

CALLING ALL

# DRINKERS, SIPPERS & SHOOTERS



## DISTILLERIES & WINERIES

### This Calls for a Toast

**Our glasses stay raised. (The altitude helps.)**

Gatlinburg's plethora of breweries, wineries, cideries and more make quenching your thirst a simple task—but that wasn't always the case. Just like everywhere else in America, Prohibition swept our region in the early 20th century, making alcohol illegal and, for some, all the more enticing. The Smokies quickly became a hotbed for speakeasies as "moonshiners" made and distributed black-market beverages, quite literally, beneath the light of the moon. Fast forward a hundred or so years, we're no longer bootlegging but still very much in the (now legal) moonshine business with four distilleries around town that offer tours the whole family can enjoy and tastings for those 21+.

Though our past is rich with the clear whiskey-making craft, we've begun new traditions since then, too. Take the Gatlinburg Wine Trail for instance. The trail is dotted with local vineyards offering plenty of southern sweet and Tennessee-made varietals to taste, toast and take back home. There's even a Wine Trail Passport to make your vino voyage official!



Tennessee Homemade Wines





Mark and Digger at Sugarlands Distilling Company

But that's not all—we've been dabbling in brewing beers and ciders in more recent years as well. See where we're making them on page 49 or just ask a Gatlinburg native. We'd be more than happy to point you in the right direction or, if you're up for it, join you for a pint.

Tennessee Stud





## WINERIES &amp; DISTILLERIES

**BOOTLEGGERS  
HOMEMADE WINE**

903 Parkway, Suite 108  
(865) 221-1589  
bootleggerswine.com

To create the finest homegrown Appalachia wines, we start from scratch using the best fruit and the same small-batch recipes folks in these parts perfected long ago.

**ELKMONT WINERY**

154 Parkway  
elkmontwinery.com  
Elkmont Winery offers delicious home grown southern wines with a modern flair. Our top selling Peach Cobbler and Huckleberry Moscato are available to sample 7 days a week.

**GATLINBURG WINE CELLAR**

702 Parkway, Suite 2  
(865) 412-1065  
gatlburgwinecellar.com  
Taste our truly Southern hospitality wines. You won't find any flavor additives here! We let the fruit speak for itself. Our "HuckleBeary Bear" wine bottles make great souvenirs!

**LITTLE BEAR WINERY**

631 Parkway, Suite B  
(865) 325-1836  
littlebearwinery.com  
The latest winery to open in downtown Gatlinburg offering a distinct, contemporary atmosphere with exceptional one-of-a-kind wines. This is the wine you want to find, try, and then share with friends!

**OLE SMOKY MOONSHINE  
DISTILLERY**

903 Parkway  
(865) 436-6995  
olesmoky.com  
Ole Smoky's, "Holler", is the World's Most Visited Distillery and Tennessee's First Legal Moonshine distillery. Guests can see our master distillers working the stills, as well as sample various flavors.

**OLE SMOKY WHISKEY  
DISTILLERY**

650 Parkway  
(865) 436-6995  
olesmoky.com  
Ole Smoky's "Barrelhouse" is their 2nd Gatlinburg distillery, dedicated to producing whiskey that is white oak barrel aged. Guests can learn about the distilling process and taste different flavors.

**SMOKY MOUNTAIN  
WINERY**

450 Cherry Street, Suite 2  
(865) 436-7551  
smokymountainwinery.net  
East Tennessee's oldest producer of premium wines. Complimentary tasting of award winning wines. Free parking. Open daily year round 10am. Come visit for a "Grape" taste. Located in Winery Square off 321 East Parkway.

**SUGARLAND  
CELLARS WINERY**

1133 Parkway  
(865) 325-1110  
sugarlandcellars.com  
Stop in today for a tour of our wine cellar and a free wine tasting! Open 7 days a week. Located at traffic light #10 across from NOC's Great Outpost.



Tennessee Shine Company



**SUGARLANDS DISTILLING COMPANY**

805 Parkway  
(865) 325-1355  
sugarlandsdistilling.com

#1 THING TO DO IN GATLINBURG! America's Top-Rated 5-Star TripAdvisor distillery experience is open daily offering samples of award-winning Sugarlands Shine, Appalachian Sippin' Creams, and more. Relax with handcrafted cocktails, enjoy a guided tour, and shop for moonshine, apparel and gifts

**TENNESSEE CIDER COMPANY**

611 Parkway, Suite B6  
(865) 412-5005  
tncidercompany.com

Tennessee Cider Company. Gatlinburg's first true Cider, located in the heart of downtown. It's an Old General Store feel with incredible locally made Ciders and wet goods made by great local folks.

**TENNESSEE HOMEMADE WINES**

643 Parkway  
(865) 412-1030  
tnhomemadewines.com

Rooted deep in family tradition, Tennessee Homemade Wines is a true taste of Gatlinburg. Made with local fruit, crafted by local folk, and served by local friends. Stop in for free tasting. Open 7 days a week.

**TENNESSEE SHINE COMPANY**

519 Parkway  
(865) 325-1468  
tnshineco.com

Visit the NEWEST distillery in Gatlinburg and get an authentic taste of Smoky Mountain Shine.

**TENNESSEE STUD CIDER**

716 Parkway  
(865) 325-1013  
yeehawbrewing.com/beer/tennessee-stud-cider/

The sky's the limit when it comes to brewing up great products. And Tennessee Stud by Yee-Haw Brewing is no exception. Our team of local, talented brewers started with hand selected ingredients and then added their passion, and know-how to create a new way to surprise & delight. Tennessee Stud hard cider is the most recent expression of this creativity.



Elkmont Winery



Map Location 22



Tennessee's First Legal Moonshine Distillery. World's Most Visited Distillery. Most Awarded Moonshine. Tastings and Tours Daily. Moonshine Making 101. Exclusive Distillery Flavors. Free Live Music Everyday. Family Friendly Environment.

650 & 903 Parkway, Gatlinburg, TN 37738

865-436-6995 • olesmoky.com



Map Location 53



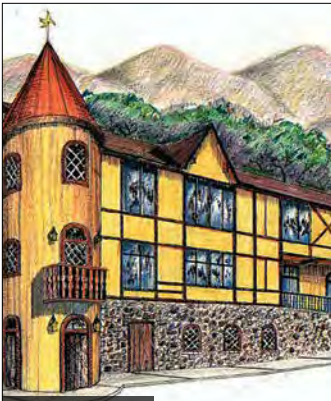
Home of World-Famous  
**Cotton Candy Wine**

Free Tasting. Located in the Middle of Gatlinburg

531 or 702 Parkway,  
Gatlinburg, TN 37738

865-412-1065  
GatlinburgWineCellar.com





## Smoky Mountain Winery

Free Tasting. Open Daily 10am. Over 20 premium wines. Come visit for a 'Grape Taste'. East Tennessee's Oldest Winery

450 Cherry St., Suite 2 Winery Square  
Gatlinburg, TN 37738

Map Location 62

888-765-9463 • 865-436-7551 • smokymountainwinery.net



Tennessee Cider Company



Map Location 21

**Sugarlands**  
DISTILLING CO.  
GATLINBURG, TENNESSEE

#1 THING TO DO IN GATLINBURG

on TripAdvisor

Sugarlands Distilling Company is ranked #1 Thing to Do in Gatlinburg and World's Top-Rated Distillery Experience by TripAdvisor. Sample award-winning spirits, Sugarlands Shine and Appalachian Sippin' Creams with our famous Tastemakers. Enjoy delicious, seasonal cocktails and relax at the Back Porch Cocktail Bar. Learn how moonshine is made with a free tour of the Stillhouse OR book premium, private tours in advance. Come thirsty. Leave happy. Sips up!

805 Parkway, Gatlinburg, TN 37738

SAMPLE  
AWARD-WINNING  
SPIRITS

ENJOY  
HAND-CRAFTED  
COCKTAILS

DISCOVER  
HOW IT'S MADE  
WITH A FREE TOUR!

865-325-1355 • sugarlands.com



Map Location 18

EST. 2014  
**TENNESSEE**  
HOMEMADE  
WINES  
GATLINBURG

643 Parkway, Gatlinburg, TN 37738

865-412-1030  
TnHomemadewines.com



Map Location 14

Tennessee Cider Company, Gatlinburg's first true Cider, located in the heart of downtown. It's an Old General Store feel with incredible locally made Ciders and wet goods made by great local folks.

611 Parkway Suite 6B, Gatlinburg, TN 37738

865-412-5005  
tncidercompany.com





ONLY IN GATLINBURG

# Home-Brewed Bevs

From hoppy ales to homemade ciders, Gatlinburg is home to some of the finest breweries in the Smokies. If you're feeling parched after a day exploring the Parkway or the national park, we're partial to a few of our favorites.

## PINTS & PIZZA

It's a dynamic duo that Gatlinburg Brewing Company happens to specialize in. What started as a pipe dream for GBC Founder and Gatlinburg native Steve Wilson has become one of our city's most beloved breweries. With a wide variety of beers, guest brews and cocktails on tap, there's a little something for everyone to drink like a local.



## HARD NOT TO LOVE

If you thought beer was the extent of our brews, think again! Tennessee Cider Company is the first cidery to grace Gatlinburg with a wide assortment of craft hard ciders, meads, slushies and dessert wines. You can try any three ciders on tap for free or splurge on a \$5 VIP tasting to sample all on-tap ciders, plus several of their other offerings.

## JUICE WORTH THE SQUEEZE

Cider turned out to be such a hit that Tennessee Stud Cider set up shop along the Parkway, too. This spot was born of the team behind Yee-Haw Brewing—so if you're a fan of their beer, their ciders might be right up your alley. They put the same passion into their new product, transforming apple juice into a delightfully balanced alcoholic beverage that keeps us all coming back.

