



101 NE Third Avenue, Suite 100
Fort Lauderdale, Florida 33301

954-765-4466 | 800-22-SUNNY

July 29, 2021

Kayce Florio
IMI Training Coordinator
Association of Marina Industries
50 Water Street
Warren, RI 02885

RE: **IMBC 2024** – January 29, – February 3, 2024
IMBC 2025 - January 27,- February 1, 2025

Dear Kayce:

It is an honor to submit this proposal on behalf of the Fort Lauderdale/Broward County Convention Center, and Visit Lauderdale for the **IMBC 2024 & 2025**.

The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of beautiful beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 plus airlines – 650+ daily non-stops to/from 60+ destinations. The expansion also includes 14 more gates, streamlined security checkpoints, added concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. The center is within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.

Greater Fort Lauderdale CVB Incentive:

- The CVB will pay a **\$25,000.00** sponsorship for 2024 & 2025 to offset the cost of the Broward County Convention Center rental (\$80,000 F&B minimum required).

GFLCVB Marketing Assistance

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from www.sunny.org but offering customized content, if desired. GFLCVB Services team will gladly assist.
- The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.
- The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Sunny regards,



Dion James Zanfordino
Sr. Regional Sales Executive



HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

IMBC 2024

DATE	01/29	01/30	01/31	02/01	02/02	02/03	Rates	Comments
DAY	MON	TUE	WED	THU	FRI	SAT		
TOTAL REQUESTED	25	100	250	220	60	50		
TOTAL AVAILABLE	55	184	571	584	600	515		
Hilton Fort Lauderdale Marina	25	100	250	220	60	50	\$285	

IMBC 2025

DATE	01/27	01/28	01/29	01/30	01/31	02/01	Rates	Comments
DAY	MON	TUE	WED	THU	FRI	SAT		
TOTAL REQUESTED	25	100	250	220	60	50		
TOTAL AVAILABLE	55	184	571	584	600	515		
Hilton Fort Lauderdale Marina	25	100	250	220	60	50	\$295	

IMBC 2026

DATE	01/26	01/27	01/28	01/29	01/30	01/31	Rates	Comments
DAY	MON	TUE	WED	THU	FRI	SAT		
TOTAL REQUESTED	25	100	250	220	60	50		
TOTAL AVAILABLE	55	184	571	584	600	515		
Hilton Fort Lauderdale Marina	25	100	250	220	60	50	\$305	



Hilton
Fort Lauderdale Marina



PROPOSAL for

IMBC 2024, 2025, 2026

Contact: Kayce Florio
 Company: Association of Marina Industries
 Address: 50 Water St
 Warren, RI 02885
 Phone: 401-682-7334
 E-mail: imbc@marinaassociation.org

Hotel Contact: Evan Davis
 Title: Director of Sales & Marketing
 Address: 1881 SE 17th Street
 Fort Lauderdale, FL 33316
 Phone: 954-253-0974
 E-mail: evan.davis@hilton.com

PROPOSED DATES/Room Block: 01/29/2024 – 02/03/2024
 01/27/2025 – 02/01/2025
 01/26/2025 – 01/31/2026

Day	Mon	Tue	Wed	Thu	Fri	Sat
Date						
Run of House	14	89	239	209	49	39
Junior Suites	2	2	2	2	2	0
Staff Rooms	9	9	9	9	9	2
TOTALS	25	100	250	220	60	50

Confirmed 2024 Rates:

Standard ROH: \$285.00
 Staff : \$179.00
 Junior Suite \$285.00

Confirmed 2025 Rates:

Standard ROH: \$295.00
 Staff: \$189.00
 Junior Suite \$295.00

Confirmed 2026 Rates:

Standard ROH: \$305.00
 Staff I: \$199.00
 Junior Suite \$305.00

NOTE: Rates are being held on a first option basis through 12/31/2020. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

LOCATION: Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



FULLY RENOVATED: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation by March 2021

SPECIAL CONSIDERATIONS:

- 2 Complimentary Junior Suite Upgrades at group rate
- 3 Complimentary round trip airport transfers to FLL
- 9 Staff Rooms at Discounted Rate
- Complimentary Guestroom Wi-Fi
- Comp 1 per 50
- 3 complimentary room nights for pre-planning based on availability
- Waived Resort Fee
- \$15.00 Guestroom Rebate
- 5 complimentary-parking passes
- 5 complimentary welcome amenities
- Double Hilton Honors Meeting planner points maximum of 100,000 points

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis
Director of Sales and Marketing