

GATLINBURG CVB CHAMBER DIVISION



PREMIER SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

The Premier Sponsor program invites chamber members to make an annual, one-time donation to the Chamber of Commerce & Chamber Foundation to support the fundraising efforts & programs throughout the year. Benefits of sponsorship include business recognition on our social media platforms, in our CVB/Chamber newsletter & at all Chamber of Commerce and Chamber Foundation events.

The Chamber of Commerce Foundation, a 501(C)(3) non-profit organization, provides academic scholarship opportunities for traditional & non-traditional students in our community, along with business & community educational opportunities. The Foundation also works alongside Friends of the Smokies to provide resources to preserve and protect black bears.

A full description of the sponsor benefits are listed on the next page.

PREMIER SPONSOR PACKAGES

PLEASE CHECK BELOW SPONSORSHIP LEVEL

☐ **PLATINUM - \$5,000**

Chamber Wednesday Email Ads

List the 3 months you prefer

☐ **GOLD - \$3,000**

Chamber Wednesday Email Ads

List the 2 months you prefer

☐ **SILVER - \$2,000**

Chamber Wednesday Email Ads

List the 1 month you prefer

☐ **BRONZE - \$1,000**

Company Name: _____

Billing Address: _____

Contact Name: _____ Contact Email: _____

Signature: _____ ☐ Please invoice me for payment to be made within 30 days

☐ Credit Card

☐ Check Enclosed

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Gatlinburg Chamber of Commerce
P.O. Box 527
Gatlinburg, TN 37738

LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Gatlinburg.com - Company Logo listed with Premier Sponsorships	√	√	√	√
Membership Directory - Company Logo listed in Sponsorship Section	√	√	√	√
CVB/Chamber Events - Company Logo on Banner Event and Verbal Recognition	√	√	√	√
Chamber Wednesday Bi-Weekly Newsletter - Company Banner Ad Featured	3 Months	2 Months	1 Month	
Chamber Wednesday Bi-Weekly Newsletter - Company Logo Listed	√	√		
Chamber eBlast - Complimentary Member Advertisements	3 Annually	2 Annually	1 Annually	
Annual Picnic - Complimentary Tickets	8	4	2	
Golf Tournament - Best Value Combo: Includes Team of 4, Hole Sponsor, 8 Mulligans & 4 Putting Chances	√	√		
Golf Tournament - Complimentary Team Only			√	
Annual Banquet - Company Logo Screen Presentation & Verbal Recognition	√	√	√	√
Annual Banquet - Complimentary Corporate Table with VIP Seating	10 Seats	8 Seats	6 Seats	
Gatlinburg Welcome Center - "Chamber Story" Video Feature	√	√		
Chamber Facebook Page - "Chamber Story" Video Feature	√	√		
CVB PR/Marketing - Company Recognition during PR Presentations & Blog Posts	√			