



# GATLINBURG CHAMBER OF COMMERCE BUSINESS PARTNER APPLICATION 2022

Business Name

Physical Address

City State ZIP

Mailing Address

City State ZIP

Business Phone Number

Business Email

Website

Main Contact

Title of Main Contact

Main Contact Email Address

Main Contact Phone Number

Does this business have other locations?  
Yes  No

If so, where is the location? \_\_\_\_\_

Do you have a business license applicable to the city of the address above?  
Yes  No

**PLEASE PROVIDE A 30 - WORD DESCRIPTION**  
This will be used for your business listing on Gatlinburg.com

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### MEMBERSHIP POLICY

The membership policy will be provided upon request or can be viewed online at [www.gatlinburg.com/chamber-membership-policy](http://www.gatlinburg.com/chamber-membership-policy)

Note: All information on this application is confidential and is for Gatlinburg Chamber of Commerce use only. All applications for membership are subject for approval of the Member Service Department and the Board of Directors. Memberships are based on the calendar year. Any member who joins after July 1st will only be required to make an investment of one-half the full year rate for the remainder of the year. Membership dues may be tax-deductible as a business expense but not as a charitable contribution.

In the event of cancellation or non compliance with the policy of the Gatlinburg Chamber of Commerce the business will immediately removed the Gatlinburg Chamber of Commerce plaque surrendering it to the Gatlinburg Chamber of Commerce and discontinue all the use of the Chamber of Commerce trademark, logo, or affiliation in any way.

### CHECK ONE OF THE FOLLOWING MEMBERSHIP CATEGORIES

**GATLINBURG CHAMBER BUSINESS PARTNER**  
Business located outside of the city limits of Gatlinburg. Gatlinburg Chamber Business Partners have a separate benefit package and are not entitled to Regular Member packages.

\$385

**ASSOCIATION/NONPROFIT BUSINESS PARTNER**  
This category includes such organizations as nonprofit professional, religious, and civic member-based organizations.

\$235

### FOR MEMBERSHIP INFORMATION



Jessi Webb  
Chamber Division Manager  
jessi@gatlinburg.com  
P.O. Box 527 Gatlinburg, TN 37738  
(865) 436-5111



## BENEFITS OF A BUSINESS PARTNER MEMBERSHIP

### GATLINBURG.COM

Your free 30-word listing comes with the opportunity to purchase a hyperlink on Gatlinburg.com, an award winning website that averages more than five million visitors annually.

### HYPERLINK

A link to your website via Gatlinburg.com is \$250 annually with a required reciprocal link.

### MEMBERSHIP DIRECTORY AND RELOCATION GUIDE

The Membership Directory and Relocation Guide is an easy reference guide for our member business and those looking to move their family or business to the area. All members receive a listing in the directory and affordable advertisement opportunities are available.

### VISITOR REFERRALS

When area consultants are asked about businesses located outside of the Gatlinburg City Limits, our consultants are exclusively giving out information on the Business Partners of the Gatlinburg Chamber of Commerce.

### #GBCHAMBERWEDNESDAY

Every Wednesday, new and pertinent information about Chamber news, events and programs will be delivered directly to your email.

### MEMBERS PORTAL

The members only area of Gatlinburg.com is a private, password protected area of our website that includes information and reports such as visitors statistic, gross revenues from the city, important governmental updates, online surveys and other helpful information. This area also provides you with access to your profile where you can edit your site and pay for events.

### TARGETED MAILINGS & EMAILS

The Chamber's membership database is the perfect resource for business to business promotions. Mailing addresses are available to members in a printed list or mailing labels. To print, there is a nominal fee. Targeted email blasts can be sent to members for a nominal fee.

### EDUCATIONAL OPPORTUNITIES

Various seminars are offered throughout the year on topics of interest to our members. The Gatlinburg Goes Green program, along with all our classes are available to Business Partners.

### CHAMBER AND FOUNDATION EVENTS

#### NETWORKING & SPONSORSHIP OPPORTUNITIES

Business During Hours	Dine & Discover
Business After Hours	Meet your Partners
Ribbon Cuttings	Meeting & Banquet
Grand Opening	Membership Picnic
Educational Seminars	Golf Tournament
Legislative Events	Running with the Bears 5K

## CHAMBER INFORMATION

### GATLINBURG CHAMBER OF COMMERCE MISSION STATEMENT

On behalf of our membership the Gatlinburg Chamber of Commerce will promote, unify, inform, serve and enhance the business community in a cohesive voice for the advancement of the economic, environmental and social concerns of the community in order to make Gatlinburg a better place to live, work and visit.

### CHAMBER BACKGROUND

The Gatlinburg Chamber of Commerce began over 80 years ago. During the late 1930's, businessmen in the community banded together to form the first tourist bureau. In 1940, the newly organized tourist bureau was chartered by the US Chamber of Commerce. The Gatlinburg Chamber of Commerce was officially established in June 1957.

### GOVERNMENTAL RESOURCES

The Chamber regularly hosts legislative events allowing legislators from all levels of government to speak to our membership. Also, the Chambers partnered with the U.S. Chamber to launch the Gatlinburg Voice, a website dedicated to helping Gatlinburg citizens, business owners, and local employees to track important issues, learn more about governmental affairs, and to contact elected officials. The Chamber is committed to advocacy on behalf of our members and to being a voice of the business community in the political arena.

### WHAT IS THE GATLINBURG CHAMBER'S ROLE?

The Gatlinburg Chamber of Commerce's present role is that of a private, membership-funded business organization that continues to serve the business community through active involvement in citywide issues, the publishing, distributing and management of the community's Gatlinburg Vacation Guide and website Gatlinburg.com for the city of Gatlinburg, and the daily attention to visitor mail, telephone and internet inquiries. The Gatlinburg Chamber is a well established, thriving organization offering a wide variety of services to its members and consumers. With all the Chamber has to offer, there has never been a better time to become a member of the Gatlinburg Chamber of Commerce.

### LETTER FROM THE PRESIDENT/CEO

You have chosen an exciting time to become a Business Partner with the Gatlinburg Chamber of Commerce. Since joining the organization in September 2016 as the President and CEO one of my key initiative is for the Chamber to assist in bridging the gap between the business community and our visitors. Our vision over the next few years is to grow the Chamber and for the staff to have a dedication in fulfilling the needs of our members and community. The Chamber will continue to serve our members with increased educational opportunities. In today's fast-paced business environment, it is more important than ever that the chamber staff create an environment for growth. The best way to accomplish this is to become more visible within the business community. Together we can continue to make Gatlinburg a better place to live, work and visit. Thank you for joining us on this journey.

Yours in service,

**MARK ADAMS**

President/CEO

## I VERIFY ALL INFORMATION ON THIS APPLICATION IS CORRECT

I will adhere to the Gatlinburg Chamber of Commerce bylaws and membership guidelines. In exchange for acceptance in the the Chamber membership, I hereby agree that I shall not disseminate to non-members the information obtained in the Membership Directory, the Chamber's Membership Database, the Chamber's Visitor Inquires and other similar proprietary information. I will not use material for an organization or entity that is not a member. I will only use this material for my account. I recognize and agree that all the foregoing information is developed by the Chamber for the economic benefit of only its members, and is a violation of the Uniform Trade Secrets Act. By executing this agreement, I acknowledge and agree that an ongoing condition of this agreement is the Chamber reserves the right to terminate or suspend membership in the Chamber due to a member's violation of the Chamber's policies, rules regulations and or bylaws.

**APPLICANT SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_ **INVESTMENT AMOUNT ENCLOSED: \$** \_\_\_\_\_