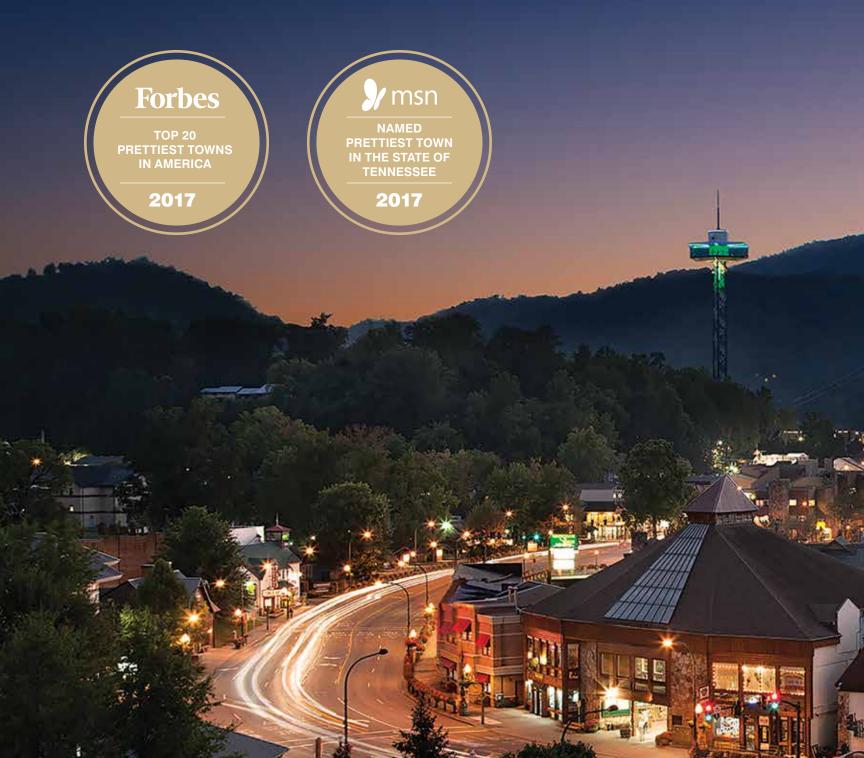


### DISCOVER GATLINBURG

Describing Gatlinburg, Tennessee, is easy. Nestled in the foothills of the Great Smoky Mountains National Park, our quaint town is filled with everything a meeting planner needs for a successful event: beautiful, well-equipped meeting facilities, hotels, motels, cabins, condominiums and chalets, hundreds of shops and restaurants, and attractions for groups of every age and interest. All in an accessible, walkable destination.



# 1/2 OF U.S. POPULATION

WITHIN A DAY'S DRIVE

#### **45 MINUTES**

FROM KNOXVILLE MCGHEE
TYSON AIRPORT

#### **IN-TOWN TROLLEY**

TRANSPORTATION SYSTEM

ARTS & CRAFTS

COMMUNITY IN THE U.S.

18-HOLE GOLF COURSE

148,000+ SQUARE FEET

TOTAL MEETING SPACE IN CONVENTION CENTER

14,000+ SLEEPING ROOMS

SLEEPING ROOMS WITH

4.000+

SURROUNDING THE CONVENTION CENTER

INCLUDING FULL-SERVICE AND LIMITED-SERVICE HOTELS, CONDOMINIUMS, CHALETS AND CABINS

#### 100+ RESTAURANTS

MAJORITY WITHIN WALKING DISTANCE TO HOTELS AND CONVENTION CENTER

# 500+ SHOPS FIVE SHOPPING MALLS

MAJORITY WITHIN WALKING DISTANCE TO HOTELS AND CONVENTION CENTER

# 40+ ATTRACTIONS AND MANY OTHER ENTERTAINMENT OPTIONS

MAJORITY WITHIN WALKING DISTANCE TO HOTELS AND CONVENTION CENTER

# ROCKY TOP SPORTS WORLD COMPLEX

WITH SEVEN OUTDOOR FIELDS AND 86,000-SQUARE-FOOT INDOOR FACILITY





You've got a lot on your mind, and you want your meeting to go smoothly. At the Gatlinburg Convention Center, we've got you covered. We have extensive meeting space for groups of all types and sizes. We provide service and planning expertise to help you create an occasion you can be proud of.

The Convention Center, in the heart of Gatlinburg, offers you a pedestrian-friendly location that provides easy access to everything the city has to offer, as well as the adjacent Great Smoky Mountains National Park.

The W.L. Mills Conference Center, connected to the Convention Center, is a venue of great beauty with a warm and spacious feeling. Reminiscent of the great

lodges in America's national parks, the Conference Center is built in an arts-and-crafts style that features a generous use of mountain stone and woodwork.

From the natural light flooding in through the gallery skylight to the exposed wooden beams in the auditorium, the building seems to bring nature inside, yet features every state-of-the-art convenience.







The Great Hall provides 67,000 square feet of exhibit space, 50,400 square feet of which is free-span, and can accommodate 6,000 people in theater seating and 350 exhibitor booths. The Great Hall can be divided into three separate halls for smaller events, has a ceiling height of 30 feet and is column-free.



The Mills Auditorium provides 8,800 square feet and has a ceiling height of 22 feet. It can accommodate 1,100 people in theater seating and 530 people in banquet round seating. The auditorium comes with a 925-square-foot built-in stage. The acoustics in Mills Auditorium provides first-rate sound quality.



The Tennessee Ballroom provides 17,064 square feet and has a ceiling height of 27 feet. It can accommodate 2,000 people in theater seating, 1,050 people in banquet round seating, and can be divided into four separate sections for smaller events.



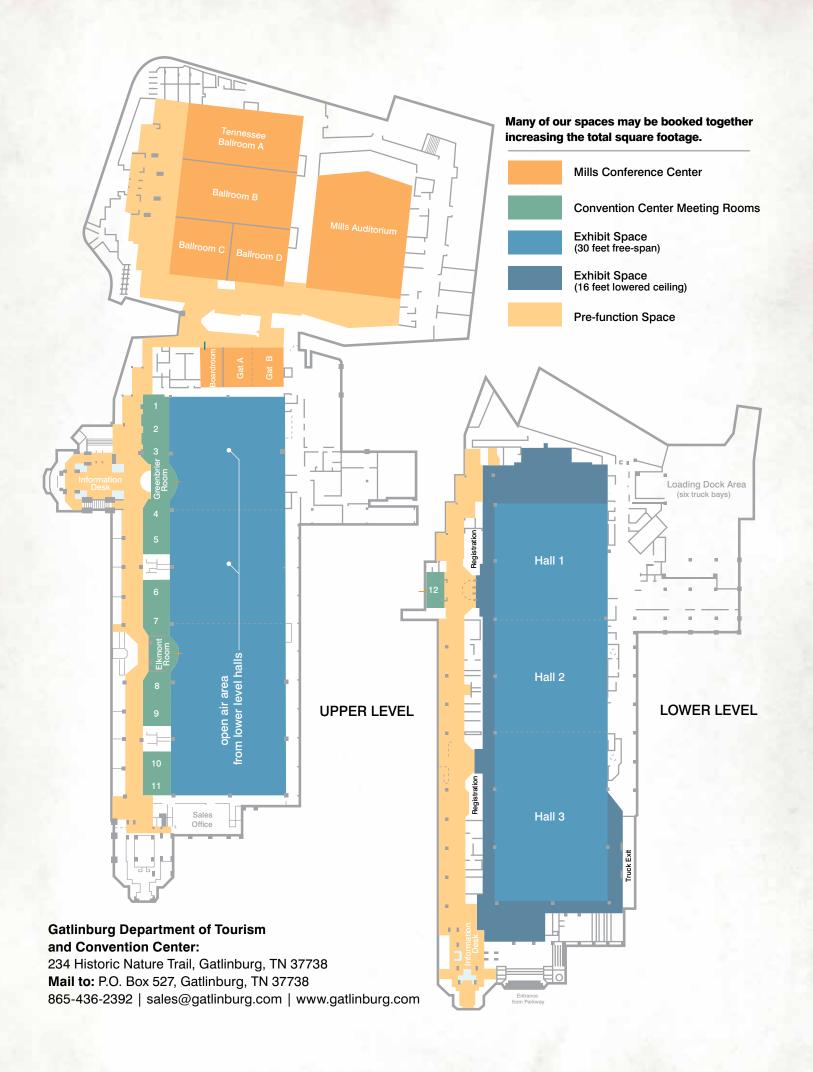
The Gatlinburg Boardroom and 16 meeting rooms round out the offering of venue space in the Convention Center.

# GATLINBURG CONVENTION CENTER

Mills Conference Center								
	R	oom Dimension	18		Room Capacities			
Room	Square Feet	Dimensions	Ceiling Height	Classroom	Theater	Banquet	Conference Square	Exhibit 10x10
Tennessee Ballroom	17,064	158 x 108	27	882	2,000	1,050	-	90
Ballroom A	5,688	52 x 108	27	300	581	300	-	30
Ballroom B	5,688	52 x 108	27	300	581	300		30
Ballroom C	2,844	52 x 54	27	134	250	140	-	
Ballroom D	2,844	52 x 54	27	134	250	140	-	
Mills Auditorium	8,800	104 x 84	22	580	1,100	530	-	58
Gatlinburg Rooms	2,280	60 x 38	10	90	250	130	-	-
Room A	1,140	30 x 38	10	50	100	50	-	
Room B	1,140	30 x 38	10	50	100	50	-	-
Gatlinburg Boardroom	950	25 x 38	10	-	-	-	20	

Convention Cent				er Meeting	g Rooms			
	Room Dimensions			Room Capacities				
Room	Square Feet	Dimensions	Ceiling Height	Classroom	Theater	Banquet	Conference Square	Exhibit 10x10
Rooms 1 - 3	1,846	26 x 71	10	110	180	120	72	-
Room 1	624	26 x 24	10	40	50	30	24	-
Room 2	598	26 x 23	10	40	50	30	22	-
Room 3	624	26 x 24	10	40	48	30	24	-
Greenbrier Room	840	38 x 22	10	48	56	32	-	-
Rooms 4 - 5	1,482	26 x 57	10	90	150	64	56	- 1
Room 4	702	26 x 27	10	45	48	30	24	-
Room 5	780	26 x 30	10	50	76	40	32	-
Rooms 6 - 7	1,482	26 x 57	10	90	150	64	56	-
Room 6	780	26 x 30	10	50	76	40	32	-
Room 7	702	26 x 27	10	40	48	30	24	-
Elkmont Room	840	38 x 22	10	48	56	32	-	-
Rooms 8 - 9	1,482	26 x 57	10	90	150	64	56	-
Room 8	702	26 x 27	10	40	48	32	24	-
Room 9	780	26 x 30	10	50	76	40	32	-
Rooms 10 - 11	1,196	26 x 46	10	72	110	50	40	-
Room 10	598	26 x 23	10	45	75	30	22	-
Room 11	598	26 x 23	10	32	40	24	22	-
Room 12 (Lower Level)	612	17 x 36	10	24	48	30	32	-

Convention Center Meeting Rooms								
	R	Room Dimensions			Room Capacities			
Room	Square Feet	Dimensions	Ceiling Height	Classroom	Theater	Banquet	Conference Square	Exhibit 10x10
Great Hall 1, 2 & 3	66,910	432 x 134	30/16	3,200	6,000	-	-	350
Hall 1	20,903	156 x 134	30/16	950	2,100	-	-	110
Hall 2	17,091	127 x 134	30/16	850	1,700	-	-	90
Hall 3	28,916	187 x 134	30/16	1,036	2,325	-	-	150







#### **CONVENTION CENTER CATERING**

The Gatlinburg Convention Center relies exclusively on Proof of the Pudding to provide all the meals, snacks and beverages that hundreds of thousands of guests enjoy each year. Proof of the Pudding is a catering, event planning and food service legend throughout the Southeast. Since 1979, Proof has been crafting innovative culinary creations for a vast array of corporate and social events in venues, convention and conference centers, and beyond. Led by its talented management team, Proof focuses on detailed planning, delicious food, superb service and a collaborative design team. We want our clients to enjoy their most memorable occasions without the stress.



#### **INNOVATIVE CULINARY CREATIONS**

Proof prepares fresh, local farm-to-fork fare. Unparalleled quality is the same whether it's a boxed lunch for a hundred or a banquet for a few thousand. Well-designed parties involve more than dishing out great food. Today's focus is all about the details of the event. Proof of the Pudding is your party planner! Proof takes care of the details. Menu design. Décor. Impeccable service. Unique florals. Furniture. Tents. The list goes on.



#### AWARD-WINNING FOOD SERVICE MANAGEMENT

Proof of the Pudding provides great food and incomparable service for a myriad of events, from the large-scale to the scaled-down variety. During the past 35 years, Proof has consistently won awards as Atlanta's best caterer and food service management company. In addition to preparing meals for U.S. presidents and European royalty, Proof is the in-house food service vendor for some of the Southeast's most renowned venues.

## **ACCOMMODATIONS**

Meetings in Gatlinburg are enhanced by the wide variety of accommodation options. Gatlinburg offers 14,000+ sleeping rooms, including full-service and limited-service hotels and motels, condominiums, cabins and chalets.

These accommodations are available at a variety of locations from downtown overlooking the Little Pigeon River to a mountaintop overlooking the Smoky Mountains to secluded natural surroundings. No matter your preference, Gatlinburg can accommodate your needs.





#### BEARSKIN LODGE ON THE RIVER

840 River Road, Gatlinburg, TN 865-430-4330 www.thebearskinlodge.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
96		Seven-minute walk

- Private balconies
- Fireplaces in guest sleeping rooms
- Complimentary WiFi
- Complimentary deluxe continental breakfast
- Outdoor pool and lazy river
- Outdoor fire pit





#### **BLACK BEAR INN AND SUITES**

1100 Parkway, Gatlinburg, TN 865-436-4330 www.blackbeargatlinburg.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
130	6,200	Four-minute walk

- · Penthouse suites
- Private balconies
- Gas fireplaces
- Complimentary WiFi
- Complimentary full hot breakfast
- Enclosed heated pool/hot tub





#### **COURTYARD MARRIOTT**

315 Historic Nature Trail, Gatlinburg, TN 865-436-2008 www.marriott.com/gtlcy

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
128	2,500	Two-minute walk

- The Bistro (serving breakfast/dinner)
- The Market (24-hour self-serve pantry)
- Outdoor patio with fire pit
- Complimentary WiFi
- Enclosed heated pool/outdoor hot tub





#### PARK VISTA HOTEL — A DOUBLETREE HOTEL BY HILTON

705 Cherokee Orchard Road, Gatlinburg, TN 865-436-9211 www.parkvista.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
300	25,000	15 minute walk

- Sleeping room private balcony
- Vista Grill offering breakfast/ lunch/dinner
- Firefly's Patio Lounge
- In-room dining services
- Multi-level indoor atrium pool





### EDGEWATER HOTEL AND CONFERENCE CENTER

402 River Road, Gatlinburg, TN 865-436-4151 www.edgewater-hotel.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
205	7,000	Six-minute walk

- Sleeping room private balcony
- Fireplaces
- Complimentary WiFi
- Complimentary continental breakfast
- Indoor/outdoor heated pools





#### FAIRFIELD INN AND SUITES BY MARRIOTT

611 Historic Nature Trail, Gatlinburg, TN 865-436-4935 www.marriott.com/gtlfg

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
98		Five-minute walk

- Complimentary hot breakfast
- Complimentary WiFi
- · Outdoor patio with fire pit





#### **GLENSTONE LODGE**

504 Historic Nature Trail, Gatlinburg, TN 865-436-9361 www.glenstonelodge.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
215	10,000	Five-minute walk

- Fireplaces
- Complimentary WiFi
- River deck pavilion for gatherings and events
- Multi-level indoor atrium pool
- · Large outdoor pool
- On-site restaurant





#### **GREYSTONE LODGE ON THE RIVER**

559 Parkway, Gatlinburg, TN 865-436-5621 www.greystonelodgetn.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
247	2,400	10-minute walk

- Sleeping room private balcony
- Specialty rooms with fireplaces
- Complimentary WiFi
- Complimentary hot breakfast
- Outdoor heated pool





#### HAMPTON INN PARKWAY

967 Parkway, Gatlinburg, TN 865-436-4878 www.hamptoninngatlinburg.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
97		Five-minute walk

- Select sleeping rooms with whirlpools and fireplaces
- · Complimentary WiFi
- · Complimentary hot breakfast





#### HAMPTON INN HISTORIC NATURE TRAIL

520 Historic Nature Trail, Gatlinburg, TN 865-436-4934

www.gatlinburghistoricnaturetrail.hamptonbyhilton.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
114		Five-minute walk

- · Complimentary WiFi
- Complimentary hot breakfast
- 24-hour Suite Shop
- Fireplaces in select rooms



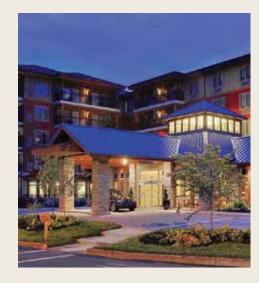


#### **HILTON GARDEN INN**

635 River Road, Gatlinburg, TN 865-436-0048 www.gatlinburg.hgi.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
118	1,100	Six-minute walk

- Fireplaces
- Garden Grille (serving breakfast and dinner)
- Pavilion Pantry (24-hour selfserve)
- Outdoor patio with fire pit and hot tub
- · Complimentary WiFi
- Chemical-free saltwater indoor pool





#### **HOLIDAY INN EXPRESS**

322 Historic Nature Trail, Gatlinburg, TN 865-868-6200 www.hiexpress.com/gatlinburgdtwn

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
113	662	Five-minute walk

- Complimentary hot breakfast bar
- Complimentary WiFi
- · Indoor heated pool





### MARGARITAVILLE RESORT GATLINBURG

539 Parkway, Gatlinburg, TN 865-430-4200 www.margaritavilleresortgatlinburg.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center	
162	6,200	10-minute walk	

- LandShark Bar and Grill (serving lunch and dinner)
- Lobby Café (serving breakfast, lunch and dinner)
- St. Somewhere Full-Service Spa
- Outdoor pool and riverside gazebo
- Indoor heated pool and hot tub
- Complimentary WiFi
- Sleeping room private balcony



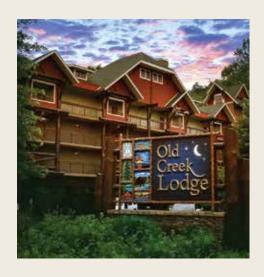


#### **OLD CREEK LODGE**

680 River Road, Gatlinburg, TN 865-430-7200 www.oldcreeklodgegatlinburg.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
96		Seven-minute walk

- · Sleeping room private balcony
- Fireplaces
- Complimentary deluxe continental breakfast
- Complimentary WiFi
- Outdoor pool and lazy river
- Outdoor fire pit





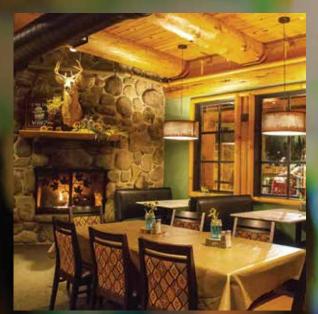
LODGING	PHONE NUMBER	ADDRESS	CITY	NUMBER OF ROOMS
Bales Motel	865-654-8649	127 Newton Lane	Gatlinburg	13
Brookside Resort	865-436-5611	463 East Parkway	Gatlinburg	110
Carr's Northside Cottages and Motel	865-436-4836	421 Laurel Road West	Gatlinburg	40
Comfort Inn on the River	865-436-5047	293 Parkway	Gatlinburg	67
Country Inn and Suites	865-412-1004	421 Reagan Lane	Gatlinburg	77
Crossroads Inn and Suites	865-436-5121	440 Parkway	Gatlinburg	77
Days Inn and Suites	865-436-5811	1109 Parkway	Gatlinburg	58
Econo Lodge Inn and Suites	865-436-7991	135 Reagan Drive	Gatlinburg	56
Econo Lodge Inn and Suites on the River	865-436-5836	310 Cottage Drive	Gatlinburg	36
Chalet Inn	865-436-5151	516 Sunset Drive	Gatlinburg	35
Fairfield Inn and Suites North	865-430-3659	168 Parkway	Gatlinburg	98
Gatlinburg Inn	865-436-5133	755 Parkway	Gatlinburg	70
Microtel Inn and Suites	865-436-0107	211 Historic Nature Trail	Gatlinburg	86
Gillette Motel	865-436-5601	235 Airport Road	Gatlinburg	80
Johnson's Inn	865-436-4881	242 Bishop Lane	Gatlinburg	60
LeConte View Motel	865-436-5032	929 Parkway	Gatlinburg	104
Mountain Heritage Inn	800-343-7953	575 River Road	Gatlinburg	85
Mountain House Motor Inn	865-436-6626	227 Newton Lane	Gatlinburg	57
Parkview Inn	865-436-5043	200 East Parkway	Gatlinburg	93
Quality Inn	865-436-4865	125 LeConte Creek Road	Gatlinburg	105
Reagan Resort Inn	865-436-5607	938 Parkway	Gatlinburg	62
Red Roof Inn	865-436-6166	401 Hemlock Street	Gatlinburg	84
River Edge Motor Lodge	865-436-9292	665 River Road	Gatlinburg	43
Riverhouse Motor Lodge	865-436-2070	610 River Road	Gatlinburg	50
River Terrace Resort and Convention Center	865-436-5161	240 River Road	Gatlinburg	203
Roaring Fork Motel and Cottages	865-436-4385	124 Roaring Fork Road	Gatlinburg	24
Rocky Waters Motor Inn	865-436-7861	333 Parkway	Gatlinburg	36
Royal Townhouse Motel	865-436-5818	937 Parkway	Gatlinburg	75
Sidney James Mountain Lodge	865-436-7851	610 Historic Nature Trail	Gatlinburg	182
Super 8 Gatlinburg	865-436-2222	417 Historic Nature Trail	Gatlinburg	60
Westgate Smoky Mountain Resorts	865-430-4800	915 Westgate Resorts Road	Gatlinburg	160
Zoder's Inn and Suites	865-436-6658	402 Parkway	Gatlinburg	91

# DING OUT

There's nothing like a great meal to cap a full day of meetings. One of the best things about an evening stroll in Gatlinburg is the chance to sample the endless variety of treats.

- Choose from over 100 restaurants, from casual sandwich and pizza shops to elegant gourmet establishments.
- For after-dinner entertainment, enjoy live music, theater and dancing.
- Stroll through the lively downtown area parkway where seasonal festivals and events create a holiday atmosphere all year round.
- Sample homemade fudge, hand-dipped caramel apples, funnel cakes, mountain taffy, apple butter and more.

















# ARTS AND CRAFTS

When you think of Gatlinburg, it's natural to think of the majesty of the Great Smoky Mountains National Park. You're also surrounded by another kind of beauty: the handmade objects created by the area's many talented artists and craftspeople.









Gatlinburg Great Smoky Arts and Crafts Community, established in 1937, is home to the largest grouping of independent artisans in North America. This gives event planners a unique opportunity to incorporate historic mountain culture in their events. With art around every corner in Gatlinburg, it isn't hard to find inspiration and creativity, making this the perfect location for a retreat, business meeting or other special event. An 8-mile loop, accessible by car or trolley, has been designated a Tennessee Heritage Arts and Crafts Trail and includes more than 100 shops with art of all types, such as straw brooms, pottery, dulcimers, jewelry, watercolors, photography and frameable art. Lodging, restaurants, cafes and candy shops also highlight this historic arts and crafts trail.

Event planners who want to kick it up a notch and immerse their attendees in the mountain arts experience can plan an event at the city's famed Arrowmont School of Arts and Crafts, located in the heart of downtown. Established in 1926, Arrowmont is an internationally recognized visual art education center that offers lodging, dining and event spaces, including gallery, studio, library and auditorium spaces for up to 175 guests. Arrowmont offers lodging in a variety of buildings, ranging from one to 11 sleeping rooms, some with kitchens and common rooms. The school has regularly scheduled workshops along with special lectures and events.





#### THE GATLINBURG GOLF COURSE

Only minutes away from the Convention Center and most hotels, the golf course is another terrific attraction for your meeting event in Gatlinburg.

#### MORE AREA OUTDOOR FUN

Gatlinburg also offers many other outdoor activities such as trout fishing, mountain biking, horseback riding, whitewater rafting and ziplining as you commune with the sights and sounds of nature. Wintertime visitors will love skiing at the Ober Gatlinburg Resort, located just above the city and accessible via aerial tramway located on Gatlinburg's main parkway.

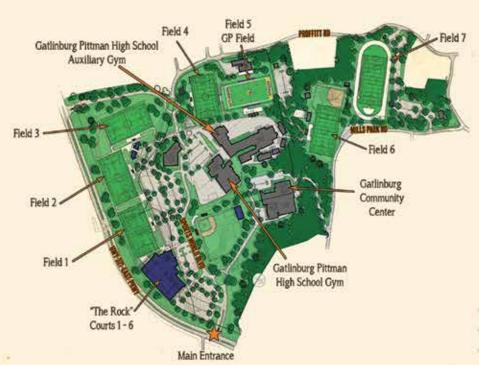












www.RockyTopSportsWorld.com info@rockytopsportsworld.com 865.325.0044





- · Four miles from downtown Gatlinburg
- · 86,000-sq-ft. indoor facility
- · 80-acre campus
- Team meeting rooms
- · Lighted fields
- Trolley service
- Champs Grill
- · Indoor and outdoor Championship venues

### GREAT WAYS 10 GET AROUND

Gatlinburg is a pedestrian-friendly destination. Visitors can walk or take the trolley from their accommodations and the Convention Center to most attractions. Ten parking lots with 1,400+ parking spaces are within a five-minute walk to the Gatlinburg Convention Center. Most hotels in Gatlinburg offer their guests complimentary parking.



#### BY FOOT

Imagine all the things you'd miss in Gatlinburg if you just drove right through it. So, hop out of the car and follow your feet! The whole city is within walking distance and everywhere you want to go is just a short stroll away.

#### BY TROLLEY

Gatlinburg has one of the state's largest public transportation systems serving more than 800,000 riders every year. It's a wonderful way to soak up the sights and sounds on a fun ride aboard a nostalgic streetcar trolley



### GETTING TO GATLINBURG IS EASY

Gatlinburg is centrally located in the eastern U.S., which means it's less than a day's drive from most major cities.



#### **DRIVING TIMES FROM MAJOR CITIES:**

Atlanta, GA	197 miles	3.75 hours
Birmingham, AL	302 miles	5 hours
Charlotte, NC	195 miles	3.75 hours
Chattanooga, TN	71 miles	1.25 hours
Chicago, IL	580 miles	9.25 hours
Cincinnati, OH	291 miles	4.50 hours
Columbia, SC	228 miles	4 hours
Detroit, MI	552 miles	9 hours
Indianapolis, IN	398 miles	6.25 hours
Lexington, KY	211 miles	3.50 hours
Memphis, TN	436 miles	7 hours
Mobile, AL	527 miles	8.50 hours
Nashville, TN	223 miles	3.75 hours
Pittsburgh, PA	495 miles	8 hours
Raleigh, NC	325 miles	5.50 hours
Richmond, VA	438 miles	7 hours
St. Louis, MO	530 miles	8.50 hours
Tampa, FL	647 miles	10.50 hours
Washington, DC	489 miles	8 hours

If you plan on following your GPS to Gatlinburg, it will bring you from I-40 (at Exit 407) down through Sevierville. But if you're looking for a more scenic and less-traveled route, consider taking Highway 321.

#### **FROM THE EAST**

If you're coming from Asheville, take Exit 443 (off I-40) and follow Foothills Parkway to Hwy. 321 South to Gatlinburg.

#### **FROM THE WEST**

Take Exit 364 (off I-40) OR Exit 81 (off I-75) and follow Hwy. 321 North to Pigeon Forge. Then, take a right on Hwy. 441 South to Gatlinburg.







THE MOUNTAINS AT CALLING

**Gatlinburg Convention and Visitors Bureau** 

PHYSICAL/SHIPPING ADDRESS
234 Historic Nature Trail, Gatlinburg, TN 37738

MAILING ADDRESS P.O. Box 527 Gatlinburg, TN 37738

865-436-2392 | sales@gatlinburg.com

Meetings.gatlinburg.com