



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, Sept 17, 2026, 8:00 am
Hampton Inn 5975 Travel Park Cir Gilroy, CA 95020

- Call to Order/Introductions
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- August 2026 Google Analytics Report, August Marketing Activities – Social Media insights
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of August 29 2026, board meeting minutes*
 - Approval of July 2026 financial reports *
 - Approval of August 2026 financial reports *

Old Business

- 2026-2027 FY Budget Approval*

New Business

- New Marketing Company - Will be here at October Meeting.
- Vote Chadd Young, Pinnacle Bank, as board member*
- Wrestling and MMA projects
- Networking and outreach update GilandRoyvb36!

Staff Reports

Visit Gilroy Executive August 2026 report

CWC Gilroy Manager August 2026 report

Tourism & Community Engagement Coordinator June 2026 report

- Staff Reports
 - Visit Gilroy Executive August 2026 report.

Agenda prepared and posted on Friday, September 11, 2026, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

- CWC Gilroy Manager August 2026 report
 - Tourism & Community Engagement Coordinator August 2026 report
- Board Member Reports (if any)
- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meetings are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Frank Johnson at (408) 842-6436 at least 48 hours prior to the meeting.

www.visitgilroy.com

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – Oct 15, 2026, at 8:00 am