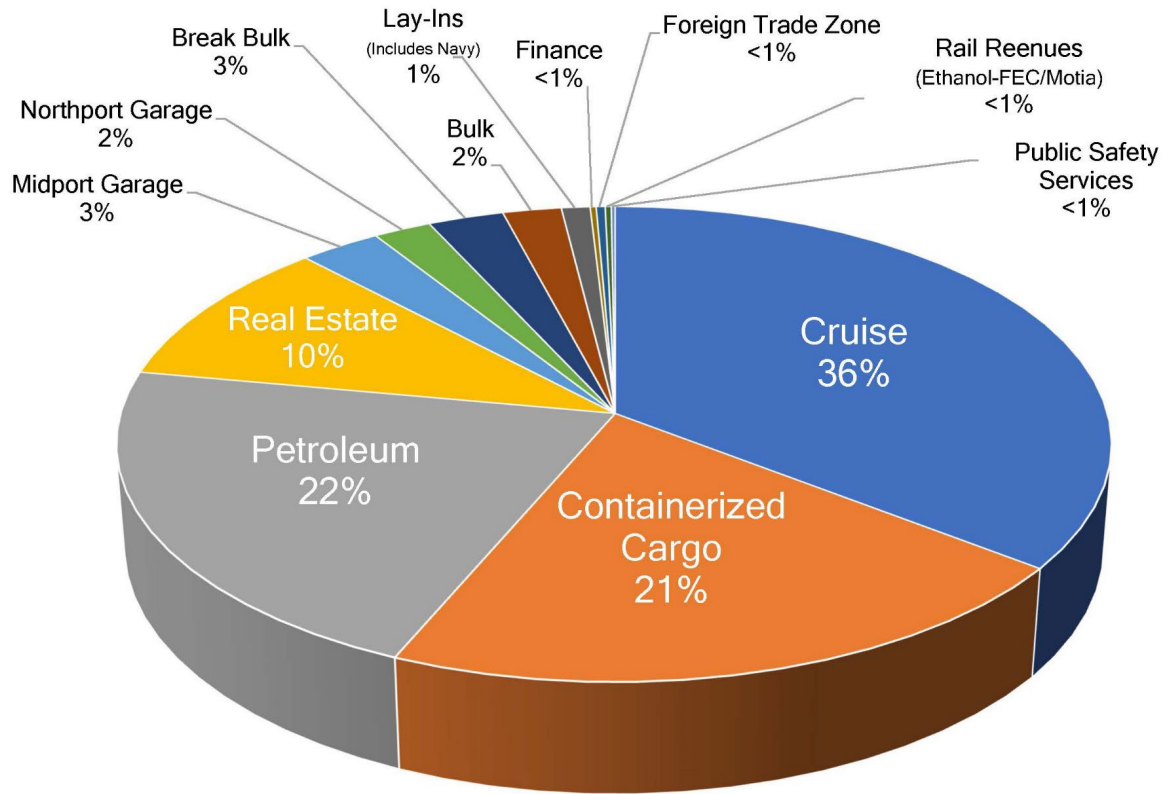


# Port Everglades: Sailing Into The Future

September 20, 2019

Glenn Wiltshire  
Acting Chief Executive &  
Port Director





**Diverse** Revenue Stream  
\$167.9 Million • FY2018

# And The Survey Says

- Port Everglades Cruise Passenger Survey Results

## Lodging

### Pre-Cruise

🏠 62% stayed a least one night,  
with average stay of 3.4 nights

### Post-Cruise

🏠 21% planned to stay an  
average of 2.6 nights

\$210 average spent on lodging per day

## Food & Beverage

### Pre-Cruise

🍽️ \$84 per day, per person

### Post-Cruise

🍽️ \$91 per day, per person

## Land Tours

### Pre-Cruise

🚌 \$80 spent on tours

### Post-Cruise

🚌 \$133 spent on tours

## Transportation

✈️ 66% said they selected  
FLL based on it close  
proximity to Port  
Everglades

🚗 \$114 was spent per  
day on rental car



# Cruise: An Economic Powerhouse

FY2018

- \$2 billion in business activity
- \$67 million in state & local taxes
- 5,821 direct jobs, \$172.8 million in local wages
- \$180.3 million in local purchases











**Airport/Seaport Connection**  
Fort Lauderdale-Hollywood International Airport  
is Just Across the Street



# Eller Drive 24-Hour Access

Direct Connections  
to:

- Fort Lauderdale-Hollywood International Airport
- I-595, I-95, I-75 & Florida Turnpike





# Powerhouse Customer Service

- Three dedicated Cruise Services Managers
- Available 24/7
- Smooth Sailings weekly newsletter



# Looking Into The Future

- Historical  
Cruise Activity  
at  
Port Everglades

Fiscal Years 2018 - 2014			
Year	Total Passengers	Multiday	Daily
<b>2020</b> <i>(Projected)</i>	3,640,114	3,514,568	125,547
<b>2019</b> <i>(As of July 2019))</i>	3,571,153	3,482,060	89,093
<b>2018</b>	3,870,342	3,741,408	128,934
<b>2017</b>	3,863,662	3,738,252	125,410
<b>2016</b>	3,826,415	3,680,549	145,866







# 2019 Season Highlights

- Welcomed two newbuilds:

*Celebrity Edge*

Holland America  
*Nieuw Statendam*

- Complete Renovation of Cruise Terminal 25



# Winter & Year-Round Homeport

- 11 Cruise Lines
- 1 Ferry Service







# Balearia Caribbean

## *New Service to Bimini*



# 2019 Season Highlights

- Facial Recognition technology installed

Terminal 18

Terminal 25









# Princess Cruises' *Sky Princess*





# Ritz Carlton Yacht Collection's *Azora*



# Carnival Cruise Line's *Carnival Sunrise*



Silversea Cruises' *Silver Explorer*



Costa Cruises' *Costa Luminosa*



## Summer Sailings 2020

- *Celebrity Equinox*
- *Caribbean Princess* ▪ *Independence of the Seas*



# More Weekday Sailings

- 4% Growth in Weekday Market Share

Days	Number of Sailings	% of Total Sailings
Monday	84	13.50%
Tuesday	17	2.73%
Wednesday	60	9.65%
Thursday	48	7.72%
Friday	64	10.29%
<b>Total weekday sailings</b>	<b>273</b>	<b>43.89%</b>
<b>Total season sailings</b>	<b>622</b>	

# Looking Into The Future

- More New Ships and Homeport Opportunities
- 123 Ships to be delivered through 2027





# What Will the **Future** Bring?



# Tourism & Cruise

## *The Perfect Partnership*

- 22 Miles of Blue Wave Certified Beaches
- Boating & Yachting
- Diving & Snorkeling
- Fishing
- Florida Everglades
- Water Sports





## Website

[porteverglades.net](http://porteverglades.net)

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# Stay Connected With Port Everglades