



GATLINBURG CHAMBER OF COMMERCE AMBASSADOR COMMITMENT FORM



AS A 2026 AMBASSADOR OF THE GATLINBURG CHAMBER OF COMMERCE, I AGREE TO:

- Adhere to our mission statement to honor the trust of the membership which I am a part of.
- Conduct myself in a manner which will reflect the credibility of the organization.
- No consumption of alcoholic beverages at any Gatlinburg Convention & Visitors Bureau (GCVB)/Chamber of Commerce event. If seen with alcohol, I understand my Ambassadorship will be terminated. If Ambassador attends an event, they are seen as an "on duty" Ambassador, meaning, one is not able to bypass volunteering the event in order to consume alcoholic beverages.
- Comply with all applicable policies of the GCVB/Chamber of Commerce.
- Readily disclose any potential conflict of interest.
- Preserve and maintain a high level of confidentiality of the information to which I become party to as an Ambassador.
- Refrain from representing myself as an Ambassador when speaking to the media. The only person who can speak on behalf of the GCVB/Chamber of Commerce is the President & CEO or the Public Relations & Communications Manager.
- Respect the integrity of my fellow Ambassadors and strive to advance the unity and harmony of the Ambassador Program.
- Serve as an Ambassador for the year 2025 and promote the Chamber of Commerce whenever possible through sharing its mission, benefits, activities and anything that would be beneficial to a Chamber Member or Potential Members.
- Attend a minimum of 5 meetings throughout the calendar year, but not limited to Business After Hours, Business During Hours, Ribbon Cuttings, Golf Tournament, Luncheons, Educational Seminars, and other special events.
- Volunteer for one or both of the city parades. Fourth of July Midnight Parade and/or Gatlinburg's Fantasy of Lights Christmas Parade. Exception to this requirement is if already working the parade for own business.
- As a representative of the GCVB/Chamber of Commerce, Ambassadors are not permitted to enter the door prize competitions.
- New Ambassadors will be asked to serve a 3-year term. Once the term ends, Ambassadors will have to sit out of the program for at least one calendar year. This does not mean businesses will have to sit out of the program, only individual Ambassadors. Current businesses who are a part of the program will reserve the right to replace existing Ambassador with another employee.

Name: _____ Phone: _____

Address: _____

Email: _____

Business Represented: _____

Birthday: _____ Ambassador Anniversary: _____

Shirt Size: _____ Vest Size: _____

Ambassador Signature: _____ Date: _____

Employer Signature: _____