% tax or daily Resort fee. Hotel requires attrition and cancellation for all Group bookings.

Alternate Dates

February 6 - 11, 2025 Same offer and concessions apply

2020 Parking:
Overnight self-parking \$39
Overnight valet \$42
Daily self-parking \$15
Daily valet \$20

Subject to change; rates exclude tax.

Concessions / Other Information

SPECIAL CONCESSIONS

- Fifteen (15) Ocean View upgrades at group rate (each valued up to \$40 over Standard View group rate)
- Specially WAIVED \$35 daily Resort fee with amenities included:
 - Private Beach access
 - B in Touch with FreeB Wi-Fi throughout Resort
 - B Active with 24-hour complimentary Fitness Center access
 - Two Bottles of B Hydrated Water in-room daily
 - Two Beach Lounge Chairs plus Towels daily
 - Local and Domestic Long-Distance Calls
 - Participation in our B Borrowing Program which includes:
 - Custom Beach Cruiser Bicycles
 - Board Games for Guests of All Ages
 - Children's Sand Toys
 - Beach Sports Equipment

When can we schedule your site visit? Please feel free to reach me directly at 954-245-3850 oramy.hyde@boceanfortlauderdale.com.

On behalf of our entire team, we hope to "B" of service and welcome your group to B Ocean Resort. Thank you for your kind consideration!

B Our Guest -

Amy Hyde | B Ocean Resort Fort Lauderdale

Sales Manager
O 954 245 3850 | F 954 467 0100
1140 Seabreeze Boulevard | Fort Lauderdale, FL 33316
www.BOceanFortLauderdale.com

Please note this proposal is based on availability and valid until March 20, 2020. Room rate and meeting space subject to change without notice. No guest rooms or meeting space are being held at this time.





About B Ocean Resort in Fort Lauderdale

STAY IN STYLE AT THE NEW B OCEAN - FORT LAUDERDALE

Whether you're planning to get away for just a few days or desiring to run away for a week, there's no better place to escape and be playful than B Ocean Resort in Fort Lauderdale! An exciting Fort Lauderdale oceanfront hotel located directly on the beach just steps from the sea foam. This exquisite destination offers guest rooms and suites with breathtaking views of the Atlantic Ocean or the dazzling Fort Lauderdale city skyline.

Our prime location on the beach makes B Ocean Resort the premier choice among Fort Lauderdale oceanfront hotels. Guests can frolic and play at the beach all day or B Adventurous by taking a local excursion to discover all that Fort Lauderdale has to offer, such as jet skiing, parasailing, shopping, the Swimming Hall of Fame, the Everglades, and so much more. Guests can hop on a Water Taxi, which is located only 3 blocks from the beach hotel, and see the true beauty of the Ft. Lauderdale canal system and discover why the city is known as the "Venice of America." And our guests can always B In Touch™ with colleagues, friends and family with FreeB™ WiFi available in all public areas and guest rooms!

Discover our Fort Lauderdale resort on the beach and our unique delivery of guest service! Please visit our Guest Services Desk for detailed information on Fort Lauderdale dining, entertainment, and various attractions. We're confident that your stay will B unforgettable!



FORT LAUDERDALE CRUISE PORT HOTEL

Proposal prepared for ATSSA 2025 American Traffic Safety Service Association #BUSINESSUNUSUAL













January 6, 2021

Cynthia Stubits, CMP
Director of Meetings & Conventions
American Traffic Safety Services Association - ATSSA
15 Riverside Parkway, Suite 100
Fredericksburg, VA 22406
Phages 5 540 260 1701

Phone: 540-368-1701 Fax: 540-368-1717

Email: cynthia.stubits@atssa.com

Cynthia,

Thank you for the opportunity to provide rooms for your American Traffic Safety Service Association Group event to be held at the Greater Fort Lauderdale Broward County Convention Center.

Renaissance Fort Lauderdale is perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district. Three (3) miles to Fort Lauderdale International Airport (FLL) and located at the entrance to Port Everglades.

One block from the Broward County Convention Center, allows attendees to walk right across the street to attend their meeting!

Just 1 mile from Fort Lauderdale Beach, 3 miles from downtown Fort Lauderdale and Las Olas Boulevard.

Our professionally updated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider neighborhood knowledge on-hand and ready.

We are passionate about our neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left.

For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

We are happy to extend rate options below.

The following group room rate option: \$319.00+tax.

No sleeping rooms being held at this time

Date	Day	Standard	Total
		Room	
February 11, 2025	Tuesday	2	2
or January 28, 2025			
February 12, 2025	Wednesday	20	20
or January 29, 2025			
February 13, 2025	Thursday	100	100
or January 30, 2025			
February 14, 2025	Friday	100	100
or January 31, 2025			
February 15, 2025	Saturday	100	100
or February 1, 2025			
February 16, 2025	Sunday	100	100
or February 2, 2025			
February 17, 2025	Monday	100	100
or February 3, 2025			
February 18, 2025	Tuesday	100	100
or February 4, 2025			
Total		622	622

No event space being held at this time	

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. **Rates are based on single or double occupancy** (additional guests add \$20.00)

Reservations must be guaranteed at time of confirming.

Cancellations 72 hours before arrival or first night room and tax will be charged to card on file.

CONCESSIONS AND INCLUSIONS:

- Complimentary standard guest room WiFi
- Complimentary access to Fitness Center
- Overnight Self Parking: \$30.00+ each car, valet optional at \$35.00 each car (or prevailing rate)
- One per 40 complimnetary rooms
- \$7.00 Rebate each room
- \$8.00 Transportation fee each room
- 5 Complimentary VIP Amenities, delivered to room

RESERVATION/BOOKING TERMS:

Responsible for 80% of room block commitment.

Thank you for your consideration of Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I am happy to assist.

As always, feel free to visit us on our website at renaissancefortlauderdale.com

Warm Regards,

Melisa Hall

Melissa Hall
Director of Sales and Marketing
954-626-1716 | mhall@renaissancefortlaududerdale.com













FOUR POINTS BY SHERATON FORT LAUDERDALE AIRPORT/CRUISE PORT

1800 S. Federal Highway Fort Lauderdale, FL 33316 Phone (954) 767-8700 Fax (954) 767-8629

October 25, 2019

Ms. Necoya Tyson, CEM, CGMP Director of Meetings & Conventions American Traffic Safety Services Association 15 Riverside Parkway, Suite 100 Fredericksburg, VA 22406-1022

Dear Ms. Tyson:

Thank you for considering our hotel for the ATSSA 2025 Annual Conference & Traffic Expo. We have what matters most for your group needs. The Four Points by Sheraton Ft. Lauderdale Airport/Cruise Port is pleased to offer your guests the Simple Pleasures of the essentials done right plus the extras you love.

LOCATION:

Our central location offers easy access to major highways such as I-95 and 595! Downtown Ft. Lauderdale is just two miles away, as are Ft. Lauderdale International Airport and world famous beaches. We are located just one mile from the Convention Center. A wide variety of restaurants and unique shopping is also within walking distance of the hotel along the 17th Street Causeway.

Hotel Amenities:

- Free Internet access throughout hotel
- Fitness center with cardio equipment, free weights and room key access to work out when and how you like
- Business center with free use of computers, printer, and fax machine
- Best Brews offers a chance to taste Fort Lauderdale's craft beer
- Courtesy Airport Shuttle from 5:00 a.m. to 12 midnight daily
- Complimentary parking while staying at the hotel
- Same Day Valet Service, as well as coin operated washer/dryers available
- 1800 Bistro & Bar open for breakfast and dinner

Our guest rooms feature the following amenities:

- Free Internet access
- Free bottled water
- Large Workspace
- Room Service options
- Refrigerator, microwave and coffee maker
- 42" T\

Our hotel is an excellent overflow option for your event. Please review the enclosed Proposal.

Sincerely,

Ellen K. Serra
Ellen K. Serra
Director of Sales & Marketing

ROOM BLOCK PROPOSAL

Four Points by Sheraton Fort Lauderdale Airport/Cruise Port For ATSSA 2025 ANNUAL CONFERENCE & TRAFFIC EXPO

ROOM BLOCK:

The room block available for February 4 - 13 OR February 13 - 20, 2025 is as follows:

Days:	Tues	Wed	Thur	Fri	Sat	Sun	Mon	Tues	Wed
Dates:	2/04	2/05	2/06	2/07	2/08	2/09	2/10	2/11	2/12
	2/11	2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19
1 King Bed w/Sofabed	1	2	4	10	18	20	20	4	1
2 Queen Beds	1	2	4	10	18	20	20	4	1
TOTAL ROOMS	2	4	8	20	36	40	40	8	2

PROPOSED RATES: \$339.00 single/double/triple/quad

The rate is subject to 13% tax or the prevailing tax rate.

The rate includes an \$8 per reservation Housing Rebate and an \$8 per room, per night Transportation rebate.

TERMS:

We will be pleased to confirm these arrangements along with all our reservation, guarantee and other policies by contract through our Sales Department.

Our hotel has the location, service and accommodations to help make this event a success. We look forward to working with you!

Ellen Serra
Director of Sales & Marketing
eserra@fourpointsfortlauderdaleairport.com

cc: Dion James-Zanfordino, Greater Fort Lauderdale CVB – djames@@broward.org



EXPERIENCE 801 AT BAHIA MAR FORT LAUDERDALE BEACH

Imagine a location that brings sunshine and friends together...

ATSSA 2025 Annual Conference and Traffic Expo *January 30 – February 4, 2025*

50 Rooms / Night 3 Night Minimum Stay Sat/Sun/Mon

Marina Building Courtyard or Marina View \$299.00

ROOM RATE (SINGLE/DOUBLE) PLUS 13% TAX



UPGRADE OPTIONS

Partial Ocean with Juliette Balcony +\$20

ROOM RATE (SINGLE/DOUBLE) PLUS 13% TAX

Ocean View with Juliette Balcony +\$40

ROOM RATE (SINGLE/DOUBLE) PLUS 13% TAX

Plus \$37 Resort Fee Per Night

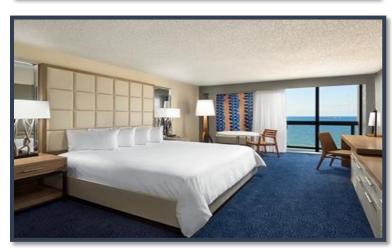
*Room Types Based on Availability at time of Contracting

*90% Pickup Required

*7% Commission and \$15 Rebate

























BAHIA MAR FORT LAUDERDALE BEACH

BAHIA SAVINGS



\$30 **SELF PARKING**



COMP **BASIC WIFI IN GUEST ROOMS**

Double Hilton

Honors Points

\$12.00 **SAVINGS PER VEHICLE**

\$5.00 **SAVINGS PER DAY**

5,000+ **ESTIMATED POINTS**

RESORT FEE AMENITIES

for a daily charge of \$37 per room + tax.

- Internet Access
- (2) Beach Towels
- (2) Bottles of Water per day
- (2) Beach Loungers per day per room
- (2) Daily Bike Rentals (1 hour)
- (2) High Tide Lounge Specialty Drinks of the Day per day
- Kids Eat Breakfast Free Daily (up to 3 children, up to 12 years of age)

Around Town



FLL AIRPORT

Distance: 5 Miles/1 Minutes



FORT LAUDERDALE BEACH **Directly Across the Street**



WATER TAXI STOP

Distance: 0.25 Miles/5 Minute Walk



LAS OLAS **RESAURANTS/SHOPPING**

Distance: 0.8 Miles/5 Minute

Drive



Proposed rates are valid until January 31, 2021.











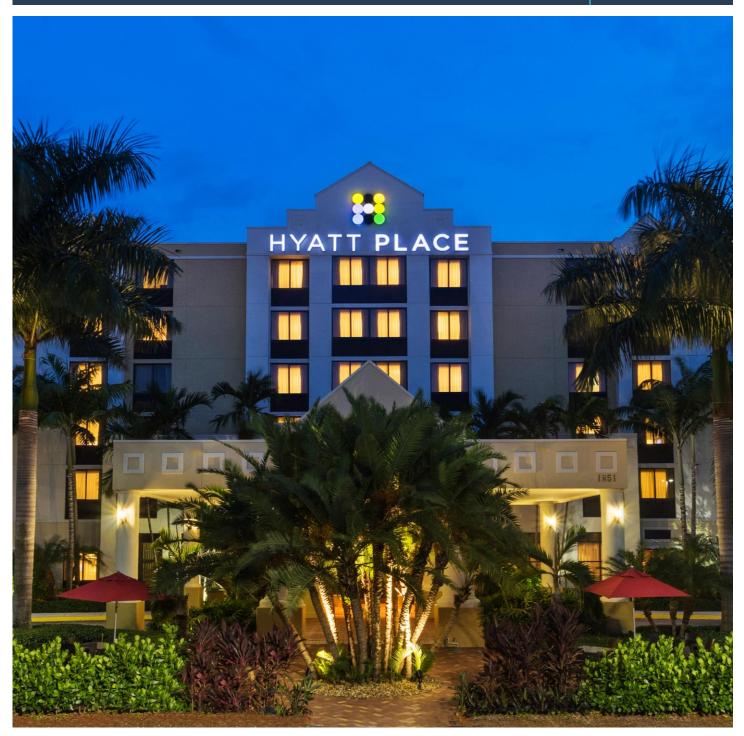












Mitch Rodriguez

Sales Manager Hyatt Place Cruise Port American Traffic Safety Services Association Feb 2025



MITCH RODRIGUEZ

Sales Manager Groups and Meetings

1851 SE 10th Ave
Fort Lauderdale, FL
T: 954 703 7045 F: 954 763 6269

<u>Mitchell.Rodriguez@hyatt.com</u>

<u>Hyatt Place Fort Lauderdale</u> – Click me to view our web site



Hello Cynthia Stubits,

You've made a great choice considering Hyatt Place Cruise Port as a potential host hotel for your American Traffic Safety Services Association February 2025. Please take a moment to review the following proposal, customized for your consideration.

Proposal is valid through December 31st, 2021.

THE PERFECT VENUE

- BEST COMBINATION: Our hotel is within walking distance to almost anything
 you could need during your stay in Fort Lauderdale (Including the
 Convention Center), but we are also tucked away in a residential away that
 makes for a quiet enjoyable stay.
- COZY CORNER LIVING ROOM: With 100% of our inventory being suites, all of your attendees will be assured of a spacious room that can comfortably fit 2-6 people.
- CENTRALLY LOCATED: 4 Miles from the Airport, 1.5 Miles to the Beach, 1 Mile to the Cruise Port, and 1 Mile to Downtown. Hyatt Place Fort Lauderdale is just a short drive away from anywhere you want to go.

In the meantime, should there be any questions, contact me directly at (954) 763-7045 or at MitchellRodriguez@hyatt.com.

Kind regards, Mitch Rodriguez



\$269.00 STANDARD ROOM RATE SINGLE/DOUBLE

GUEST ROOM BLOCK

Thursday	02/13/2025	10
Friday	02/14/2025	20
Saturday	02/15/2025	40
Sunday	02/16/2025	40
Monday	02/17/2025	40
Tuesday	02/18/2025	10
Wednesday	02/19/2025	Depart

\$134.50 STANDARD ROOM RATE SINGLE/DOUBLE

STAFF GUEST ROOM BLOCK

Thursday	02/13/2025	5
Friday	02/14/2025	5
Saturday	02/15/2025	5
Sunday	02/16/2025	5
Monday	02/17/2025	5
Tuesday	02/18/2025	5
Wednesday	02/19/2025	Depart

REBATES AND COMMISSIONS

- Sleeping room rates are commissionable (10%)
- \$7.00 Room Night Rebate to ATSSA
- \$8.00 Transportation Rebate to ATSSA
- No guest rooms are currently being held for this program

GENERAL TERMS AND CONDITIONS

- Rate are net, in US Dollars, per room, per night.
- Rates do not include tax, currently 13%
- Rates are valid for 3 days before and 3 days after the official group dates.
- · Check-in: from 4:00pm/Check-out: 12:00pm







King guestrooms feature 470 square feet with spacious closet, work space, and separate bathtub and showers,



\$269.00 STANDARD ROOM RATE SINGLE/DOUBLE

GUEST ROOM BLOCK

Thursday	01/29/2025	10
Friday	01/30/2025	20
Saturday	01/31/2025	40
Sunday	02/01/2025	40
Monday	02/02/2025	40
Tuesday	02/03/2025	10
Wednesday	02/04/2025	Depart

\$134.50 STANDARD ROOM RATE SINGLE/DOUBLE

STAFF GUEST ROOM BLOCK

Thursday	01/29/2025	5
Friday	01/30/2025	5
Saturday	01/31/2025	5
Sunday	02/01/2025	5
Monday	02/02/2025	5
Tuesday	02/03/2025	5
Wednesday	02/04/2025	Depart

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CONCESSIONS

ITEM	PRICE	UNITS	TOTAL VALUE
Commissionable Room Rate	10%	160	\$4,064
Complimentary Breakfast	\$11.00	80	\$880.00
10 Rooms @ Per Diem Rate estimated using 2021 figures	\$204.00	60	\$3,900 in Rate Reduction
10 High Floor Upgrades (No Premium Room types available)	\$10.00	160	\$1,600.00
5 Staff Rooms at 50% Discount	\$134.50	30	\$4,035 in Rate Reduction
Room Rebate	\$7.00	160	\$1,120
Transportation Rebate	\$8.00	160	\$1,280
Complimentary Guest Room Internet	N/A	N/A	N/A
Meeting Planner Points	1 Point = \$1 Spent	43,040	N/A
		Total Value	\$16,879.00 + 43,040 Pts



SEE WHAT OUR CLIENTS ARE SAYING ABOUT US

"Great spot for convenience to boat show and restaurants. Good value - The room is large and welcoming, and the hotel is tucked away from the busy street. The staff was cordial and worked hard to assist all needs. Nice welcome gift."

Gavan Hunt, Hyatt.com

Here's what our customers have to say

87%

Average rating based on 454 reviews

* Would recommend our property

Hyatt.com Rating

4.3/5 Excellent 985 verified reviews (i)



Expedia Ratings

I felt this hotel went above and beyond to create a safe environment during his pandemic. Clean hotel, enforces mask use and breakfast was better than other hotels I've stayed at in the last 6 months. Plus I didn't rent a car so having a variety of restaurants as well as a grocery within walking distance was especially nice.

DT Brady, Trip Advisor

"Very good hotel, very clean, good rooms I was in for business and I was very impressed with staff and polices of hotel. They went beyond expectations and there was a boat show going on and parking was not a issue, lots available!"

Idel Sanchez, Trip Advisor





THANK YOU

Mitch Rodriguez

Sales Manager Mitchell.Rodriguez@Hyatt.com 954-703-7045

