

**Directors Meeting
Minutes
Galena Country Tourism
Tuesday, October 28, 2025
Stoney Creek Inn
940 Galena Square Dr., Galena IL**

Call to Order: 4:05 pm

Roll Call: Stewart Stoffregen, Lyndsi Scharpf, Terry Mattson, Colin Sanderson, Kelly Raab, Zeke Winders, Katie Weinen, Jennifer Pickett, Mike Dittmar. **Absent:** Jack Deiter, Betsy Davis, Christina Eisbach

Staff Present: Lori Kinnaman, Fallon Oldenburg, Emily Heitman

Citizen Comments – Katie Weinen spoke as the city council representative on the board; she stated that she was approached and was asked if Galena Country Tourism contributed to the ambulance service.

Mike Dittmar expressed opposition to a proposed ambulance tax due to its impact on tourism and suggested that property tax increases in Elizabeth have already addressed the issue.

Appointment of new board members – Winders nominated Randall Banks, Hotel Galena, to fill the small lodging vacancy. Mattson provided the board with some background information. *Raab seconded the motion to approve the appointment. Ayes 6, Nays 0, Motion Passed.*

Appointment of Officers – Winders nominated Colin Sanderson to serve as Chair, Betsy Davis as Vice Chair, Jennifer Pickett as Secretary. Sanderson nominated Zeke Winders to serve as treasurer. *Motion moved by Stoffregen, seconded by Scharpf, no discussion, Ayes 6, Nays 0, Motion Passed.*

Committee Appointments – Sanderson reviewed the committees and appointments.

Consent Agenda – *Motion Moved – Raab motions to approve, Pickett seconded, no discussion, Ayes 6, Nays 0, Motion Passed.*

Financial – Mattson reviewed the current financial statements. Financial reports showed a 152% increase in net income and a 3.64% rise in lodging tax revenue.

Old business – Mattson presented the proposed changes to the bylaws, including updates to the name, city council representation, lodging facility definitions, and meeting schedules.

Motion Moved – Raab motions to approve the revised bylaws, Scharpf seconded, no discussion, Ayes 6, Nays 0, Motion Passed.

CEO/Staff Updates – Oldenburg provided an update on marketing efforts, including the launch of a new app, the success of a viral TikTok video, and the implementation of a Small Business Spotlight on social media. The

board discussed the potential impact of a new lodging Co-Op program and the development of the 2026 visitor guide.

Heitman discussed the need for continued collaboration with local businesses and the importance of maintaining accurate and up-to-date information on the website and app.

New Business – None

Adjourn – Winders motions to adjourn, Meeting adjourned at 5:08 pm.