



Pandemic Recovery and Business Model Adjustment Grant Application
FIRST QUARTER 2021

Purpose: Corning's Gaffer District is acutely aware that our businesses are currently in survival mode. And now, with generous sponsorship from Corning Enterprises and Corning Credit Union, we are thrilled to offer this opportunity to reimburse up to \$1000 of the expenses incurred by CGD businesses amid the coronavirus pandemic.

Eligibility: Businesses open between October 1, 2020 and present operating within Corning's Gaffer District's boundaries, otherwise known as the BID, are eligible for business expense reimbursement for pandemic-related expenses.

Amounts: A matching grant up to \$1,000 for expenses incurred by Gaffer District businesses due to coronavirus pandemic restrictions. Applications considered in the order in which they are received. Grants limited to expenses occurring between October 1, 2020 and the present.. When budgeted funds are fully depleted the reimbursement program will end. Proof of payment must be submitted to the attention of Kristen Brewer, CGD Grant Administrator kristen@gafferdistrict.com, with a copy of the invoice to receive payment. A listed check # or signed and dated invoice showing paid is acceptable as proof of payment.

Stipulations: For this grant to be approved, Corning's Gaffer District must approve the proposed work before reimbursement to ensure that expenses meet grant objectives, technical specifications, and appropriateness to the program. Please feel free to contact one of the Grant representatives listed below

Eligible Expenses: Upgrade or purchase of POS system, upgrade to e-commerce and social media, implementation of online sales/website including structural inventory management, production expenses for virtual classes and advertising, e-commerce and social media marketing, video production costs for online business and advertising, increased marketing, modification to a business model, implementation of a new in-house delivery program, shipping costs, personal protection and cleaning costs associated with coronavirus restrictions. **EXCLUSIONS:** regular day to day operating expenses unrelated to coronavirus accommodations.

Business Reimbursement Grant Contacts	
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