MEETING PLANNER GUIDE

Billion and



GATLINBURG.COM/INFO

DISCOVER THE PERFECT SPACE THE MOUNTAINS ARE CALLING

DISCOVER GATLINBURG

Describing Gatlinburg, Tennessee, is easy. Nestled in the foothills of the Great Smoky Mountains National Park, our quaint town is filled with everything a meeting planner needs for a successful event: beautiful, well-equipped meeting facilities, hotels, motels, cabins, condominiums and chalets, hundreds of shops and restaurants, and attractions for groups of every age and interest. All in an accessible, walkable destination.



A

- too off

160,000+ SQUARE FEET TOTAL MEETING SPACE IN CONVENTION CENTER

16,000+ sleeping rooms with 4,000+ surrounding the convention center

INCLUDING FULL-SERVICE AND LIMITED-SERVICE HOTELS, CONDOMINIUMS, CHALETS AND CABINS

100+ RESTAURANTS MAJORITY WITHIN WALKING

DISTANCE TO HOTELS AND CONVENTION CENTER

500+ SHOPS AND FIVE SHOPPING MALLS

MAJORITY WITHIN WALKING DISTANCE TO HOTELS AND CONVENTION CENTER

40+ ATTRACTIONS AND MANY OTHER ENTERTAINMENT OPTIONS

MAJORITY WITHIN WALKING DISTANCE TO HOTELS AND CONVENTION CENTER

ROCKY TOP SPORTS WORLD COMPLEX

WITH SEVEN OUTDOOR FIELDS AND 86,000-SQUARE-FOOT INDOOR FACILITY

A PERFECT MEETING SPACE

You've got a lot on your mind, and you want your meeting to go smoothly. At the Gatlinburg Convention Center, we've got you covered. We have extensive meeting space for groups of all types and sizes. We provide service and planning expertise to help you create an occasion you can be proud of.

From natural light flooding through the gallery skylights to the exposed wooden beams, the Gatlinburg Convention Center is a venue of great beauty with a warm and spacious feeling. The Gatlinburg Convention Center is built in an Arts and Crafts style that features a generous use of mountain stone and woodwork that seems to bring nature inside yet offers every state-of-the-art convenience. Located adjacent to the Great Smoky Mountains, the Gatlinburg Convention Center offers 160,000+ square feet of total space and is reminiscent of the great lodges in America's national parks.





The Great Hall provides 67,000 square feet of exhibit space, 50,400 square feet of which is free-span, and can accommodate 6,000 people in theater seating and 350 exhibitor booths. The Great Hall can be divided into three separate halls for smaller events, has a ceiling height of 30 feet and is column-free.



The Mills Auditorium provides 8,800 square feet and has a ceiling height of 22 feet. It can accommodate 1,100 people in theater seating and 530 people in banquet round seating. The auditorium comes with a 925 square-foot built-in stage. The acoustics in Mills Auditorium provides first-rate sound quality.



The Tennessee Ballroom provides 17,064 square feet and has a ceiling height of 27 feet. It can accommodate 2,000 people in theater seating, 1,050 people in banquet round seating, and can be divided into four separate sections for smaller events.



The Ogle Meeting Room with outdoor terrace and 20 meeting rooms round out the offering of venue space in the Convention Center.

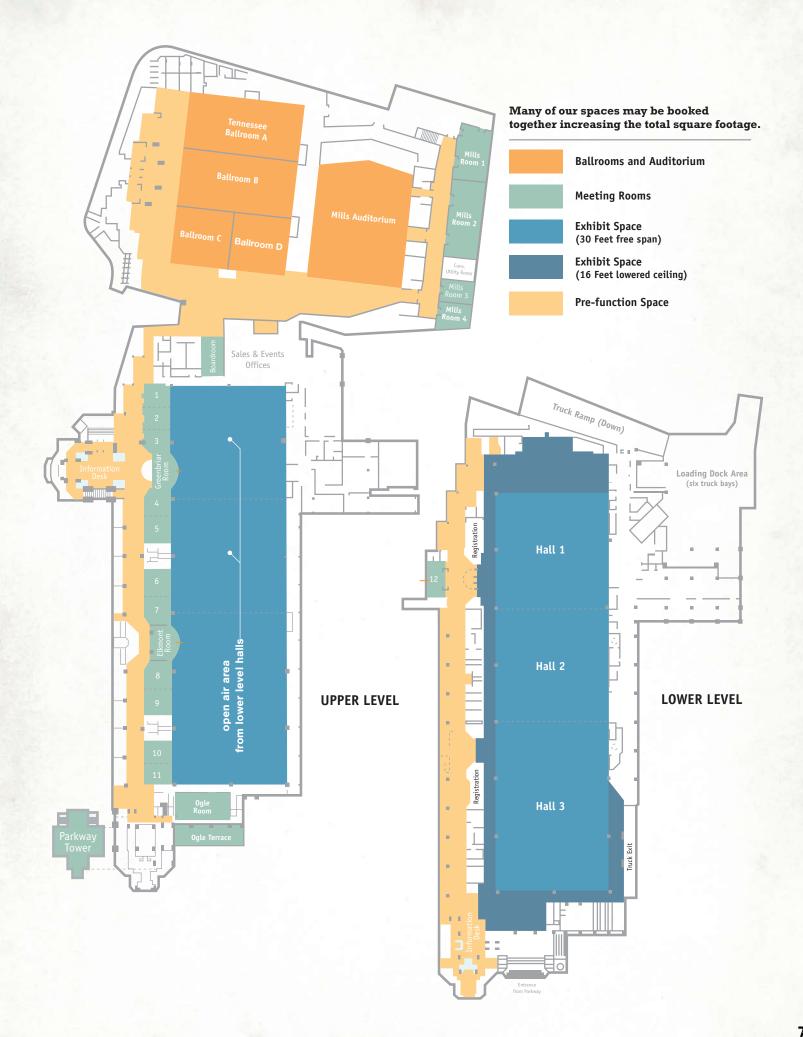
GATLINBURG CONVENTION CENTER

Ballroom and Auditorium								
	Room Dimensions		Room Capacities					
Room	Square Feet	Dimensions	Ceiling Height	Classroom	Theater	Banquet	Conference Square	Exhibit 10x10
Tennessee Ballroom	17,064	158 x 108	27	882	2,000	1,050	-	90
Ballroom A	5,688	52 x 108	27	300	581	300	-	30
Ballroom B	5,688	52 x 108	27	300	581	300		30
Ballroom C	2,844	52 x 54	27	134	250	140	-	-
Ballroom D	2,844	52 x 54	27	134	250	140		-
Mills Auditorium	8,800	104 x 84	22	580	1,100	530	-	58

Meeting Rooms

	R	oom Dimensio	ns		Ro	om Capacit	ies	
Room	Square Feet	Dimensions	Ceiling Height	Classroom	Theater	Banquet	Conference Square	Exhibit 10x10
Gatlinburg Boardroom	950	25 x 38	10	-	-	- 1	20	
Mills Room 1	1,620	60 x 27	12	90	140	80	40	-
Mills Room 2	1,620	60 x 27	12	90	140	80	40	-
Mills Room 1-2	3,240	120 x 54	12	200	300	160	80	
Mills Room 3	600	20 x 30	10	24	55	24	20	
Mills Room 4	690	20 x 30	10	24	65	24	20	
Mills Room 3-4	1,290	43 x 60	10	65	126	60	40	-
Rooms 1 - 3	1,846	26 x 71	10	110	180	120	72	-
Room 1	624	26 x 24	10	40	50	30	24	-
Room 2	598	26 x 23	10	40	50	30	22	-
Room 3	624	26 x 24	10	40	48	30	24	-
Greenbrier Room	840	38 x 22	10	48	56	32	-	-
Rooms 4 - 5	1,482	26 x 57	10	90	150	64	56	-
Room 4	702	26 x 27	10	45	48	30	24	-
Room 5	780	26 x 30	10	50	76	40	32	-
Rooms 6 - 7	1,482	26 x 57	10	90	150	64	56	-
Room 6	780	26 x 30	10	50	76	40	32	-
Room 7	702	26 x 27	10	40	48	30	24	-
Elkmont Room	840	38 x 22	10	48	56	32		-
Rooms 8 - 9	1,482	26 x 57	10	90	150	64	56	_
Room 8	702	26 x 27	10	40	48	32	24	-
Room 9	780	26 x 30	10	50	76	40	32	-
Rooms 10 - 11	1,196	26 x 46	10	72	110	50	40	
Room 10	598	26 x 23	10	45	75	30	22	-
Room 11	598	26 x 23	10	32	40	24	22	-
Room 12 (Lower Level)	612	17 x 36	10	24	48	30	32	-
Ogle Room	1,500	46 x 31	10	70	140	100		-
Ogle Terrace	2,500	75 x 30	-	-	-	100	_	
Parkway Tower	720	18 x 40	20	40	60	48	24	

Exhibit Hall								
	Ro	om Dimensio	ns		Ro	om Capaciti	es	
Room	Square Feet	Dimensions	Ceiling Height	Classroom	Theater	Banquet	Conference Square	Exhibit 10x10
Great Hall 1, 2 & 3	66,910	432 x 134	30/16	3,200	6,000	-		350
Hall 1	20,903	156 x 134	30/16	950	2,100	-	-	110
Hall 2	17,091	127 x 134	30/16	850	1,700	-	-	90
Hall 3	28,916	187 x 134	30/16	1,036	2,325	-		150



THE SERVICE

The Gatlinburg Convention & Visitors Bureau is a complimentary service and is a critical asset in the planning process for your organization's event. The CVB Sales team can provide extensive help with the planning process along with expert knowledge of the city of Gatlinburg. Several of the areas in which the Gatlinburg Convention & Visitors Bureau can offer assistance and expertise for your next event include:

OUR STAFF CAN HELP:

- Assist planners with the RFP process
- Site visit planning and hotel selection process
- Assist with venue options for offsite events
- Convention Center Event Statistics
- Pre and post tours
- Housing services
- Transportation options







CONVENTION CENTER CATERING

The Gatlinburg Convention Center relies exclusively on Holston's Kitchen Catering Company to provide all the meals, snacks, and beverages that hundreds of thousands of guests enjoy each year. The combination of East Tennessee's classic flavors, fresh local ingredients, and Holston's world-class hospitality creates an excellent dining experience in any setting. Whether serving thousands, a few hundred, or an intimate gathering, Holston's Kitchen Catering Company's goal is to ensure a memorable experience.

A LONG STANDING EAST TENNESSEE LEGACY

Holston's Kitchen Catering Company, a division of KBS Restaurant Group. KBS Restaurant Group encompasses two Holston's Kitchen restaurant locations, three No Way Jose's restaurant locations (one in Gatlinburg), world famous Crockett's Breakfast Camp in Gatlinburg, The Greenbrier Restaurant in Gatlinburg, and Smith and Son Corner Kitchen, located right near the Gatlinburg Convention Center. Holston's has been crafting innovative culinary creations for a vast array of corporate and social events throughout Tennessee for 20+ years.

INNOVATIVE CULINARY CREATIONS

Holston's Kitchen Catering Company has a diverse variety of concepts. Everything is made from scratch – from the biscuits to the salad dressings, everything starts with the freshest ingredients and are prepared daily in the convention center kitchens and the nearby KBS Restaurant Group Commissary. Holston's Kitchen Catering Company is dedicated to getting the best ingredients which means serving the best food, at a great value with great service. Holston's Kitchen Catering Company is also dedicated to serving healthier options, and addressing dietary restrictions by offering vegan, vegetarian, keto, paleo and gluten sensitive options in their banquet and concession areas.

ACCOMMODATIONS







Gatlinburg offers 16,000+ sleeping rooms in a dizzying array of accommodations to suit any group type, size, or need. Whether it be full-service and limited-service hotels and motels, cabins, condominiums and chalets, these accommodations are available at a variety of locations from downtown overlooking the Little Pigeon River to a mountaintop overlooking the Great Smoky Mountains.

No matter your preference, Gatlinburg can accommodate your needs.

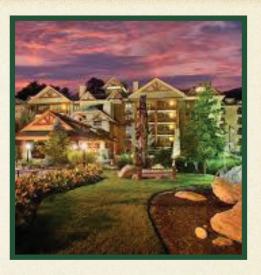


BEARSKIN LODGE ON THE RIVER

840 River Road, Gatlinburg, TN 865-430-4330 www.thebearskinlodge.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
96		Seven-minute walk

Rustic style mountain-themed lodge featuring hardwood flooring, riverfront balcony rooms with fireplaces and the best location in town! We believe in true Southern hospitality and cannot wait to welcome you to our cozy lodge!





BLACK BEAR INN AND SUITES

1100 Parkway, Gatlinburg, TN 865-436-5656 www.blackbeargatlinburg.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
130	6,200	Four-minute walk

Sleek, stylized lodging! Steps to the Great Smoky Mountains National Park and Gatlinburg Convention Center. Deluxe rooms, Jacuzzis, fireplace suites, and penthouse suites. Enclosed pool with hot tub, and private balconies located on parade route and offering complimentary full hot breakfast.



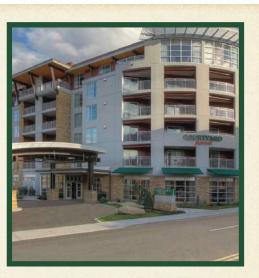
COURTYARD[®]

COURTYARD MARRIOTT

315 Airport Road, Gatlinburg, TN 865-436-2008 www.marriott.com/gtlcy

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
128	2,500	Two-minute walk

Premier upscale hotel convenient to downtown Gatlinburg. Offering 2,500 square feet of meeting space, Indoor Pool, extra-large outside hot tub and outdoor firepit. Restaurant with a Full Bar and Bistro serving breakfast, lunch, and dinner. Bistro to Go and Starbucks on-site.





PARKVISTA A DOUBLETREE HOTEL BY HILTON

705 Cherokee Orchard Road, Gatlinburg, TN 865-436-9211

www.parkvista.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
300	25,000	Fifteen-minute walk

Gatlinburg's premier full-service hotel offers amazing views of the Smokies, upscale accommodations and exceptional amenities. Indoor mini-waterpark, restaurant, lounge, in-room dining, and front door Trolley service are just some of the offerings.





EDGEWATER HOTEL AND CONFERENCE CENTER

402 River Road, Gatlinburg, TN 865-436-4151 www.edgewater-hotel.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
205	7,000	Six-minute walk

Creekside, 8-story high-rise, family-friendly property located in the center of Gatlinburg! Enjoy complimentary continental breakfast, year-round swimming, Wi-Fi, private balconies, in room MicroFridges, fireplace and Jacuzzi rooms available.





FAIRFIELD INN AND SUITES BY MARRIOTT

611 Airport Road, Gatlinburg, TN 865-436-4935 www.marriott.com/gtlfg

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
98		Five-minute walk

Located within one block of the Gatlinburg Convention Center and Mills Auditorium. Complimentary Hot Breakfast, Parking and Wi-Fi. Outdoor Courtyard Area with Heated Pool, Hot Tub, Comfortable Seating and Fire pit.





THE GILLETTE

235 Airport Road, Gatlinburg, TN 865-436-5601 www.gillettemotel.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
80		One-minute walk

A family tradition and ideal location, directly across from Gatlinburg Convention Center and one block from the parkway. King and queen rooms. City or mountain view balconies available. Jacuzzis, refrigerators, microwaves, in-room coffee, heated pool, and complimentary Wi-Fi. Family owned and operated.



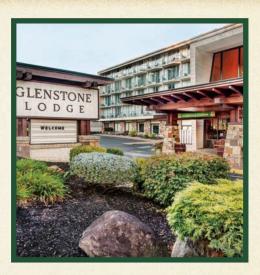
GLENSTONE

GLENSTONE LODGE

504 Airport Road, Gatlinburg, TN 865-436-9361 www.glenstonelodge.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
215	10,000	Five-minute walk

Offering affordable and spacious rooms and suites in Gatlinburg's most convenient location near the Gatlinburg Convention Center and downtown parkway. This Gatlinburg tradition features indoor/outdoor pools, picnic area, mountain and city views, event and meeting space, complimentary parking, wireless internet, and an on-site restaurant.





GREYSTONE LODGE ON THE RIVER

559 Parkway, Gatlinburg, TN 865-436-5621 www.greystonelodgetn.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center
247	2,400	Ten-minute walk

In the heart of downtown Gatlinburg, enjoy rooms with private balconies overlooking the river. Fireplaces, soaking tubs, and family suites are available. Outdoor pool, continental breakfast with biscuits and gravy. Fitness room.





HAMPTON INN HISTORIC NATURE TRAIL

520 Airport Road, Gatlinburg, TN 865-436-4934

www.gatlinburghistoricnaturetrail.hamptonbyhilton.com

Guest Rooms	Meeting Space Sq. Feet	e Travel Time to Convention Center		
114		Five-minute walk		

Within walking distance to downtown Gatlinburg and the Gatlinburg Convention Center. Complimentary breakfast and Wi-Fi. Offers indoor pool, fitness center and outdoor spa with courtyard area along LeConte Creek. Free parking.

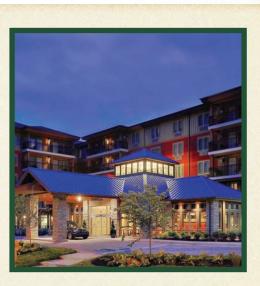


Hilton Garden Inn HILTON GARDEN INN

635 River Road, Gatlinburg, TN 865-436-0048 www.gatlinburg.hgi.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center	
118	1,100	Six-minute walk	

Premier upscale hotel with downtown location. Walking distance to dining, attractions, and the Great Smoky Mountains National Park. Guest rooms with hot tubs, balconies, and river views. Indoor pool,



outdoor Jacuzzi, restaurant, and lounge. First LEED-certified hotel in Tennessee.

Resort GATLINBURG, TN

MARGARITAVILLE RESORT GATLINBURG

539 Parkway, Gatlinburg, TN 865-430-4200 www.margaritavilleresortgatlinburg.com

Guest Roo	Meeting Space ns Sq. Feet	Travel Time to Convention Center		
162	6,200	Ten-minute walk		

Located in the heart of downtown Gatlinburg beside the Aquarium. Featuring spacious guest rooms with private balconies. Offering fireplaces, wet bars, and large bathrooms with rain showers.



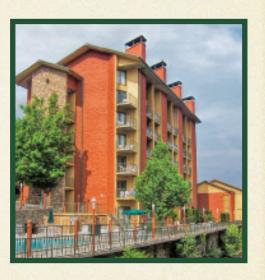


RIVER TERRACE RESORT & CONVENTION CENTER

240 River Road, Gatlinburg, TN 865-436-5161 https://resort.to/wgriver

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center	
203	25,000	Eleven-minute walk	

Perfect for reunions, retreats, church youth groups, weddings, and family fun. Offering spacious rooms with queen or king beds. Whirlpools, fireplaces, mountain views, private balconies, and suites available. Meeting space of 25,000 square feet and on-site restaurant.



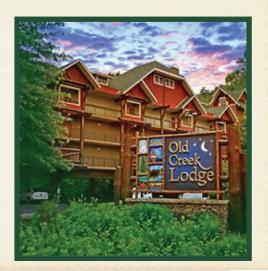


OLD CREEK LODGE

680 River Road, Gatlinburg, TN 865-430-7200 www.oldcreeklodgegatlinburg.com

Guest Rooms	Meeting Space Sq. Feet	Travel Time to Convention Center		
96		Seven-minute walk		

Mountain-style decor, quiet yet convenient downtown location. Oversized rooms with private balconies and gas fireplaces are only some of the reasons Old Creek Lodge is the ideal Gatlinburg destination!



FUTURE GATLINBURG HOTELS

New hotels currently under development.

MainStay Suites by Choice Hotels – 100 rooms (Anticipated 2023 completion) Comfort Inn & Suites by Choice Hotels – 125 rooms (Anticipated 2024 completion) Embassy Suites by Hilton – 187 rooms (Anticipated 2024 completion) Cambria Hotel by Choice Hotels – 125 rooms (Anticipated 2024 completion) Allegory Hotel – 65 rooms (Anticipated 2024 completion) Marriott Tribute Portfolio – 123 rooms (Anticipated 2024 completion)

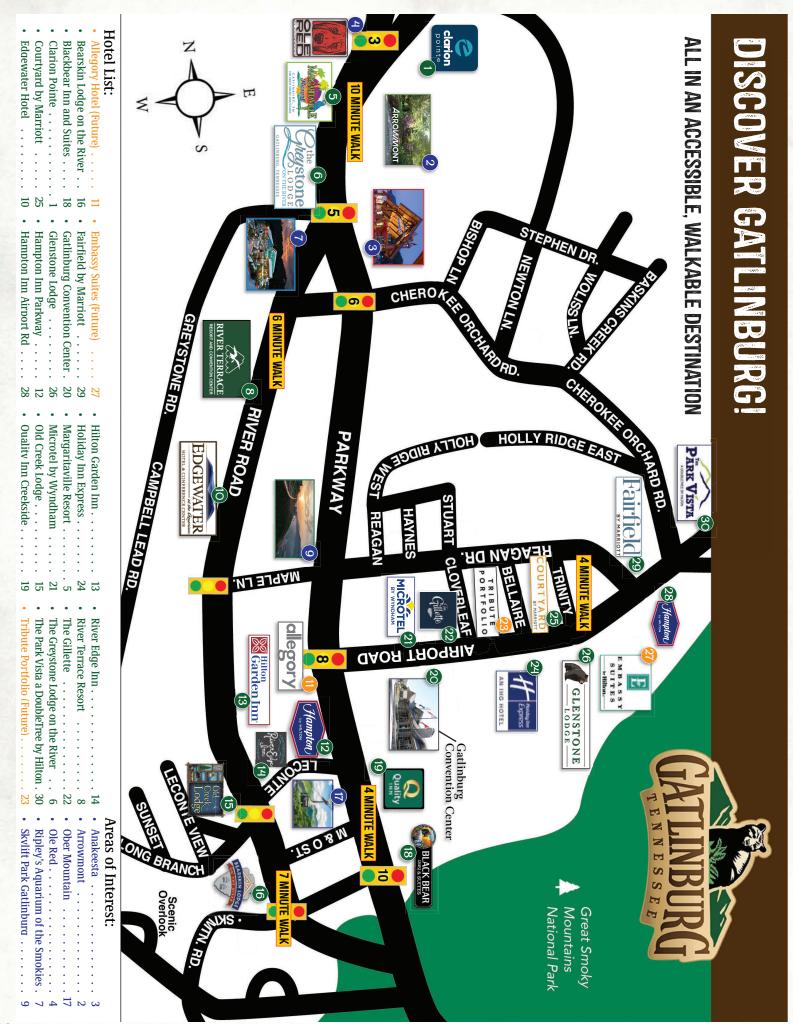






ACCOMMODATIONS CONTINUED

LODGING	PHONE NUMBER	ADDRESS	СІТҮ	NUMBER OF ROOMS
Baymont Gatlinburg on the River	865-436-5047	293 Parkway	Gatlinburg	67
Brookside Resort	865-436-5611	463 East Parkway	Gatlinburg	97
Carr's Northside Cottages and Motel	865-436-4836	421 Laurel Road West	Gatlinburg	40
Chalet Inn	865-436-5151	516 Sunset Drive	Gatlinburg	35
Clarion Pointe Downtown Gatlinburg	865-436-5043	200 East Parkway	Gatlinburg	99
Country Inn and Suites	865-412-1004	421 Reagan Lane	Gatlinburg	77
Country Town N' Suites	865-436-7816	523 East Parkway	Gatlinburg	24
Crossroads Inn and Suites	865-436-5661	440 Parkway	Gatlinburg	78
Days Inn and Suites	865-436-5811	1109 Parkway	Gatlinburg	58
Econo Lodge Inn and Suites	865-436-7991	135 Reagan Drive	Gatlinburg	56
Econo Lodge Inn and Suites on the River	865-436-5836	310 Cottage Drive	Gatlinburg	36
Gatlinburg River Inn by Rocky Waters	800-824-1111	324 Hemlock Street	Gatlinburg	62
Gatlinburg View Lodge	865-412-4112	602 East Parkway	Gatlinburg	28
Howard Johnson by Wyndham	865-436-4881	242 Bishop Lane	Gatlinburg	80
Jack Huff's	865-436-5171	204 Cherokee Orchard Rd	Gatlinburg	60
LeConte View Motor Lodge	865-436-5032	929 Parkway	Gatlinburg	104
Marshall's Creek Rest Motel	865-436-5205	313 Baskins Creek Road	Gatlinburg	19
Microtel Inn and Suites	865-436-0107	211 Airport Road	Gatlinburg	86
Motel 6	865-436-7813	309 Ownby	Gatlinburg	54
Mountain Heritage Inn	800-343-7953	575 River Road	Gatlinburg	85
Mountain House Inn	865-436-6626	247 Newton Lane	Gatlinburg	57
Quality Inn	865-436-4865	125 LeConte Creek Road	Gatlinburg	105
Quality Inn & Suites	865-436-6166	401 Hemlock Street	Gatlinburg	84
Reagan Resort Inn	865-436-5607	938 Parkway	Gatlinburg	62
River Edge Inn	865-436-9292	665 River Road	Gatlinburg	43
Rocky Waters Motor Inn	865-436-7861	333 Parkway	Gatlinburg	36
Sidney James Mountain Lodge	865-436-7851	610 Airport Road	Gatlinburg	182
Sleep Inn & Suites	865-436-9945	33 East Parkway	Gatlinburg	70
Sleepy Bear Motel	865-436-7816	820 East Parkway	Gatlinburg	47
Super 8 Gatlinburg	865-436-2222	417 Airport Road	Gatlinburg	60
Sure Stay Plus Hotel	865-325-1516	218 Ski Mountain Rd	Gatlinburg	52
The Appy Lodge	865-430-3659	168 Parkway	Gatlinburg	101
The Belle Air Motel	865-412-1176	405 Airport Road	Gatlinburg	24
The Historic Gatlinburg Inn	865-436-5133	755 Parkway	Gatlinburg	70
Westgate Smoky Mountain Resorts	865-430-4800	915 Westgate Resorts Road	Gatlinburg	160
Zoder's Inn and Suites	865-436-5681	402 Parkway	Gatlinburg	91



UNIQUE BREAKOUT VENUES

Gatlinburg has no shortages of unique venues for group breakouts and meals. It is an unwritten rule that all meals taste better taking place in a unique venue and even better when there are fantastic views of the Great Smoky Mountains. Luckily for meeting planners, there are no shortages of choices when doing your event in Gatlinburg.



Anakeesta

Delicious dining, gorgeous views of the Great Smoky Mountains, and wonderful relaxation areas will make your event at Anakeesta the talk of the evening. With customizable dinner buffets, impressive event spaces, and expert coordination specialists, Anakeesta will deliver an unparalleled experience where you do none of the work and receive all the credit.

- Cliff Top Open Air plus Indoor Dining (capacity up to 195)
- Vista Plaza Open Air Dining (Capacity up to 200)
- Smokehouse Open Air plus Indoor Dining (capacity up to 240)



Gatlinburg SkyPark

Gatlinburg SkyBridge, the longest pedestrian suspension bridge in North America measuring 700 feet in length with a height of 140 feet at its midpoint, is an incredible but easily attainable experience that provides memories for a lifetime – especially as you cross the glass floor panels in the middle of the span.

- SkyCenter Indoor groups for 50 people seated, 100 people reception
- SkyDeck Outdoor seating for up to 200 people

Great for event receptions or meals and seeing Gatlinburg from a whole new vantage point at thrilling heights of up to 150 feet!



Seasons of Ober

Located in the Ober Mountain Ski Resort and Amusement Park, Seasons of Ober can accommodate and organize offsite events for meals and receptions for up to 250 people. A 10-minute aerial cable car from the Parkway in downtown Gatlinburg transports you 2.1 miles up to Ober Mountain for the most incredible visual sights. Seasons of Ober can also be accessed via automobile as well. Private dining space can be reserved for smaller groups or total buyouts.



Ole Red Gatlinburg

Ole Red Gatlinburg is a fully equipped, private venue and banquet space located in the heart of the Smoky Mountains and inside is the best entertainment venue. Featuring top of the line décor and amenities, an array of menu options, and a top class video/sound system, Ole Red with venue buyout capacity of 888, is ready to be transformed for your unique event. The venue can be configured any way you choose, and is perfect for parties, VIP events, exclusive seated dinner events, media events, weddings, virtual meetings, off-site catering, and more.

- First Floor Capacity (154 seated/464 reception)
- Second Floor Capacity (170 seated/424 reception)
- Patio Seated Capacity (38 seated)

ATTRACTIONS



RIPLEY'S AQUARIUM OF THE SMOKIES

Enter an underwater world of wonder at Ripley's Aquarium of the Smokies in Gatlinburg, Tennessee! More than 1.4 million of gallons of saltwater are home to thousands of fish and other forms of aquatic life at America's number 1 aquarium.

Soar through moving glide paths alongside rays and sea turtles, soak up the beautiful colors of exotic fish, and come face-to-fin with thousands of other fascinating creatures, from barracudas and sharks to jellies and eels! Ripley's Aquariums' animal experts also entertain and educate through hands-on experiences, including touch tanks and behind-the-scenes encounters!



GATLINBURG SKYLIFT PARK

Gatlinburg SkyBridge, the longest pedestrian suspension bridge in North America measuring 700 feet in length with a height of 140 feet at its midpoint, is an incredible but easily attainable experience that provides memories for a lifetime – especially as you cross the glass floor panels in the middle of the span. Guests can also hike the SkyTrail, climb the Tulip Tower, along with taking in views on the SkyDeck. A visit to SkyLift Park gives you easy access to the best views of the Smokies in a relaxed mountain top setting.



OBER MOUNTAIN

Ober Mountain is a year-round mountain destination that is certain to create memories lasting long after your Gatlinburg event. Your Ober Mountain journey begins as you ride the aerial tramway from the parkway while the Great Smoky Mountains surround you. Once you've completed your tramway voyage, you're at the entrance to Ober Mountain's many rides, attractions, eateries and shops. Not only is Ober Mountain East Tennessee's only ski area, but it also offers other activities and attractions that will leave your group wanting to return for years to come.



ANAKEESTA

Located in the heart of Gatlinburg, Anakeesta's mountaintop theme park has 70+ acres of adventure and relaxation and is sure to offer a memorable experience in the Smokies. Admission to Anakeesta includes all day park access and unlimited scenic rides via the Chondola or Ridge Rambler before arriving in Firefly village with quaint shopping, dining, and a whimsical mountain atmosphere. Spectacular panoramic views along with meandering trails, waterfalls, and inspirational signage serves as the gateway to an abundance of adventures. Thrill seekers can purchase tickets for a Dueling Zipline Adventure where you can race side-by-side with friends on over 3,500 of lines as they soar through the trees and rappel throughout the course. Satisfy your need for speed while racing down the mountainside on the Rail Runner Mountain coaster, the only single-rail coaster in the United States. Be inspired by nature, enjoy time with family and friends, and discover the Magic in the Mountains!

MORE AREA FUN AND ATTRACTIONS

- Mountain roller coasters
- Ziplining
- Miniature golf
- Laser tag
- Live entertainment theaters

DINING OUT

There's nothing like a great meal to cap a full day of meetings. One of the best things about an evening stroll in Gatlinburg is the chance to sample the endless variety of treats.

- Choose from over 100 restaurants, from casual sandwich and pizza shops to elegant gourmet establishments.
- For after-dinner entertainment, enjoy live music, theater and dancing.
- Stroll through the lively downtown area parkway where seasonal festivals and events create a holiday atmosphere all year round.
- Sample homemade fudge, hand-dipped caramel apples, funnel cakes, mountain taffy, apple butter and more.







ARTS A CRAFTS

When you think of Gatlinburg, it's natural to think of the majesty of the Great Smoky Mountains National Park. You're also surrounded by another kind of beauty: the handmade objects by the area's many talented artists and craftspeople.



Gatlinburg Great Smoky Arts and Crafts Community, established in 1937, is home to the largest grouping of independent artisans in North America. This gives event planners a unique opportunity to incorporate historic mountain culture in their events. With art around every corner in Gatlinburg, it isn't hard to find inspiration and creativity, making this the perfect location for a retreat, business meeting or other special event. An 8-mile loop, accessible by car or trolley, has been designated a Tennessee Heritage Arts and Crafts Trail and includes more than 100 shops with art of all types, such as straw brooms, pottery, dulcimers, jewelry, watercolors, photography and frameable art. Lodging, restaurants, cafes and candy shops also highlight this historic arts and crafts trail.

Event planners who want to kick it up a notch and immerse their attendees in the mountain arts experience can plan an event at the city's famed Arrowmont School of Arts and Crafts, located in the heart of downtown. Established in 1926, Arrowmont is an internationally recognized visual art education center that offers lodging, dining and event spaces, including gallery, studio, library and auditorium space for up to 175 guests. Arrowmont offers lodging in a variety of buildings, ranging from 1 to 11 sleeping rooms, some with kitchens and common rooms. The school has regularly scheduled workshops along with special lectures and events.

OUTDOOR FUN

Gatlinburg's mountain setting – surrounded by heavily forested peaks, clear streams and woods, crisscrossed by hiking trails – offers boundless opportunities for outdoor fun and unique teambuilding activities to incorporate into your next meeting event.



THE GATLINBURG GOLF COURSE

The 18-hole Gatlinburg Golf Course is open year-round with modern facilities, a fully equipped pro shop, and food services area. The course offers the well-seasoned golfer as well as the beginner a challenge on every hole, while its scenic beauty is unsurpassed. With breathtaking views of the Great Smoky Mountains, Golf Digest Magazine has acclaimed the Gatlinburg Golf Course as one of the most picturesque courses in America.

MORE AREA OUTDOOR FUN

Gatlinburg also offers many other outdoor activities such as trout fishing, mountain biking, horseback riding, whitewater rafting and ziplining as you commune with the sights and sounds of nature.







TEAM-BUILDING NATURE'S PLAYGROUND

With the Great Smoky Mountains National Park right outside the door of the Convention Center, recreational opportunities are practically limitless. The nation's most visited national park offers 800 square miles of breathtaking beauty.

OUTDOOR TEAM-BUILDING ACTIVITIES

Some of the great Gatlinburg outdoor team-building activities that program planners can incorporate into their events:

- Fly fishing
- Mountain biking
- Horseback riding
- Whitewater rafting
- Snow skiing
- Ziplining
- ATV / UTV Vehicles

SUGARLANDS VISITOR CENTER

The Visitor Center is one of the best places to get oriented to the park's roads, trails, recreation areas and historic sites. The center's Nature Museum gives a fascinating glimpse of the tremendous variety of wildlife in the park.







SHOPPING

Great Smoky Arts & Cratts

With more than 500+ quaint shops and five shopping malls, Gatlinburg is a shopper's paradise. The stores and galleries are filled with handmade craft items such as baskets and pottery, unique apparel, special keepsakes, home and bath items, and hundreds of other treasures that make wonderful souvenirs or gifts.

MITT

GREAT WAYS 10 GET AROUND

Gatlinburg is a pedestrian-friendly destination. Visitors can walk or take the trolley from their accommodations and the Convention Center to most attractions. Ten parking lots with 1,400+ parking spaces are within a five-minute walk to the Gatlinburg Convention Center. Hotels in Gatlinburg offer their guests complimentary parking.



BY FOOT

Imagine all the things you'd miss in Gatlinburg if you just drove right through it. So, hop out of the car and follow your feet! The whole city is within walking distance and everywhere you want to go is just a short stroll away.

BY TROLLEY

Gatlinburg has one of the state's largest public transportation systems serving more than 800,000 riders every year. It's a wonderful way to soak up the sights and sounds on a fun ride aboard a nostalgic streetcar trolley.

GREEN ROUTE



GETTING 10 GATLINBURG IS EASY

Gatlinburg is centrally located in the eastern U.S., which means it's less than a day's drive from most major cities.

75

From Lexington



DRIVING TIMES FROM MAJOR CITIES:

Atlanta, GA	197 miles	3.75 hours
Birmingham, AL	299 miles	5 hours
Charlotte, NC	195 miles	3.75 hours
Chattanooga, TN	154 miles	3 hours
Chicago, IL	580 miles	9.25 hours
Cincinnati, OH	291 miles	4.50 hours
Columbia, SC	228 miles	4 hours
Detroit, MI	552 miles	9 hours
Indianapolis, IN	398 miles	6.25 hours
Lexington, KY	211 miles	3.50 hours
Memphis, TN	436 miles	7 hours
Mobile, AL	550 miles	8.50 hours
Nashville, TN	223 miles	3.75 hours
Pittsburgh, PA	495 miles	8 hours
Raleigh, NC	325 miles	5.50 hours
Richmond, VA	438 miles	7 hours
St. Louis, MO	530 miles	8.50 hours
Tampa, FL	647 miles	10.50 hours
Washington, DC	489 miles	8 hours

81

From Virginia

26

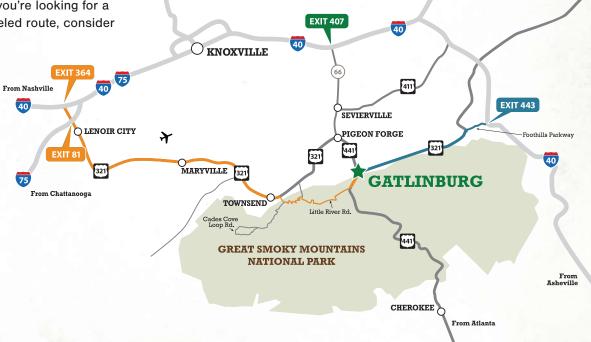
If you plan on following your GPS to Gatlinburg, it will bring you from I-40 (at Exit 407) down through Sevierville. But if you're looking for a more scenic and less-traveled route, consider taking Highway 321.

FROM THE EAST

If you're coming from Asheville, take Exit 443 (off I-40) and follow Foothills Parkway to Hwy. 321 South to Gatlinburg.

FROM THE WEST

Take Exit 364 (off I-40) OR Exit 81 (off I-75) and follow Hwy. 321 North to Pigeon Forge. Then, take a right on Hwy. 441 South to Gatlinburg.



GATLINBURG TENNESSEE

THE MOUNTAINS ARE CALLING

GATLINBURG CONVENTION AND VISITORS BUREAU

PHYSICAL/SHIPPING ADDRESS 234 Airport Road, Gatlinburg, TN 37738

> MAILING ADDRESS P.O. BOX 527 GATLINBURG, TN 37738

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