

*Good buys  
aren't so hard*

### The best shopping this side of the Smokies

Shopping might not be the first thing that comes to mind when you think of the Smoky Mountains, but we've certainly elevated the retail experience here in Gatlinburg. Along the Parkway, we have nine shopping malls, including The Village. This quaint collection of boutiques, cafes, and attractions has nearly 30 unique stores alone! Not to mention, it's all just steps from even more local shops with specialty goods, like jams, sauces, and spirits, that make great souvenirs for folks back home.



The Village



# SHOPPING



There are plenty of gems to be found off the beaten path, too. Looking for a bargain? Or how about a one-of-a-kind creation? The Great Smoky Arts and Crafts Community is just a short drive from downtown and promises everything from paintings and wood sculptures to handcrafted jewelry and pottery. You may even get to speak to the artisans themselves! Flip back to page 48 to learn more about the Community.

## SHOPPING VILLAGES & MALLS

### MOUNTAIN MALL

611 Parkway, Suite F15  
(865) 436-5935  
[gatlinburgmountainmall.com](http://gatlinburgmountainmall.com)  
We're not your average mall. Our indoor, climate controlled shopping center features 36 shops, each with a unique theme. In the heart of Gatlinburg at traffic light #6 across from the Aquarium.

### REAGAN TERRACE MALL

716 Parkway  
(865) 339-3323  
[montgomeryamusements.com](http://montgomeryamusements.com)  
Reagan Terrace Mall, an open-air shopping center, nestled in the heart of downtown Gatlinburg. Home to boutiques, eateries, and attractions. Reagan Terrace has something for everyone.

### SHOPS AT CAROUSEL GARDENS

458 Parkway  
(865) 339-3323  
[montgomeryamusements.com](http://montgomeryamusements.com)  
Conveniently located, on the corner of stoplight #3, in downtown Gatlinburg, sits The Shoppes At Carousel Gardens, offering unique destination shopping & dining experiences.

### THE SHOPS AT 715 PARKWAY

715 Parkway  
(865) 453-5500  
The shops at 715 Parkway offer a little bit of everything for everyone. It was established in 1973. Some of the shops offer wood carved signs, personalized license plates, sunglasses, t-shirts, toys, pizza, smoked sausages, and refreshments. You can also pick up souvenirs while you get your caricature done.

### THE VILLAGE

634 Parkway  
(865) 436-3995  
[thevillageshops.com](http://thevillageshops.com)  
Located next to Pancake Pantry. A few steps off Gatlinburg's bustling main street exists a collection of 27 unique boutiques, eateries, and galleries in a quaint old world atmosphere.

## TRENTHAM PLACE STRIP MALL

951 East Parkway  
(828) 488-6298  
Trentham Place is a family owned and operated strip mall. We have multiple sized units with a variety of businesses located in the mall. We welcome everyone here!

## SPECIALITY FOODS

### AUNT MAHALIA'S CANDIES

611 Parkway, Suite F13  
(865) 436-7992  
[auntmahaliascandies.com](http://auntmahaliascandies.com)  
The "Original" Gatlinburg candy store. Started in 1939, we still make our candies the same old fashioned way in our glass enclosed kitchens. Two locations on the Parkway.

### BYRD'S FAMOUS COOKIES

708 Parkway  
(800) 291-2973  
[byrdcookiecompany.com](http://byrdcookiecompany.com)  
Byrd's Famous Cookies is a family owned bakery has been making tiny, crispy cookies since 1924. 5 generations later, we are delighted to sample and share them with you.

### COFFEE & COMPANY

634 Parkway, Suite 13  
(865) 430-3650  
[coffeeandcompany.net](http://coffeeandcompany.net)  
Gatlinburg's oldest family owned boutique coffee roaster and coffee shop. Featuring fresh roasted coffees, handcrafted lattes, frappes, baked goods, gift, teas and accessories. Many gluten free and Vegan options.

### GATLINBURG GOO GOO CHOCOLATE CO.

719 Parkway, Suite 114  
(615) 944-3974  
[googoo.com](http://googoo.com)  
We will be selling Goo Goo Clusters, Goo Goo merchandise, various other candies, as well as Design Your Own candy bar kiosk.

### GATLINBURG GRIND

680 Glades Road, Suite 3  
(865) 412-1334  
[gatlinburggrind.com](http://gatlinburggrind.com)  
Dedicated to sourcing, roasting and serving highest quality coffees. Bagels made fresh daily...the right way! Pastries, bread, Espresso, Cappuccino, Latte's, Super Fun Fizzers for Kiddos. Try our Blonde Espresso.

## LIT'L DONUT SHOP

174 The Way  
(865) 332-8277  
[facebook.com/LitlDonutShop](http://facebook.com/LitlDonutShop)  
Amazing donuts, always hot and fresh. Watch us make them all day! Get our fresh, gourmet coffee or take a bag of whole beans home. The donuts are calling!

## OLE SMOKY CANDY KITCHEN

744 Parkway  
(865) 436-4886  
[olesmokycandykitchen.com](http://olesmokycandykitchen.com)  
See taffy, candy apples, and other candies made daily. Also hand dipped chocolates and holiday gifts available. Shipping available in U.S.A. The black bear's favorite!

## SAVANNAH BEE COMPANY

461 Parkway, Suite 3  
(865) 277-7878  
[savannahbee.com](http://savannahbee.com)  
Serving Gatlinburg since 2017, Savannah Bee Company offers the purest forms of honey, and hive-inspired health and beauty products made with all-natural ingredients.

## SMOKY MOUNTAIN COFFEE AND CREAMERY

1004 Parkway, Suite 401  
(865) 277-7449  
[smcoffeeandcreamery.com](http://smcoffeeandcreamery.com)  
Locally owned shop featuring coffee/espresso drinks, hand dipped ice cream, gifts and more.

## SMOKY MOUNTAIN FARMS JELLY HOUSE

458 Brookside Village Way  
(865) 436-4049  
[facebook.com/smokymtnfarms](http://facebook.com/smokymtnfarms)  
The original producer of jams, jellies, and preserves in the Smokies. Over 80 different flavors plus pickles, hot sauce and more! Free samples. Retail, mail orders, and wholesale. Highway 321 Winery Square.

## THE DONUT FRIAR IN THE VILLAGE

634 Parkway, Suite 15  
(865) 436-7306  
[thevillageshops.com/2016/02/29/the-donut-friar](http://thevillageshops.com/2016/02/29/the-donut-friar)  
Delicious donuts, pastries, and cinnamon bread; made fresh daily on the premises. Exceptional cappuccino, lattes and espresso. Located off the Parkway in The Village. Open 5:00 am.

## WHOLE EARTH GROCERY

446 East Parkway, Suite 4  
(865) 436-6967  
[wholeearthgrocery.com](http://wholeearthgrocery.com)  
Organic/Natural Foods/ Gluten Free/CBD/Vitamins/ Supplements/Health & Beauty/ Aromatherapy/Gifts and much more. Lunch Cafe Features Vegan and Gluten Free as well as Fresh Organic Salads and Sandwiches.

## ZI OLIVE

634 Parkway, Suite 6  
(865) 430-2400  
[ziolive.com](http://ziolive.com)  
Taste the finest gourmet extra virgin olive oils and balsamic vinegars from around the world at Zi Olive. Located in The Village shops, traffic light #6.

## SPECIALITY SHOPS

### ACE HARDWARE OF GATLINBURG

1025 East Parkway  
(865) 436-5173  
[acehardware.com/store-details/03278](http://acehardware.com/store-details/03278)  
Hardware, Clark + Kensington & Ace Royal Paint, Stihl equipment and repairs, Amy Howard at Home furniture and fabric paint, Traeger grills & accessories, RV supplies, housewares, specialty gifts, key making & car remote reprogramming, RV and propane tanks.

### BEER WINE LIQUOR SUPERSTORE

1349 East Parkway  
(865) 325-1328  
[beerwineliquorsuperstore.com](http://beerwineliquorsuperstore.com)  
Known as the "Superstore" to locals and visitors alike. Here you will find the largest selection of Beer, Wine, and Liquor in the area. Visit the Tasting Bar where free samples flow daily.

### CRUSIN THE PAST

160 Glades Road  
(876) 430-3200  
[crusinthepast.com](http://crusinthepast.com)  
Take a trip back in time ... Crusin The Past specializes in nostalgic memorabilia and classic automotive collectibles. Shop for decor for your rec room, man cave, or bar while humming along to the magic of the 50's, 60's and 70's. Located in the Mountain Mall on level E



### FOOD CITY GATLINBURG

1219 East Parkway  
(865) 430-3116  
[foodcity.com](http://foodcity.com)  
Food City is proud to be locally owned and operated. We offer a full line of top-quality products and services, at the lowest possible price.

### GATLIN'S EMPORIUM IN THE VILLAGE

634 Parkway, Shop 8  
(865) 339-3323  
[gatlinsfuncenter.com/locations/gatlins-emporium-shopping](http://gatlinsfuncenter.com/locations/gatlins-emporium-shopping)  
We carry the latest in Escape Board Games, Murder Mysteries, & Brainteasers. Regular and wooden jigsaw puzzles, with many of them related to the local area, a variety of Cube puzzles, and much, much more!

### GATLINBURG BEER & TOBACCO MARKET

385 East Parkway, Suite 225  
(865) 947-5767  
[facebook.com/gatlinburg.beer.tobacco.market1](http://facebook.com/gatlinburg.beer.tobacco.market1)  
Newly established business offering our patrons basic products from snacks, OTC medicine, fresh coffee and soft drinks to beer, tobacco products and lottery tickets. We're also offering a great selection of premium hookas, cigars and disposable vapes. Last but not least, you can also find your favorite CBD gummies and pre-rolled cigarettes.

### GATLINBURG PACKAGE STORE

132 Parkway  
(865) 436-7806  
[gatlinburgpackagestoretn.com](http://gatlinburgpackagestoretn.com)  
Imported and domestic liquors and wines. All sizes available. Visa and MasterCard accepted. Ample parking available. Open 9 a.m. to 11 p.m. Monday through Saturday.

### GATLINBURG SKYPARK SHOP

765 Parkway  
(865) 436-4307  
[gatlinburgskypark.com/skypark/retail](http://gatlinburgskypark.com/skypark/retail)  
If you're looking for the perfect souvenir or a great looking t-shirt, be sure to stop by! There are so many amazing items for you to take home to remember your trip to the SkyPark!

### GATLINBURLIER TOBACCONIST

611 Parkway, Suite D1  
(865) 436-9177  
[gatlinburlier.com](http://gatlinburlier.com)  
More than 40 years in Gatlinburg; award-winning custom blended tobacco. Zippo Lighter's Retailer of the year. Locally carved pipes. Walk-in cigar humidor. Homemade chewing tobacco, snuff, foreign cigarettes, and flasks. 7 Days. Mail orders.

### GLASSBLOWERS OF GATLINBURG AND JEWELRY SHOP

729 Parkway  
(865) 436-9114  
[facebook.com/p/Glassblowers-of-Gatlinburg](http://facebook.com/p/Glassblowers-of-Gatlinburg)  
We specialize in hand-blown glass items, collectibles, fine jewelry and other gifts. We have a bargain basement filled with purses, leather goods, sunglasses and fashion jewelry.

### GREAT OUTDOORS TRADING COMPANY AT ANAKEESTA

576 Parkway  
(865) 325-2400  
[anakeesta.com/magical-firefly-village](http://anakeesta.com/magical-firefly-village)  
Anakeesta's new Great Outdoors Trading Company is now open on the Parkway in downtown Gatlinburg. The new retail space showcases your favorite Anakeesta and Smoky Mountain gear.

### HOLLYWOOD STAR CARS MUSEUM STORE

916 Parkway  
(865) 430-7900  
[starcarstn.com](http://starcarstn.com)  
A selection of merchandise including souvenirs, collectibles & gifts. These items are designed to enrich the experience & honor Hollywood's iconic automotive history, making them perfect keepsakes.

### JONATHAN'S "THE BEAR NECESSITIES"

733 Parkway  
(865) 436-3179  
[jonathansgatlinburg.com](http://jonathansgatlinburg.com)  
The place for your "bear necessities." Featuring resort clothing, Minnetonka moccasins, Old Guys Rule t-shirts, Sanuk sandals, skiwear, Life is good, Natural Life, Comfort Color Shirts, scrapbook supplies and more.

### LIFE IS GOOD GATLINBURG

634 Parkway, Suites 3 & 4  
(865) 436-4008  
[lifeisgoodgatlinburg.com](http://lifeisgoodgatlinburg.com)  
Your genuine Life is Good Neighborhood Shoppe. Our products are for anyone who appreciates art, color, fun, the great outdoors, the spirit of sport and the overall simple pleasure of life. We are a Dog & Cat Lovers Paradise. We are pet friendly too! You can find us in The Village!

### MYSTIC MOON CELTIC FAIRE

651 Parkway  
(865) 325-2808  
[thecelticshopgatlinburg.com](http://thecelticshopgatlinburg.com)  
Affordable and interesting metaphysical and Celtic gifts including jewelry, clothing, crystals, wiccan and pagan items, tarot cards, claddagh rings, trinity knots, dragons, fairies, and family crest items. Bring home a little piece of your guilty pleasures!

## O'BEAR'S PLAYHOUSE AT OBER MOUNTAIN

1339 Ski Mountain Rd  
(865) 436-5423  
[obermountain.com/shopping](http://obermountain.com/shopping)  
Have fun exploring while you shop for toys, games, books and apparel, all created with our youngest guests in mind.

## OBER MOUNTAIN MERCH GIFT SHOP

1339 Ski Mountain Rd  
(865) 436-5423  
[obermountain.com/shopping](http://obermountain.com/shopping)  
The latest and most unique collection of skiing, snowboarding and Great Smoky Mountains T-Shirts, hoodies and hats.

## OBER MOUNTAIN OUTFITTERS

1339 Ski Mountain Rd  
(865) 436-5423  
[obermountain.com/shopping](http://obermountain.com/shopping)  
Ober Mountain Outfitters is a year-round outfitter, specializing in outdoor gear and apparel for the season at hand.

## PERFECT ESSENTIALS

600 Glades Road, Suite 7  
(865) 325-1546  
[perfectessentialsgatlinburg.com](http://perfectessentialsgatlinburg.com)  
Woman owned gift boutique with simple essentials such as soap, candles, gourmet foods, artisan gifts and craftsman gifts. Traditional and Modern Painting. Award winning photography.

## SANTA'S CLAUS-ET

1350 East Parkway  
(865) 430-9822  
[santasclaus-et.com](http://santasclaus-et.com)  
It's Christmas everyday in Gatlinburg! Hand painted ornaments, holiday decor, and more. Personalization's free! Daily sampling fruit spreads, salsas, veggie dips, soups, breads and more! C'mon in, visit Santa!



## SMOKY MOUNTAIN ANGLER

469 Brookside Village Way  
(865) 436-8746  
[smokymountainangler.com](http://smokymountainangler.com)  
Oldest fishing shop in Sevier County. TWRA license agent, rentals, locally hand tied flies. Featuring Grunden, Orvis, Sage & more. Minutes from wild mountain Trout. Wade & float trips available.

## SMOKY MOUNTAIN SCHOOL OF COOKING & APPALACHIAN STORE

1004 Parkway, Suite 301  
(865) 325-6032  
[smokymountainschooloffoodcooking.com](http://smokymountainschooloffoodcooking.com)  
Learn the basics in Appalachian cooking through live, hands-on demonstration cooking classes. Visit our gift store for the Fresh Fudge, jams, salsas & dressings. We also carry local made crafts.

## SMOKY MOUNTAIN SOAPS

402 Parkway  
(865) 654-5056  
[facebook.com/GatlinburgSoap](http://facebook.com/GatlinburgSoap)  
Smoky Mountain Soaps is a family operated business in Gatlinburg. We make our soaps in small batches with plant-based oils, essential oils, and carefully curated fragrance oils. We have a certification in soap making from the Handcrafted Soap and Cosmetic Guild, of which we are members.

## SPECIAL KC'S JEWELS

611 Parkway, Suite D7  
(808) 268-3240  
[shop.paparazzipremiere.com/MamaKJewels/shop](http://shop.paparazzipremiere.com/MamaKJewels/shop)  
Special KC's Jewels is for those who love their \$5 "bling"! An independant consultant with Paparazzi (247481). We have something for everyone! Visit us in the Mountain Mall on Level-D.

## THE DAY HIKER

634 Parkway, Suite 1  
(865) 430-0970  
[thedayhiker.com](http://thedayhiker.com)  
If your plans include day hiking, don't hit the trails unprepared. Make The Day Hiker your first stop. We carry a variety of essential day hiking items, camping novelties and outdoor gifts.

## THE HAYLOFT

634 Parkway, Suite 19  
(865) 436-6944  
[thevillageshops.com/shops/the-silver-tree](http://thevillageshops.com/shops/the-silver-tree)  
The Hayloft Comfort Footwear wants your feet to be happy and feel good for work and play! While in Gatlinburg, if your feet start crying come see us and you'll be buying.

## THE MAPLES' TREE

639 Parkway  
(865) 436-4602  
[maplestree.com](http://maplestree.com)  
Gatlinburg's exclusive retailer of Donna Sharp quilts and purses. Great gifts, including Kavu, Natural Life, Freakers, Ginger Snaps and P. Graham Dunn Personalized Laser Products. Unique Wood Signs, Plush, T-Shirts and Souvenirs.

## THE NEXT CHAPTER BOOKSHOP

600 Glades Road, Suite 5  
(865) 325-8054  
[thenextchaptergatlinburg.com](http://thenextchaptergatlinburg.com)  
We are an independant bookstore carefully curating a diverse inventory of new books for adults, young readers and children. Our uplifting space is designed to be welcoming, engaging and peaceful, while nurturing the joy of reading.

## THE RHYTHM SECTION

611 Parkway, Suite A3  
(865) 436-4342  
[rhythmsectiongatlinburg.com](http://rhythmsectiongatlinburg.com)  
LPs, DCs, DVDs, concert t-shirts and related music accessories. Ticket sales for all concerts and events held in Knoxville. Since 1978.

## THE SHACK AT GLADES

608 Glades Road  
(865) 277-7466  
Quaint Shack in the Glades with handmade Amish furniture, Amish products, Made in Tennessee products. It's also a snack bar featuring coffee, cold drinks, chips, cookies, and other tasty items. Great place for gifts.

## THE SILVER GALLEON

1001 Parkway, Suite 1  
(865) 436-9607  
[silvergalleon.com](http://silvergalleon.com)  
Southwest is here. Enormous selection of authentic American Indian work, from jewelry to artifacts. Oldest store of its kind. Open year round. Mail orders anywhere. Beautify with us

## THE SILVER TREE

634 Parkway, Suite 5  
(865) 430-3573  
[thevillageshops.com/shops/the-silver-tree](http://thevillageshops.com/shops/the-silver-tree)  
A shop designed with the jewelry lover in mind! High fashion sterling silver and fashion jewelry at affordable prices. Hard to find items. Located in The Village.

## TIGERBLOOMS

1360 East Parkway, Suite 3  
(865) 722-0390  
[tigerblooms.com](http://tigerblooms.com)  
Tigerblooms is a collective dedicated to making shopping small easy! With over 40 small businesses, local artists & crafters you're almost guaranteed to find the perfect for your special someone!

## WOOD SIGNS OF GATLINBURG

715 Parkway, Suite 1  
(865) 436-9640  
[woodsignsofgatlinburg.com](http://woodsignsofgatlinburg.com)  
Specializing in personalized wood signs, handcrafted and computer generated available. Extensive selection of graphics. Our only business has been making wood signs since 1971.





Jason Alden's Store

**ARROWMONT**  
SCHOOL OF ARTS AND CRAFTS

**Discover Handcrafted Beauty & History.**

More than a store—it's an experience. Step into the Arrowmont Supply Store & Showcase Gallery for truly unique gifts and artisan-made creations. While you're here, explore our historic campus, browse FREE art galleries, and find out more about our arts & crafts workshops.

Open to the Public Mon-Fri | 9 AM-5 PM

556 Parkway, Gatlinburg, TN 37788  
[arrowmont.org](http://arrowmont.org)

**FOOD CITY**

Located on Hwy 321 across from Gatlinburg Post Office. Food City is Gatlinburg's everyday low price supermarket. Featuring Certified Angus Beef, Starbucks®, floral, bakery/deli, salad bar, sushi, picnic supplies, full line of groceries and a fuel station.

1219 East Parkway Hwy 321  
865-430-3116  
[foodcity.com](http://foodcity.com)

**Gatlinburg Emporium**

Elevate your visit.

**smokieslife**

Support Great Smoky Mountains National Park by becoming a Smokies Life Park Keeper, shopping in park bookstores, and participating in the many exciting programs Smokies Life offers.

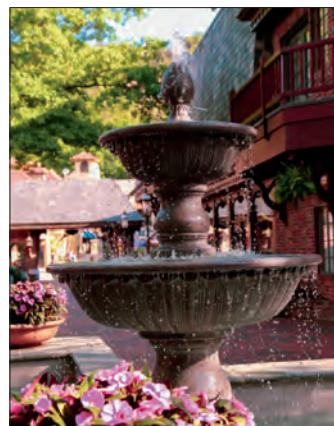
888.898.9102  
[SmokiesLife.org](http://SmokiesLife.org)

**THE SMOKY MOUNTAIN ANGLER**

Full Line Fly Shop. Year-Round Professional Guide Service. TWRA License Agent. Rental Equipment. Serving Gatlinburg Since 1988. GSMNP Authorized Concessioner

469 Brookside Village Way, Winery Square Gatlinburg, TN 37738  
865-436-8746  
[smokymountainangler.com](http://smokymountainangler.com)

**The Day Hiker**



634 Parkway, Gatlinburg, TN 37738  
865-436-3995 • [thevillageshops.com](http://thevillageshops.com)



27 of Gatlinburg's most exceptional shops, eateries, boutiques and galleries. Enjoy the soothing charm of this tranquil European village. Look for the archway on the Parkway next to the Pancake Pantry.

# VISITGATLINBURG APP

Want all things Gatlinburg in the palm of your hand? Download the Visit Gatlinburg app! It's our FREE, all-in-one tool to help you plan and enjoy your trip. Whether you're digging into attractions and upcoming events before you arrive or searching for an in-the-moment adventure during your stay, our app offers timely information on everything worth stumbling upon in the Smokies.

- Try out the interactive map for an easy, user-friendly way to find nearby places to eat and drink or even plan your daily route.
- Access exclusive content, like challenges, scavenger hunts, and self-guided tours, to add even more excitement to your trip.

DOWNLOAD NOW



Download the Visit Gatlinburg app from the App Store or on Google Play today.