



Strategic Committee Meeting
Minutes
Galena Country Tourism
Tuesday, January 20, 2026
Old Train Depot, 101 Bouthillier St, Galena, IL

Call to Order: 1:09 p.m.

Roll Call: Colin Sanderson, Betsy Davis, Terry Mattson, **Absent:** None

Others Present: Lori Kinnaman, Fallon Oldenburg

Citizen Comments – None

Old Business- The group emphasized the importance of GCT's role in the tourism master plan and the need for transparency and community engagement to support local tourism. The conversation also covered the challenges of tracking community development project spending and the need for more detailed revenue reports, particularly for hotel and motel taxes. Davis suggested a review of the current grant/sponsorship program to give structure to a new program. The committee agreed to set a cap on the budget for the new program. This will be discussed in the next meeting.

New Business – None

Adjourn –Sanderson motions to adjourn, Meeting adjourned at 2:05 p.m.

