

Fill your cup

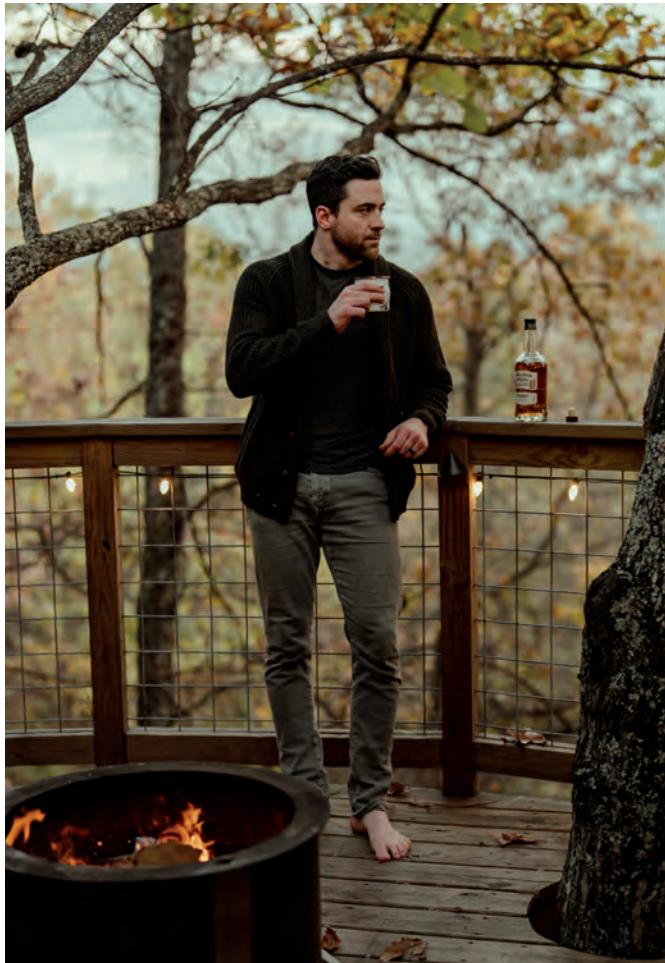
Your guide for satisfying sips

If you're looking for somewhere to wet your whistle, well, you've come to the right place. Gatlinburg has deep roots in moonshine distilling, stretching all the way back to the days of Prohibition, when it was made discreetly in the shadows of the mountains. And when you've been making "white lightning" for that long, it turns out you get pretty good at it.





DISTILLERIES & WINERIES



Today, you can tour several moonshine distilleries around town to see just how the century-old Appalachian tradition has evolved (and, in some cases, stayed exactly the same) over the years. You can enjoy a sip of the strong stuff at just about any of the bars along the Parkway, too! Whether you get a taster, a flight, or an expertly mixed cocktail, we wholly recommend you give the 'shine a go.

If liquor is a little too hard to handle, take it easy with a taste of Tennessee's finest wineries. There are five located around town, and you can hit them all when you follow the Gatlinburg Wine Trail. Purchase your VIP Trail Pass at any of the participating locations, and if you happen to visit each of the wineries within a week's time, you'll win a free gift! But even if you don't score the special giveaway, a bottle of wine makes a pretty great consolation prize if you ask us.

DISTILLERIES & WINERIES

BOOTLEGGERS HOMEMADE WINE

903 Parkway, Suite 108
(865) 221-1589
bootleggerswine.com
To create the finest homegrown Appalachia wines, we start from scratch using the best fruit and the same small-batch recipes folks in these parts perfected long ago.

ELKMONT WINERY

754 Parkway
elkmontwinery.com
Elkmont Winery offers delicious home grown southern wines with a modern flair. Our top selling Peach Cobbler and Huckleberry Moscato are available to sample 7 days a week.

GATLINBURG WINERY

702 Parkway, Suite 2
(865) 412-1065
gatlinburgwinery.com
Taste our truly Southern hospitality wines. You won't find any flavor additives here! We let the fruit speak for itself. Our "Huckleberry Bear" wine bottles make great souvenirs!

OLD MOUNTAIN WINE COMPANY

1133 Parkway
(865) 666-3015
oldmountainwine.com
Old Mountain Wine Company has one of the best locations on the Gatlinburg Winery Trail and it's so great that you may not want to leave. Meads, Wines, and hard ciders are made onsite.

OLE SMOKY MOONSHINE DISTILLERY

903 Parkway
(865) 436-6995
olesmoky.com/pages/the-holler
Ole Smoky's, "Holler", is the World's Most Visited Distillery and Tennessee's First Legal Moonshine distillery. Guests can see our master distillers working the stills, as well as sample various flavors.

OLE SMOKY WHISKEY DISTILLERY

650 Parkway
(865) 436-6995
olesmoky.com/pages/the-barrelhouse
Ole Smoky's "Barrelhouse" is their 2nd Gatlinburg distillery, dedicated to producing whiskey that is white oak barrel aged. Guests can learn about the distilling process and taste different flavors.

SMOKIN' BANJO WINE COMPANY

631 Parkway
(865) 252-5618
smokinbanjo.com
Smokin' Banjo! The rebel of the rollin' hills opened in June of 2024 and they're already shaking things up and folks are loving it! Bubbly & sparkling wines as well as hard ciders.

SMOKY MOUNTAIN WINERY

450 Cherry Street, Suite 2
(865) 436-7551
smokymountainwinery.com
Come Visit East Tennessee's oldest producer of premium wines. Located in Winery Square. Complimentary tasting of internationally award winning wines. Free Parking. Open daily year round 10 AM. Come visit for a 'Grape' taste.

DISTILLERIES & WINERIES

SUGARLANDS DISTILLING COMPANY

805 Parkway
(865) 325-1355
sugarlands.com
#1 THING TO DO IN GATLINBURG!
America's Top-Rated 5-Star
TripAdvisor distillery experience
is open daily offering samples
of award-winning Sugarlands
Shine, Appalachian Sippin'
Creams, and more.

TENNESSEE CIDER COMPANY

611 Parkway, Suite B6
(865) 412-5005
tncidercompany.com
Tennessee Cider Company.
Gatlinburg's first true Cidery,
located in the heart of
downtown. It's an Old General
Store feel with incredible locally
made Ciders and wet goods
made by great local folks.

TENNESSEE HOMEMADE WINES

643 Parkway
(865) 412-1030
tnhomemadewines.com
Rooted deep in family tradition,
Tennessee Homemade Wines is
a true taste of Gatlinburg. Made
with local fruit, crafted by local
folk, and served by local friends.
Stop in for free tasting.

TENNESSEE SHINE COMPANY

519 Parkway
(865) 325-1468
tnshineco.com
Tennessee Shine Co. is a family-
owned and operated distillery
proudly located in East Tennessee.
Our Moonshine is crafted for
perfection by our master distiller
using the freshest, quality
ingredients combined with
decades of family recipes.

TENNESSEE STUD CIDER

716 Parkway, Suite 1
(865) 325-1013
tennesseestud.com
The sky's the limit when it comes
to brewing up great products.
And Tennessee Stud by Yee-Haw
Brewing is no exception. Our
team of local, talented brewers
started with hand selected
ingredients and then added
their passion.



Home of World-Famous
Cotton Candy Wine

Free Tasting. Located in the Middle of Gatlinburg
531 or 702 Parkway,
Gatlinburg, TN 37738
865-412-1065
GatlinburgWineCellar.com

Innovation
Meets Tradition

Born in the heart of Gatlinburg, Old Mountain Wine Company crafts distinctive meads, fruit-forward blends, fortified wines, and our exclusive Artist Series featuring Robert A. Tino's original artwork. Every bottle carries a piece of Appalachian heritage reimagined through innovation and artistry.

1133 Parkway, Gatlinburg, TN 37738
865-666-3015
oldmountainwine.com

631 Parkway, Gatlinburg, TN 37738
865-252-5618
smokinbanjo.com

Smokin' Banjo is the rebel of the rollin' hills of Tennessee, crafting unconventional wines and ciders that are "finer than a bullfrog's ballad." Like the wild rhythm of a fast-playing banjo, our winemaking resonates with electric energy, pushing the boundaries of classic flavors.

631 Parkway, Gatlinburg, TN 37738
865-252-5618
smokinbanjo.com

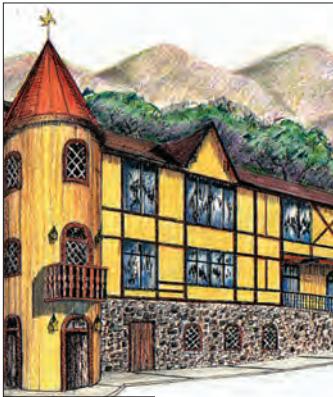


EXPERIENCE THE WORLD'S
MOST VISITED DISTILLERY
WHILE IN GATLINBURG

While you're in Gatlinburg, step back in time at The Holler, where rustic charm and traditional moonshine distilling methods will transport you to the Prohibition era. You can taste classic, high proof corn whiskey, as well as a variety of innovative moonshine flavors while you're there. Ole Smoky distillery visitors come back time and time again to experience the newest flavors we release each month. Then head down the street to The Barrelhouse to check out a variety of our new whiskey flavors.

650 & 903 Parkway, Gatlinburg, TN 37738

865-436-6995 • olesmoky.com



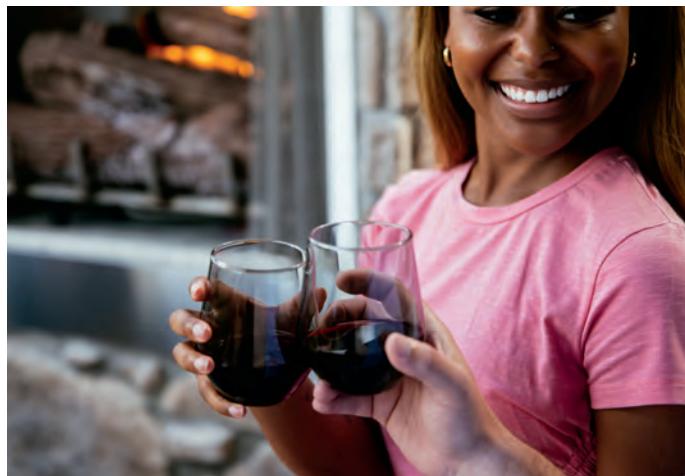
Map Location 62

Smoky Mountain Winery

Free Tasting. Open Daily 10am. Over 20 premium wines. Come visit for a 'Grape Taste'. East Tennessee's Oldest Winery

450 Cherry St., Suite 2 Winery Square
Gatlinburg, TN 37738

888-765-9463 • 865-436-7551 • smokymountainwinery.net



865-325-1355 • sugarlands.com

Sugarlands DISTILLING CO. GATLINBURG, TENNESSEE

Nestled in the Great Smoky Mountains, Sugarlands Distilling Company is the #1 Thing To Do in Gatlinburg as the World's Top-Rated Distillery Experience rated by TripAdvisor reviewers. We've been named Best Craft Spirits Tasting Room in America in 2023 and 2024 by USA TODAY 10Best. We produce Sugarlands Shine, critically acclaimed Sugarlands Sippin' Creams, award winning Roaming Man Whiskey, and High Rock Vodka in partnership with Dale Earnhardt Jr. and his wife, Amy Earnhardt.

805 Parkway, Gatlinburg, TN 37738



Tennessee Cider Company, Gatlinburg's first true Cidery, located in the heart of downtown. It's an Old General Store feel with incredible locally made Ciders and wet goods made by great local folks.

611 Parkway Suite 6B, Gatlinburg, TN 37738

865-412-5005
tncidercompany.com



EST. 2014
TENNESSEE
HOME MADE
WINE
GATLINBURG

643 Parkway, Gatlinburg, TN 37738
865-412-1030
TNhomemadewines.com

