

**Board of Directors Meeting
Minutes**

Galena Country Tourism
Tue., May 24,2022, 9 am.

Timmerman's Supper Club 7777
Timmerman Drive
East Dubuque, IL

- I. Call to order by presiding officer - 9:07am
- II. Roll call - Betsy Rose Achett, Colin Sanderson, Nancy Neuses, Jack Deiter, Nikki Rhodes, Oniqueh Giles, Merri Sevey, Raechelle Ahmed. Other: Rose Noble, Kirsten Bell. Absent: Jerry Westemeier, Mike Murphy, Bill Bingham.
- III. Citizen Comments - none
- IV. Old Business/Board director concerns: - none
- V. Consent Agenda - Sevey motions, Giles 2nds, no discussion, all in favor, motion passes.
- VI. New business:
 - a) Tourism Master Plan review - The board reviewed the Tourism Master Plan draft. Discussion revolved around next steps and what to implement for FY23. HEavy focus on community engagement and getting locals to advocate for tourism was discussed in length. The board agreed this will be a priority, and main focus in FY23 as it is one of the four strategic pillars in the Tourism Master Plan. The board agreed the need to create a Community Engagement Adhoc Committee for FY23. Director Achett was especially interested in these efforts.
 - b) FY23 Budget - Noble presented. The board reviewed and discussed the FY23 budget presentation. Sevey motions to approve, Rhodes 2nds, no further discussion, all in favor, motion passes.
 - c) FY23 Marketing Plan - Bell presented. The board reviewed and discussed the FY23 marketing presentation. Giles motions to approve, Neuses 2nds, no further discussion, all in favor, motion passes.
 - d) Recommendation to fill two open board seats - possible action
 - i) At-Large seat recommendation - The nominaitons committee recommended Zeke Winders fill the At Large seat. Sanderson reads the motion, Ahmed 2nds. No discussion, all in favor, motion passes.
 - ii) Small Lodging seat recommendation - The nominaitons committee recommended Jack Deitersit a second terms as the Small Lodging seat. Giles reads the motion, Ahmed 2nds. No discussion, all in favor, motion passes.
- VII. CEO update

Noble updated the Board on the appointment of Stewart Stofferagen to fill Mike Murphy, Chestnut Mountain Resort's seat on the board. She also updated the Board on the appointment of Janice Morgan to fill Colin Sanderson, Eagle Ridge Resort's seat on the board. Noble let the Board know Bill Bingham will also be moving on and the County will appoint a new representative to sit on our Board come November. This representative will remain non-voting.

Noble reminded the Board that new officers will be named in FY23 as well as new committee rosters. That will be discussed in July with notifications going out in June.
- VIII. Adjourn - With no further business, Ahmed motions to adjourn, Neuses 2nds, all in favor. Meeting adjourns at 11:06am