

City of Gilroy
Proclamation

WHEREAS, the value of our local wineries represents assets with far-reaching cultural, historic and socioeconomic influence and lasting local community and region-wide impact and notoriety; and

WHEREAS, the Santa Clara Valley is one of the nation's most fertile agricultural regions and, under the distinct stewardship of our wineries, our agricultural heritage continues to thrive and evolve. These wineries serve as vital guardians of the land, preserving centuries-old farming traditions while innovating and adapting to modern challenges; and

WHEREAS, the commitment and dedication of our local wineries to quality and proficiency in enology is crucial in understanding factors such as grape varieties, soil composition, pH levels, and fermentation processes, thereby creating world-class, quality imbued and flavorful products; and

WHEREAS, our local wineries amplify the local economy by motivating tourism, exploration, and discovery while creating memorable day encounters and opportunities for overnight stays; and

WHEREAS, wine culture serves as a powerful social connector that transcends cultural boundaries, creating shared experiences through tastings, celebrations, and communal meals where people gather to appreciate not just the beverage itself, but the stories, traditions, and craftsmanship behind each bottle; and

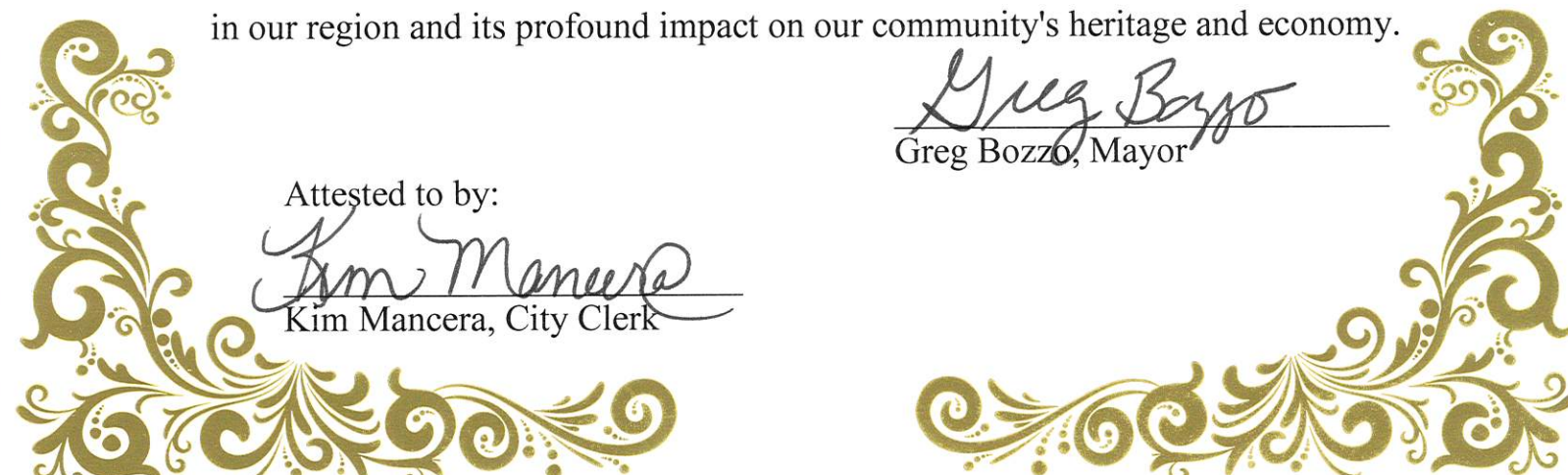
WHEREAS, viticulture was first established in the Santa Clara Valley in 1802, making it one of the first commercial wine-producing regions in California. This heritage is proudly carried on by our local wineries, fostering local pride and challenging larger, more well-known regions; and

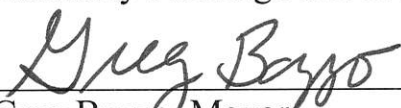
WHEREAS, family-run small businesses form the backbone of local economies, providing personalized service, deep community connections, and economic stability. The intimate connection to the land, personal commitment, and passion for the winemaking craft result in friendly, welcoming, approachable wineries that offer memorable and cherished experiences.

NOW, THEREFORE, I, GREG BOZZO, Mayor of the City of Gilroy, do hereby proclaim August 4th, 2025 as a day to honor and reflect upon the remarkable legacy of Kirigin Cellars, Besson family Vineyards and Guglielmo Winery, these

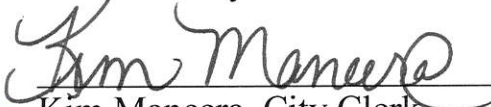
CENTENNIAL WINERIES

in our region and its profound impact on our community's heritage and economy.




Greg Bozzo, Mayor

Attested to by:


Kim Mancera, City Clerk