# **Executive Director - Corning's Gaffer District, Incorporated (CGD).**

**Corning's Gaffer District, Inc** is seeking a dynamic, visionary, and results-driven **Executive Director** to lead our efforts in enhancing the economic vitality, sustainability, and growth of the district. This is a unique opportunity to be part of an organization committed to fostering a thriving, vibrant, and business and community friendly environment in downtown Corning.

## **Position Overview:**

The Executive Director will provide leadership and strategic direction for the CGD while also serving as the administrator of the Business Improvement District (BID) of Corning, NY. This individual will work closely with the BID and CGD's Board of Directors, local government agencies, businesses, and community partners to ensure that the BID and CGD's mission and goals are successfully achieved.

## **Key Responsibilities:**

- Lead and manage all aspects of the BID and CGD, including operational activities, staff, and budget oversight.
- Develop and implement strategic plans to enhance the business environment and drive economic development within the BID and CGD.
- Serve as the primary liaison between the BID and CGD, local businesses, government agencies, and community stakeholders.
- Promote and advocate for the district's interests and priorities.
- Organize and oversee events, marketing initiatives, and programs to attract visitors and support local businesses.
- Identify funding opportunities and manage grants and other financial resources to support CGD initiatives.
- Prepare reports, presentations, and communications for stakeholders and the Board of Directors.

### **Qualifications:**

- Proven experience in executive leadership, preferably within a business improvement district, nonprofit, or economic development organization.
- Experience in managing teams and working with local government and public-private partnerships.
- Strong knowledge of downtown revitalization, urban planning, and community engagement.
- Demonstrated ability to build relationships and collaborate effectively with diverse stakeholders.
- Excellent communication, organizational, and problem-solving skills.
- Experience in financial management, budgeting, and fundraising.

• A passion for community development and improving the economic health of downtown Corning.

## **Preferred Skills:**

- A Bachelor's degree in Business Administration, Public Administration, Urban Planning, or related field.
- Familiarity with Corning and its business landscape.

# **Compensation and Benefits:**

This position is full-time exempt (salaried). Salary is competitive and commensurate with experience and qualifications with a range of \$90,000 to \$110,000 with PTO, health insurance, FSA plan, retirement, and life insurance.

## How to Apply:

Interested candidates should submit the following:

- A current resume.
- A cover letter outlining your qualifications, experience, and why you are passionate about leading CGD and BID in Corning.
- Any relevant projects completed

Please email your application to <u>ExecSearchCGD@gmail.com</u> by **5/10/2025**. Applications will be reviewed on a rolling basis, so early submission is encouraged.

## **References:**

Once strong mutual interest has been established, candidates will be asked to provide a list of references.

Corning's Gaffer District, Incorporated is an Equal Opportunity Employer.