

GATLINBURG CVB CHAMBER DIVISION PREMIER SPONSORSHIP OPPORTUNITIES



WHY SPONSOR?

The Premier Sponsor program invites chamber members to make an annual, one-time donation to the Chamber of Commerce & Chamber Foundation to support the fundraising efforts & programs throughout the year. Benefits of sponsorship include business recognition on our social media platforms, in our CVB/Chamber newsletter & at all Chamber of Commerce and Chamber Foundation events.

The Chamber of Commerce Foundation, a 501(C)(3) non-profit organization, provides academic scholarship opportunities for traditional & non-traditional students in our community, along with business & community educational opportunities. The Foundation also works alongside Friends of the Smokies to provide resources to preserve and protect black bears.

A full description of the sponsor benefits are listed on the next page.

PREMIER SPONSOR PACKAGES

PLEASE CHECK BELOW SPONSORSHIP LEVEL

PLATINUM - \$5,000

Chamber Wednesday Email Ads
List the 3 months you prefer

GOLD - \$3,000

Chamber Wednesday Email Ads
List the 2 months you prefer

SILVER - \$2,000

Chamber Wednesday Email Ads
List the 1 month you prefer

BRONZE - \$1,000

Company Name: _____

Billing Address: _____

Contact Name: _____ Contact Email: _____

Signature: _____ Please invoice me for payment to be made within 30 days

Credit Card

Check Enclosed

| LEVEL | PLATINUM | GOLD | SILVER | BRONZE |
|---|------------|------------|------------|--------|
| Gatlinburg.com - Company Logo listed with Premier Sponsorships | ✓ | ✓ | ✓ | ✓ |
| Membership Directory - Company Logo listed in Sponsorship Section | ✓ | ✓ | ✓ | ✓ |
| CVB/Chamber Events - Company Logo on Banner Event and Verbal Recognition | ✓ | ✓ | ✓ | ✓ |
| Chamber Wednesday Bi-Weekly Newsletter - Company Banner Ad Featured | 3 Months | 2 Months | 1 Month | |
| Chamber Wednesday Bi-Weekly Newsletter - Company Logo Listed | ✓ | ✓ | | |
| Chamber eBlast - Complimentary Member Advertisements | 3 Annually | 2 Annually | 1 Annually | |
| Annual Picnic - Complimentary Tickets | 8 | 4 | 2 | |
| Golf Tournament - Best Value Combo: Includes Team of 4, Hole Sponsor, 8 Mulligans & 4 Putting Chances | ✓ | ✓ | | |
| Golf Tournament - Complimentary Team Only | | | ✓ | |
| Annual Banquet - Company Logo Screen Presentation & Verbal Recognition | ✓ | ✓ | ✓ | ✓ |
| Annual Banquet - Complimentary Corporate Table with VIP Seating | 10 Seats | 8 Seats | 6 Seats | |
| Gatlinburg Welcome Center - "Chamber Story" Video Feature | ✓ | ✓ | | |
| Chamber Facebook Page - "Chamber Story" Video Feature | ✓ | ✓ | | |
| CVB PR/Marketing - Company Recognition during PR Presentations & Blog Posts | ✓ | | | |