

# 2020 GATLINBURG CHAMBER OF COMMERCE BUSINESS PARTNER APPLICATION

Investing in a Gatlinburg Chamber Membership enhances the ongoing prosperity of your business. By promoting your business through the Chamber, you develop your commitment to successful growth and quality in Gatlinburg.

Business Name: \_\_\_\_\_

911 Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Toll Free Phone: \_\_\_\_\_

Website: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Designated Representative: \_\_\_\_\_

Title of Representative: \_\_\_\_\_

E-mail of Representative: \_\_\_\_\_

Does this business have other locations?  YES  NO

If yes, please list: \_\_\_\_\_  
\_\_\_\_\_

Do you have an ACTIVE business license applicable for the city of the address above?  YES  NO

## LOCAL REFERENCES

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

NOTE: All information noted on this application is confidential and is for Gatlinburg Chamber of Commerce use only.

## PROVIDE 30-WORD DESCRIPTION OF YOUR BUSINESS

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## CHECK ONE OF THE FOLLOWING MEMBERSHIP CATEGORIES

**Gatlinburg Chamber Business Partner**  
Business is located outside of the city limits of Gatlinburg. Gatlinburg Chamber Business Partners have a separate benefits package and are not entitled to Regular Member benefits. \$380.00

**Non-profit Business Partner**  
This category includes such organizations as nonprofit professional, religious, and civic member-based organizations. \$230.00

ALL applications for membership are subject to the approval of the Member Services Department and the Board of Directors. Memberships are based on the calendar year. After the beginning of the new year, membership rates may be pro-rated as deemed appropriate. Membership dues may be tax-deductible as a business expense but not as a charitable contribution.

In the event of cancellation or non-compliance with policy of the Gatlinburg Chamber of Commerce, business will immediately remove Gatlinburg Chamber of Commerce membership plaque, surrendering it to the Gatlinburg Chamber of Commerce and discontinue all use of the trademarked Gatlinburg Chamber of Commerce logo, and Chamber affiliation in anyway.

Membership investment amount enclosed \$ \_\_\_\_\_

I verify that the all information on this application is correct. I will adhere to the Gatlinburg Chamber of Commerce bylaws and membership guidelines. In exchange for acceptance into the Chamber membership, I hereby agree that I shall not disseminate to nonmembers the information obtained in the Membership Directory, the Chamber's membership database, the Chamber's Visitor Inquiries and other similar proprietary information. I will not use material for an organization or entity that is not a member. I will only use this material for my account. I recognize and agree that all of the foregoing information is developed by the Chamber for the economic benefit of only its members, that dissemination to non-members devalues this information, damages the other Chamber Members, and is a violation of the Uniform Trade Secrets Act. By executing this agreement, I acknowledge and agree that an ongoing condition of this agreement is the Chamber reserves the right to terminate or suspend membership in the Chamber due to a members violation of the Chamber's policies, rules regulations and or bylaws.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

## BENEFITS OF A BUSINESS PARTNER MEMBERSHIP

### Membership Directory and Relocation Guide

The Membership Directory and Relocation Guide is an easy reference guide for our member businesses and for those looking to move their family or business to our community. All Members receive a listing in the directory and affordable advertising is available as well as relocation sponsorship.

### #GBChamberWednesday

Every Wednesday, new and pertinent information about Chamber news, events and programs will be delivered directly to your email.

### Chamber and Foundation Events Networking & Sponsorship Opportunities

- |                       |                           |
|-----------------------|---------------------------|
| Business During Hours | Dine & Discover           |
| Business After Hours  | Meet Your Partner         |
| Ribbon Cuttings       | Meeting and Banquet       |
| Grand Openings        | Membership Picnic         |
| Educational Seminars  | Golf Tournament           |
| Legislative Events    | Earth Day Festival and 5K |

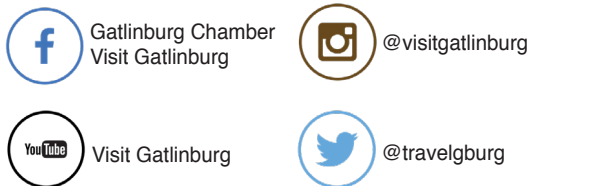
### Targeted Mailings and Emails

The Chamber's membership database is the perfect resource for business to business promotions. Mailing addresses are available to members in a printed list or mailing labels. To print, there is a nominal fee. Targeted email blasts can be sent to membership for a nominal fee.

### Members Only Area

The Members Only area of Gatlinburg.com is a private password-protected section of our website that includes information and reports such as visitor statistics, gross revenues from the city, important governmental updates, online surveys, and other helpful information. This area also provides access to update your member profile, where you can make changes to provide the membership the most current information and a place to pay and register for events.

### Connect on Social



## BUSINESS PARTNER MEMBERSHIP BENEFITS AND PROGRAMS

### Gatlinburg.com

Your free 30-word listing comes with the opportunity to purchase a hyperlink on Gatlinburg.com, an award-winning website that averages more than four million visitors annually. Business Partner Members are listed in the Business Partner section.

### Hyperlink

A link to your website via Gatlinburg.com listing is \$250 annually with a required reciprocal link.

### Chamber Foundation

The Gatlinburg Chamber of Commerce Foundation offers business members a variety of events and programs to participate in as a guest, a host or a sponsor. Events include: Earth Day Festival, Annual Golf Tournament, Earthday 5K, Legislative Functions, Educational and Hospitality Programs, Dine & Discover and Gatlinburg Goes Green events.

### Governmental Resources

The Chamber regularly hosts legislative functions to allow legislators from all levels of government to speak to our membership. Also, the Chamber partnered with the US Chamber to launch the Gatlinburg Voice a website dedicated to helping Gatlinburg citizens, business owners and local employees to track important issues, learn more about governmental affairs, and to contact elected officials. The Chamber is committed to advocacy on behalf of our members and to being the voice of the business community in the political arena.

### Gatlinburg Goes Green Program

Gatlinburg Goes Green is a member-based, voluntary initiative in which members are educated on how their daily practices can impact the environment. This free program has five participation levels: Entry, Bronze, Silver, Gold and Platinum. Visit GatlinburgGoesGreen.com for more details and a full list of Gatlinburg Goes Green businesses.

### Visitor Referrals

When Area Consultants are asked about businesses located outside Gatlinburg city limits, our consultants are exclusively giving out information about Business Partners of the Gatlinburg Chamber of Commerce.

### Educational Opportunities

Various seminars are offered throughout the year on topics of interest to our members. The Gatlinburg Goes Green program, along with all of our classes, is open to our Business Partner members.

## Gatlinburg Chamber of Commerce

### Mission Statement

On behalf of our Membership the Gatlinburg Chamber of Commerce will promote, unify, inform, serve and enhance the business community in a cohesive voice for the advancement of the economic, environmental, and social concerns of the community in order to make Gatlinburg a better place to live, work and visit.

### Chamber Background

The Gatlinburg Chamber began over 75 years ago. During the late 1930s, businessmen in the community banded together to form the first tourist bureau. In 1940, the newly-organized tourist bureau was chartered by the United States Chamber of Commerce. The Gatlinburg Chamber of Commerce was officially chartered as a nonprofit organization in June 1957.

### What is the Gatlinburg Chamber's role?

The Gatlinburg Chamber of Commerce's present role is that of a private, membership-funded business organization that continues to serve the business community through active involvement in citywide issues, the publishing, distribution and management of the community's Gatlinburg Vacation Guide and website Gatlinburg.com for the City of Gatlinburg, and the daily attention to visitor mail, telephone, and internet inquiries. The Gatlinburg Chamber is a well-established, thriving organization offering a wide variety of services to its members and consumers. With all the Chamber has to offer, there has never been a better time to become a Member of the Gatlinburg Chamber of Commerce.

### Letter from the President/CEO

You have chosen an exciting time to become a member of the Gatlinburg Chamber of Commerce. Since joining the organization in September of 2016 as the President and CEO one of my key initiatives is for the Chamber to assist in bridging the gap between the business community and our visitors. Our vision over the next few years is to grow the Chamber and for the staff to have a dedication in fulfilling the needs of our members and the community. The Chamber will continue to service our members with increased educational opportunities. In today's fast-paced business environment, it is more important than ever that the chamber staff create an environment in which business can grow. The best way to accomplish this is to become more visible with the business community. Together we can continue to make Gatlinburg a better place to live, work and visit. Thank you for joining us on this journey.

Yours in Service,

**Mark Adams**

President/CEO

### FOR MEMBERSHIP INFORMATION

Tammy Bolt • Sales Manager/Chamber Division  
(865) 436-0511 • tammy@gatlinburg.com

Physical Address: 811 East Parkway • Gatlinburg, TN 37738

# BUSINESS PARTNER MEMBERSHIP APPLICATION



# 2020



**GATLINBURG CHAMBER OF COMMERCE**

811 East Parkway, P.O. Box 527  
Gatlinburg, TN 37738