



## Pandemic Recovery and Business Model Adjustment Grant Application

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Gaffer District Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

Have you received a grant from Corning's Gaffer District since January 2020? Yes  No

Current Grant Expense Description: \_\_\_\_\_

\_\_\_\_\_

Total submission expense (reimbursement will not exceed \$1,000):

\_\_\_\_\_

Attach copies of receipt(s) (may be submitted later if not known at this time).

PLEASE NOTE: For this grant to be approved, Corning's Gaffer District must approve the proposed work before reimbursement to ensure that expenses meet grant objectives, technical specifications, and appropriateness to the program. Please submit your application to Coleen Fabrizi, Executive Director, at [Coleen@gafferdistrict.com](mailto:Coleen@gafferdistrict.com). When we receive your application, you will be contacted to confirm acceptance and verify the information.



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- Purpose:** Corning's Gaffer District is acutely aware that our businesses continue to rebuild as we continue to recover from the pandemic. And now, with generous sponsorship from Corning Enterprises and Corning Credit Union, we are thrilled to offer this opportunity to reimburse up to \$1000 of the expenses incurred by retail and restaurants to build sustainability for their business.
- Eligibility:** Retail and restaurants within Corning's Gaffer District's boundaries, are eligible for business expense reimbursement for pandemic-related expenses.
- Amounts:** A matching grant of up to \$1000 for expenses incurred by Gaffer District businesses to strengthen their business models. Applications are considered in the order in which they are received. When budgeted funds are fully depleted the reimbursement program will end. Proof of payment must be submitted to the attention of Coleen Fabrizi, Coleen@gafferdistrict.com with a copy of the invoice to receive payment. A listed check # or signed and dated invoice showing payment is acceptable as proof of payment.
- Stipulations:** For this grant to be approved, Corning's Gaffer District must approve the proposed work before reimbursement to ensure that expenses meet grant objectives, technical specifications, and appropriateness to the program. Please feel free to contact one of the Grant representatives listed below
- Eligible Expenses:** Upgrade or purchase of POS system, upgrade to e-commerce and social media, implementation of online sales/website including structural inventory management, production expenses for virtual classes and advertising, e-commerce and social media marketing, video production costs for online business and advertising, increased marketing, modification to a business model, implementation of a new in-house delivery program, shipping costs, loss prevention systems and opening/closing costs for coronavirus-related matters.

| Business Reimbursement Grant Contacts                         |  |
|---|--|
| Coleen Fabrizi<br>Coleen@gafferdistrict.com<br>(607) 346-4161 | Kristen Brewer<br>kristen@gafferdistrict.com<br>(607) 329-2087 |