





Goes Down Smooth

A weekend tasting tour hits the sweet spot between a trip that's too long, and one that's not long enough.

While the vast majority of our visitors come to do it all—the mountains, the shopping, the crafting—a growing population are discovering that Gatlinburg is the perfect two-to-three-day getaway destination. And our distilleries, breweries, wineries, and cideries are a big reason why. You can build a pretty nice itinerary just by hopping between tastings at Ole Smoky Distillery (the first legal distillery in the state), Tennessee Homemade Wines (quite possibly the most-visited winery in all of Tennessee—though, after a few glasses, who can say?), Sugarland Cellars, and a whole host of other great watering holes. So, grab your guys, or your gals, or both, and leave the kids some pizza money. It's time the adults had a little fun of their own.



This here's moonshine country, but you wouldn't know it by the amount of breweries, wineries, and cideries we've got, on—ahem—tap. Between hot-spots like Doc Collier's, Sugarlands Distilling and the Tennessee Cider Co. (pictured here), you could pack an entire weekend full of superior sippin' and still need a few days to get everything in—and see straight again. Belly up to the bar at the aforementioned Sugarlands Distilling for their small batch "Roaming Man Rye," a collectible that was inspired by the spirit of both exploration and tradition—embodying the perfect blend of so much of what we do and who we are in Gatlinburg. However you choose to explore our liquid bounty, we ask that you enjoy what we have to offer responsibly, and in good company.

Calling all vinophiles! While everyone knows about Napa and Sonoma and all the other famous West Coast valleys that produce so much of our nation's wine, Gatlinburg is a hidden gem, known only to those curious enough to try something off the beaten vineyard. A walkable city center makes winery hopping convenient and much safer than the alternatives, too. In fact, nearly all of our wineries, including Sugarland Cellars, Little Bear Winery, and Tennessee Homemade Wines, are located right on the Parkway—some even within a bottle or two's distance of each other. Whether you're in town for a girls' getaway or a romantic weekend, don't put a cork in your stay until you've treated yourself to a glass or two of something special that proves you can get good wine east of the Mississippi—if you know where to look.



BOOTLEGGERS HOMEMADE WINE

903 Parkway, Suite 108 (865) 221-1589

bootleggerswine.com

To create the finest homegrown Appalachia wines, we start from scratch using the best fruit and the same small-batch recipes folks in these parts perfected long ago.

DOC COLLIER DISTILLERY

519 Parkway (865) 325-1468 doccollier.com

Doc Collier's original recipes are made using only fresh English Mountain Spring Water straight from the source! Stop in and try our craft spirits today!

GATLINBURG WINE CELLAR

702 Parkway, Suite 2
(865) 412-1065
gatlinburgwinecellar.com
Taste our truly Southern
hospitality wines. You won't
find any flavor additives here!
We let the fruit speak for itself.
Our "HuckleBeary Bear" wine
bottles make great souvenirs!

GOODWATER WINERY GATLINBURG

651 Parkway, Suite 106 (865) 412-1211

goodwatervineyards.com
Taste the real fruit of the vine
and visit Goodwater Winery
in Marketplace Mall. The only
winery in Gatlinburg that grows
their own grapes, and you can
tell the difference.

LITTLE BEAR WINERY

631 Parkway, Suite B (865) 325-1836

littlebearwinery.com

The latest winery to open in downtown Gatlinburg offering a distinct, contemporary atmosphere with exceptional one-of-a-kind wines. This is the wine you want to find, try, and then share with friends!

OLE SMOKY MOONSHINE DISTILLERY

903 Parkway (865) 436-6995 olesmoky.com

various flavors. 🐾

Ole Smoky's, "Holler", is the World's Most Visited Distillery and Tennessee's First Legal Moonshine distillery. Guests can see our master distillers working the stills, as well as sample

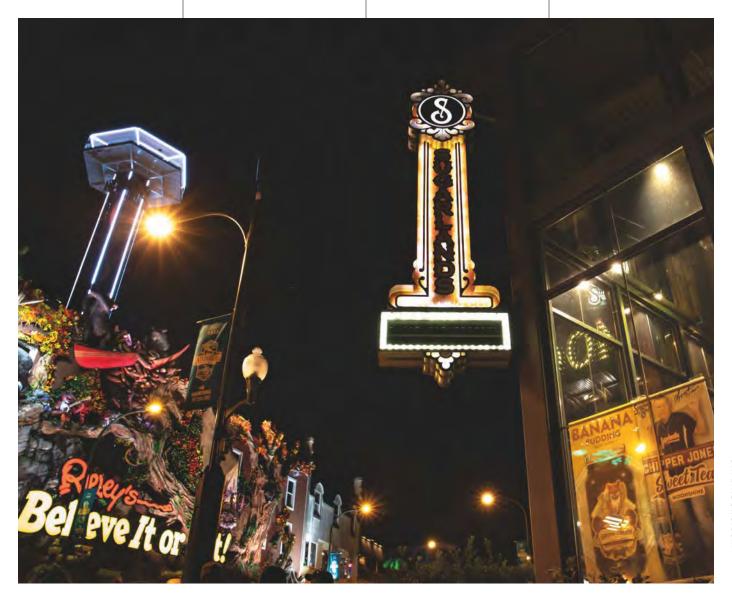
OLE SMOKY WHISKEY DISTILLERY

650 Parkway (865) 436-6995 olesmoky.com

Ole Smoky's "Barrelhouse" is their 2nd Gatlinburg distillery, dedicated to producing whiskey that is white oak barrel aged. Guests can learn about the distilling process and taste different flavors.

SMOKY MOUNTAIN WINERY

450 Cherry Street, Suite 2 (865) 436-7551 smokymountainwinery.net East Tennessee's oldest producer of premium wines. Complimentary tasting of award winning wines. Free parking. Open at 10am daily, year round. Come visit for a "Grape" taste. Located in Winery Square off 321 East Parkway.



GATLINBURG.COM

SUGARLAND CELLARS WINERY

1133 Parkway (865) 325-1110 sugarlandcellars.com Stop in today for a tour of our wine cellar and a free wine tasting! Open 7 days a week. Located at traffic light #10 across from NOC's Great Outpost.

SUGARLANDS DISTILLING COMPANY

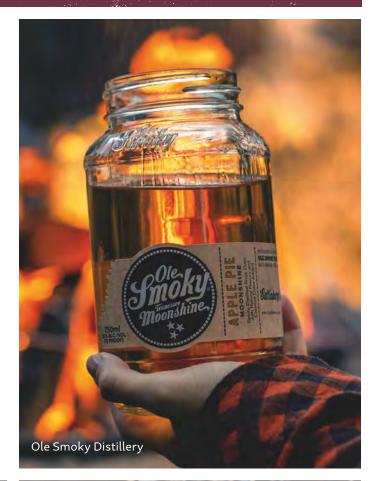
805 Parkway (865) 325-1355 sugarlandsdistilling.com #1 THING TO DO IN GATLINBURG! America's Top-Rated 5-Star TripAdvisor distillery experience is open daily offering samples of awardwinning Sugarlands Shine, Appalachian Sippin' Creams, and more. Relax with handcrafted cocktails, enjoy a guided tour, and shop for moonshine, apparel and gifts

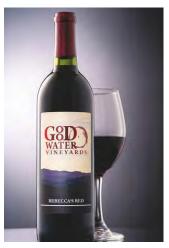
TENNESSEE CIDER COMPANY

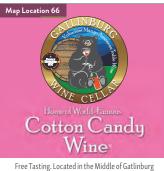
611 Parkway, Suite B6 (865) 412-5005 tncidercompany.com Tennessee Cider Company. Gatlinburg's first true Cidery, located in the heart of downtown. It's an Old General Store feel with incredible locally made Ciders and wet goods made by great local folks.

TENNESSEE HOMEMADE WINES

643 Parkway (865) 412-1030 tnhomemadewines.com Rooted deep in family tradition, Tennessee Homemade Wines is a true taste of Gatlinburg. Made with local fruit, crafted by local folk, and served by local friends. Stop in for free tasting. Open 7 days a week.







531 or 702 Parkway, Gatlinburg, TN 37738

865-412-1065 GatlinburgWineCellar.com





LITTLE BEAR WINERY Gatlinburg, TN

Sample the most distinctive sweet wines in the areal Free tastings are offered daily beginning at 10:00am. Our tasting room is located on the main road across the street from Pancake Pantry.

631 Parkway, Gatlinburg, TN 37738

865-325-1836 • www.LittleBearWinery.com





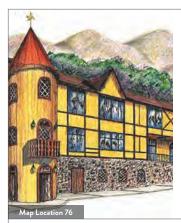




Tennessee's First Legal Moonshine Distillery. World's Most Visited Distillery. Most Awarded Moonshine. Tastings and Tours Daily. Moonshine Making 101. Exclusive Distillery Flavors. Free Live Music Everyday. Family Friendly Environment.

650 & 903 Parkway, Gatlinburg, TN 37738

865-436-6995 • www.olesmoky.com



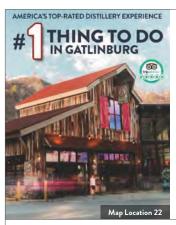
Smoky Mountain Winery

Free Tasting. Open Daily 10am. Over 20 premium wines. Come visit for a 'Grape Taste'. East Tennessee's Oldest Winery

450 Cherry St., Suite 2 Winery Square Gatlinburg, TN 37738

888-765-9463 • 865-436-7551 • smokymountainwinery.net







#1 Thing to do in Gatlinburg! 5 Star TripAdvisor Distillery Experience. Taste samples of awardwinning Sugarlands Shine, the official moonshine of NASCAR®. Enjoy delicious, seasonal cocktails and relax on the Back Porch. Learn how moonshine is made on a free tour of the Stillhouse OR book premium tours in advance. Shop moonshine, whiskey, sippin' creams, merchandise, apparel, & souvenirs

805 Parkway, Gatlinburg, TN 37738

865-325-1355 • sugarlands.com





643 Parkway, Gatlinburg, TN 37738

865-412-1030 TNhomemadewines.com



Tennessee Cider Company. Gatlinburg's first true Cidery, located in the heart of downtown. It's an Old General Store feel with incredible locally made Ciders and wet goods made by great local folks.

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