

Dear Gaffer District Business and Building Owner,

Thank you for considering the Market Street Restoration Agency's 50th Anniversary Enhanced Façade Grant. This distinctive grant, **available to buildings on Market Street from Wall to Bridge and intersecting streets including Wall, Cedar, Pine, Walnut, and Chestnut within the Gaffer District (please see map on next page)**, is a tribute to the visionaries whose efforts have cultivated the enchanting downtown area we cherish today. We invite you to partake in this legacy by applying for funding to restore and preserve the historical façades that contribute to the charm and character of Corning's Gaffer District.

**To apply, please complete the enclosed application form and submit it with all required documentation.** You may email your application to Kristen Brewer, Corning's Gaffer District Director of Marketing and Design and Market Street Restoration Agency director, at kristen@gafferdistrict.com. Alternatively, if you prefer to submit hard copies, please use the Gaffer District drop box at the alley entrance of 1 West Market Street, Corning, N.Y.

Should you have any inquiries or need assistance completing your application, please contact me on my cell at 607-368-0785. I am here to support you throughout the application process.

**The deadline for application submissions is April 30, 2024**. Applications will be rigorously evaluated based on the following criteria, with a total of 100 points possible:

- Compliance with Historic Preservation/Rehabilitation Standards: 30 points
- Owner Investment/Commitment: 20 points
- Structural Improvements: 20 points
- Overall Visual Impact: 15 points
- Project Feasibility: 10 points
- Use of Sustainable, Durable Materials and Practices: 5 points

We eagerly anticipate your contributions to continuing the legacy of our beautiful downtown area through thoughtful restoration and preservation efforts.

Warmest regards,

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Kristen Brewer, Director of Marketing and Design - CGD / Director - MSRA

## **APPLICATIONS ARE DUE BY MONDAY, APRIL 30, 2024**

