

**GATLINBURG CHAMBER OF COMMERCE**  
**2020 REGULAR MEMBER APPLICATION**

Business Name \_\_\_\_\_

911 Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Mailing Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Phone Fax \_\_\_\_\_

Toll Free Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Website \_\_\_\_\_

Main Contact \_\_\_\_\_

Title of Main Contact \_\_\_\_\_

E-mail Address \_\_\_\_\_

Main Contact Phone \_\_\_\_\_

Do you have an ACTIVE business license in the City of Gatlinburg?  
 YES  NO

*Gatlinburg City license copy is required with application.*

Number of years in business in Gatlinburg? \_\_\_\_\_

Do you have an ACTIVE business license in Sevier County?  
 YES  NO

**SELECT ONE OF THE FOLLOWING  
MEMBERSHIP CATEGORIES**

**Association: Nonprofit** Flat Rate of \$230

**Association: Trade** Flat Rate of \$230

**Attraction, Entertainment, Special Event** See rates below:

- \$0 to \$250,000 in yearly gross receipts ..... \$285
- \$250,000 to \$500,000 in yearly gross receipts ..... \$360
- \$500,000 to \$1,000,000 in yearly gross receipts.....\$475
- \$1,000,000 to \$1,500,000 in yearly gross receipts.....\$665
- \$1,500,000 to \$2,000,000 in yearly gross receipts .....\$870
- \$2,000,000 to \$3,000,000 in yearly gross receipts.....\$1,070
- \$3,000,000 to \$5,000,000 in yearly gross receipts.....\$1,275
- \$5,000,000 and up in yearly gross receipts.....\$1,480

**Lodging**  
A lodging member is a business that pays the City of Gatlinburg Lodging Tax and must provide proof to the Chamber of Commerce.

**Campground**  
Number of Campsites \_\_\_\_ X \$6 = \$ \_\_\_\_\_ (Minimum of \$285)

**Hotel, Motel, Inn, Bed&Breakfast**  
Base Rate \$325 plus ( \_\_\_\_ x \$9 per room= \_\_\_\_\_ ) = \$ \_\_\_\_\_

**Overnight Rental By Owner**  
Base Rate \$325 plus ( \_\_\_\_ x \$9 per room= \_\_\_\_\_ ) = \$ \_\_\_\_\_

**Overnight Rental Company**  
Base Rate \$325 plus ( \_\_\_\_ x \$9 per room= \_\_\_\_\_ )=\$ \_\_\_\_\_

**Retail** See rates below:  
Must be located in the Gatlinburg City limits or Gatlinburg Urban Growth Boundary Area.

- Please check one:*
- Arts & Crafts  Gallery
  - Specialty Shop  Specialty Food
  - Other \_\_\_\_\_
  - Breweries, Distilleries & Wineries

*To qualify as a Brewery/Distillery/Winery state licensing for on site production of your product must be provided to the Gatlinburg Chamber of Commerce.*

- \$0 to \$250,000 in yearly gross receipts .....\$99
- \$250,000 to \$500,000 in yearly gross receipts .....\$180
- \$500,000 to \$1,000,000 in yearly gross receipts.....\$240
- \$1,000,000 to \$1,500,000 in yearly gross receipts.....\$330
- \$1,500,000 to \$2,000,000 in yearly gross receipts .....\$435
- \$2,000,000 to \$3,000,000 in yearly gross receipts.....\$535
- \$3,000,000 to \$5,000,000 in yearly gross receipts.....\$640
- \$5,000,000 and up in yearly gross receipts.....\$740

**Restaurant and/or Lounge**  
Number of Seats \_\_\_\_ X \$6 = \_\_\_\_\_ = (Minimum of \$285)

**Services**  
Base Rate \$285 plus ( \_\_\_\_ x \$13 <sup>employee</sup> <sub>or agent</sub> = \_\_\_\_\_ ) = \$ \_\_\_\_\_

**Shopping Center/Mall**  
Base Rate \$285 plus ( \_\_\_\_ x \$19 per shop = \_\_\_\_\_ )=\$ \_\_\_\_\_

**Wedding Chapel or Service** See rates below:

- \$0 to \$250,000 in yearly gross receipts ..... \$285
- \$250,000 to \$500,000 in yearly gross receipts ..... \$360
- \$500,000 to \$1,000,000 in yearly gross receipts.....\$475
- \$1,000,000 to \$1,500,000 in yearly gross receipts.....\$665
- \$1,500,000 to \$2,000,000 in yearly gross receipts .....\$870
- \$2,000,000 to \$3,000,000 in yearly gross receipts.....\$1,070
- \$3,000,000 to \$5,000,000 in yearly gross receipts.....\$1,275
- \$5,000,000 and up in yearly gross receipts.....\$1,480

**Patron** Flat Rate \$110

**Receptive Tour Operator** Flat Rate \$500

**Restaurant and/or Lounge**  
Number of Seats \_\_\_\_ X \$6 = \_\_\_\_\_ = (Minimum of \$285)

**White Water Rafting/Outdoor Activites** Flat Rate of \$5,000  
**LOCAL REFERENCES**

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_

*I verify that the all information on this application is correct.*  
I will adhere to the Gatlinburg Chamber of Commerce bylaws and membership guidelines. In exchange for acceptance into the Chamber membership, I hereby agree that I shall not disseminate to non-members the information obtained in the Membership Directory, the Chamber's Membership Database, the Chamber's Visitor Inquiries and other similar proprietary information. I will not use material for an organization or entity that is not a member. I will only use this material for my account. I recognize and agree that all of the foregoing information is developed by the Chamber for the economic benefit of only its members, that dissemination to non-members devalues this information, damages the other Chamber Members, and is a violation of the Uniform Trade Secrets Act. By executing this agreement, I acknowledge and agree that an ongoing condition of this agreement is the Chamber reserves the right to terminate or suspend membership in the Chamber due to a members violation of the Chamber's policies, rules regulations and or bylaws.

\_\_\_\_\_  
**Applicant Signature**

Date: \_\_\_\_\_

Investment Amount Enclosed: \$ \_\_\_\_\_

## Gatlinburg Chamber of Commerce Mission Statement

On behalf of our Membership the Gatlinburg Chamber of Commerce will promote, unify, inform, serve and enhance the business community in a cohesive voice for the advancement of the economic, environmental, and social concerns of the community in order to make Gatlinburg a better place to live, work and visit.

## Chamber Background

The Gatlinburg Chamber began over 75 years ago. During the late 1930s, businessmen in the community banded together to form the first tourist bureau. In 1940, the newly-organized tourist bureau was chartered by the United States Chamber of Commerce. The Gatlinburg Chamber of Commerce was officially chartered as a nonprofit organization in June 1957.

## What is the Gatlinburg Chamber's role?

The Gatlinburg Chamber of Commerce's present role is that of a private, membership-funded business organization that continues to serve the business community through active involvement in citywide issues, the publishing, distribution and management of the community's Gatlinburg Vacation Guide and website Gatlinburg.com for the City of Gatlinburg, and the daily attention to visitor mail, telephone, and internet inquiries. The Gatlinburg Chamber is a well-established, thriving organization offering a wide variety of services to its members and consumers. With all the Chamber has to offer, there has never been a better time to become a Member of the Gatlinburg Chamber of Commerce.

## Membership Policy

The membership policies will be provided upon request or can be viewed online at:

[www.gatlinburg.com/chamber-membership-policy](http://www.gatlinburg.com/chamber-membership-policy)

Note: All information noted on this application is confidential and is for Gatlinburg Chamber of Commerce use only. ALL applications for membership are subject to the approval of the Member Services Department and the Board of Directors. Memberships are based on the calendar year. Any member who joins after July 1st will only be required to make an investment of one-half the full year rate for the remainder of that year. Membership dues may be tax-deductible as a business expense but not as a charitable contribution.

In the event of cancellation or non-compliance with policy of the Gatlinburg Chamber of Commerce, business will immediately remove Gatlinburg Chamber of Commerce membership plaque surrendering it to the Gatlinburg Chamber of Commerce and discontinue all use of the trademarked Gatlinburg Chamber of Commerce logo or affiliation in anyway.

## PLEASE PROVIDE A 30 WORD DESCRIPTION

This will be used for your business listing on our website.

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## FOR MEMBERSHIP INFORMATION

**Tammy Bolt**

Sales Manager/Chamber Division

[tammy@gatlinburg.com](mailto:tammy@gatlinburg.com)

P.O. Box 527 • Gatlinburg, TN 37738

(865) 436-0511



GATLINBURG CHAMBER OF COMMERCE

REGULAR MEMBER  
APPLICATION

2020

811 EAST PARKWAY  
PO BOX 527

GATLINBURG  
TENNESSEE  
37738

(865) 436-4178  
GATLINBURG.COM

