



AGENDA

Visit Gilroy Board of Directors Meeting
Thursday, July 16, 2026, 8:00 am
Hampton Inn 5975 Travel Park Cir Gilroy, CA 95020

- Call to Order/Introductions
- Report on Posting of Agenda
- Roll Call
- Public Comment
 - Public Comment for ALL items on or not otherwise on the agenda
- June 2026 Google Analytics Report, June Marketing Activities – Social Media insights
- Consent Calendar
 - All matters listed under the Consent Calendar are considered by the board of directors to be routine and be enacted by one motion. There will be no separate discussion of these items unless a request is made by a member of the board of directors or a member of the public.
 - Approval of June 2026, board meeting minutes*
 - Approval of June 2026 financial reports (NOT READY)

Old Business

- RFP Update
- Jonathan Bohnenberger has been nominated for the Executive Board. Vote to approve. And sign Checks*
- Wine Influencer update
- FAQ section and community ask.
- Meeting Spaces blog

New Business

- Pitney Bowes — \$1900
- CEFU credit union photo
- Insurance renewed
- Hecker Pass Event Center

Staff Reports

Visit Gilroy Executive June 2026 report
CWC Gilroy Manager June 2026 report

Agenda prepared and posted on Friday, July 10, 2026, at 5:00 pm
California Welcome Center Gilroy 8155-6 Arroyo Circle Gilroy, CA 95020

Tourism & Community Engagement Coordinator June 2026 report

- Staff Reports
 - Visit Gilroy Executive June 2026 report.
 - CWC Gilroy Manager June 2026 report
 - Tourism & Community Engagement Coordinator June 2026 report
- Board Member Reports (if any)
- Correspondence

BROWN ACT *Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meetings are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Frank Johnson at (408) 842-6436 at least 48 hours prior to the meeting.

www.visitgilroy.com

*Denotes Action Item

Next Visit Gilroy Board of Directors meeting – August 21, 2026, at 8:00 am