

Galena Country Tourism NEUTRAL STATEMENT OF POSITION

This statement outlines an impartial overview of The Parker, also known as The Parker Project.

The Parker is a proposed development of contemporary rental cottages, and a destination retreat set in a vineyard less than one mile southeast of Galena's Main Street.

The Parker is a privately funded project planned in four phases with rehabilitation of the Marine Hospital in the first phase. The city, county, school district and all other taxing bodies would derive significant tax benefits from the project.

While the project has the potential to contribute to job creation and attract visitors, concerns have been raised regarding traffic, the environment and neighborhood community character.

This project has and will continue to require feedback highlighted by diverse perspectives ranging from support to opposition. The project's future continues in process.

As the official destination marketing organization, Galena Country Tourism serves as the chief architect of the destination's brand identity doing business at the intersection of both private and public sectors. GCT encourages open dialogue and upholds confidence in all stakeholders related to economic development and community.

If the project comes to fruition, GCT will include The Parker in our strategic marketing initiatives stimulating consumer interest. In keeping with our mission and responsibilities, we have chosen to maintain a neutral position on The Parker, reflecting our core purpose and best serving the community.