

Board of Directors Meeting Minutes  
Galena Country Tourism  
Tue., April 12, 2022, 9 a.m.  
Digital

- I. Call to order by presiding officer – 9:03am
- II. Roll call – Jack Dieter, Merri Sevey, Nikki Rhodes, Oniqueh Giles, Jerry Westemeier, Betsy Rose Achett, Raechelle Ahmed and Rose Noble. Absent: Bill Bingham, Colin Sanderson, Mike Murphy and Nancy Neuses.

III. Citizen Comments\* - none

IV. Old Business/Board director concerns: - none

V. Consent Agenda – Giles motions to approve, Sevey 2nds, all in favor, motion passes.

VI. CEO update: Noble informed the board that the Finance Committee approved to hire CFO by Design for an Organizational Audit. She explained that this audit will look at all policies and procedures and provide feedback on ways to improve efficiency as well as compare operations to industry best-standards. Noble expressed her excitement for assistance on HR policies and financial structure. Noble noted that no policies are upgraded or installed without full board approval.

- a) Board seats update/Nominations – Noble ran through the upcoming open board seats, including change over in the Chestnut Mountain seat due to Murphy's retirement and Eagle Ridge seat due to term limit. Also up for reelection is Jack Dieter, Small Lodging seat. Opening due to term limits is Nikki Rhodes, At Large Seat. Noble noted that we will need another director to step up as Board Chair since Sanderson is departing. She also ran through the upcoming timeline for nominations going out to the stakeholders as well as new director training and first meeting attendance.
- b) Upcoming Special-called Meeting/Committee Meetings (FY'23 prep) – Noble ran through a list of upcoming committee and board meetings, referencing the outline that was sent to all directors. She also reminded the board about the upcoming Tourism Luncheon, which as of today's date, has 83 registered attendees. Noble reminded the board about the important May 24<sup>th</sup> board meeting and need for a quorum to do business. She hopes to have the FY23 budget, Marketing Plan approved as well as an in-depth review of the Tourism Master Plan and setting some priorities. Noble noted the committee meetings to follow the full board meeting on May 24<sup>th</sup>. Noble said the June full board meeting will be out farewell to Rhodes, Sanderson and Murphy.
- c) FY'22 Quarter 3 report – Noble ran through the Q3 report, touching on marketing, sales and other business items. This report will be shared with City of Galena and County Board in the coming weeks. Noble gave a review of her CEO Meeting with Destinations International, including her scholarship to attend, being awarded \$500 to put towards entry fee. Noble prepped the board on upcoming Tourism Master Plan outline which will be presented at the luncheon. She noted the more detailed discussion of the Plan will not come until after the luncheon and at our May 24<sup>th</sup> meeting. Noble gave an update on her discussions with Elizabeth, Warren and Stockton in regards to Experience Development projects. Noble noted these projects are taking more time than originally anticipated.

VII. Adjourn – With no further questions, Ahmed motioned to adjourn, Giles 2nds, all in favor and meeting ended at 9:28 am.