

Marketing Committee Meeting

Agenda

Galena Country Tourism
Monday, April 15, 2024 @ 1:00 p.m.
Illinois Bank & Trust
716 S Bench St., Galena, IL
Lower-Level Meeting Room

- I. Call to Order
- II. Roll Call
- III. Citizen Comments
- IV. Virtual Introduction of Lead Agency
 - ENV Overview
 - Strategy, Results and Investments
- V. Other Marketing Strategies
 - Current and Future Discussion
- VI. Committee Input and Closing Thoughts
- VII. Other Business
- VIII. Adjourn

Citizen comments not to exceed 15 minutes as an agenda item and not more than 3 minutes per citizen.