

# 2020 COOPERATIVE MARKETING OPPORTUNITIES





# GOLDEN ISLES CVB

## COOPERATIVE MARKETING PROGRAM

The Golden Isles Convention & Visitors Bureau is excited to continue offering cooperative marketing opportunities to local partners in St. Simons Island, Sea Island, Jekyll Island, Little St. Simons Island and Brunswick.

Cooperative advertising helps to extend the Golden Isles' marketing reach and frequency, while providing our partners with lower costs and higher profile placements that might not have been reachable on their own.

As the Golden Isles has continued to grow and make a name for itself as a premier travel destination, presenting Golden Isles partners together elevates our local brand. Thank you to all partners, past and present, who have participated in this program. Together, we have grown tourism by 70% in the past 10 years, and we look forward to continued success.

We are proud to offer exciting new cooperative opportunities for our trusted partners in 2020:



## Goldenisles.com Premium Partner Program

is the only way to participate in Golden Isles marketing and advertising initiatives, including the initiatives in the following document.

In addition, Premium Partners receive an enhanced website listing which includes:

- Logo (200 px x 150 px)
- Address
- Phone Number
- Description: Maximum of 250 words
- Photographs: Minimum of 5 and up to 20 (873px x 615px)
- Website URL
- Google Map Location
- File attachment, such as a menu or brochure
- Preferred placement on listings page for your category
- Includes one category placement

Additional category placements available upon request.

☐ **YES, I WOULD LIKE MORE INFORMATION ON THIS PROGRAM**

### RATES

#### ANNUAL RATE

\$240

#### COMBO PACKAGE

Multiple Premium Listings  
(First • \$240 + Additional • \$200)

#### CREATIVE ASSIST \$100

(Copywriter to write up to a 250 word description for your web listing and 5 professionally taken photos.)

**VITAL STATS**  
*at a glance*

**1.4 MILLION**  
*Website Users*

**89%**  
*Unique Website Visitors*

**300,000+**  
*Visitors served at Golden Isles Welcome Centers*



# SPECIAL PLACEMENT: GARDEN & GUN INFLUENCER PROGRAM



**Garden & Gun Magazine** offers a growing community of readers who look to *Garden & Gun* for the magic of the South, whether their passion is sports culture, protecting the land, gardening, travel, the arts, or food and drink.

New this year, the Golden Isles will be partnering with *Garden & Gun* to create a 4-page editorial feature in the June/July print magazine issue, coupled with a digital influencer program, which combined are estimated to reach more than 1 million affluent, well traveled readers.

This summer promotion will bring a travel writer and social influencer (set of two people) into the Golden Isles to experience “72 hours in the Golden Isles,” during which time the writers will follow a FAM tour itinerary that features participating partners’ businesses. Participating partners would be expected to cover the costs of influencer participation in activities associated with partners’ businesses.

Partners who elect to participate in this promotion will receive dedicated coverage as part of the overall Golden Isles story. Up to five activities partners and six dining partners will be considered. Due to the short time frame for this visit, we will be limited to two hotel or lodging partners for this experience.

## PROMOTION INCLUDES

- Editorial coverage in the June/July printed issue of *Garden & Gun* as part of the Golden Isles’ 4-page feature
- Potential social media posts via influencer’s Instagram handle during the trip and timed with the *Garden & Gun* June/July issue release
- Promotion of compelling narrative, written by *Garden & Gun* for their audiences, surrounding the influencer itinerary and experience
- Full usage rights of photography to use on your own social and marketing channels

## RATE CARD

**PER PARTNER** \$6,000

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com

**PUBLICATION**  
*at a glance*

**1.5 MILLION**  
*Readership*

**SE REGION**  
*Markets*

☐ **YES, I WOULD LIKE MORE INFORMATION ON THIS PROGRAM**



# PRINT OPPORTUNITIES



**CAA Magazine** is the AAA of Canada. Reaching more than 3 million readers per issue, CAA provides a unique opportunity to reach this educated and well-traveled international market. Recent research shows Canadians booking travel to the U.S. 1-5 months in advance of their trip. Partners will appear as part of the custom editorial coverage of the Golden Isles.

**PUBLICATION** **3.3 MILLION** **INT'L: CANADA**  
*at a glance* *Readership* *Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

☐ Spring (February-April 2020); Size: \_\_\_\_\_

☐ Fall (August-November 2020); Size: \_\_\_\_\_

\*Partner's GoldenIsles.com listing will also be featured on a landing page for a CAA digital campaign scheduled to receive more than 200k impressions.

## RATE CARD

**HALF PAGE** \$7,500\*

**QUARTER PAGE** \$3,700\*

## ARTWORK SPECS

- Copy Points (bulleted)
- URL or Phone Number
- High-Resolution Images (1-4 depending on ad size)

## CONTACTS

Sales:  
[KellySmith@GoldenIsles.com](mailto:KellySmith@GoldenIsles.com)

Artwork:  
[GoldenIslesAds@milespartnership.com](mailto:GoldenIslesAds@milespartnership.com)



**ATLANTA Magazine** has won nearly 250 awards for outstanding journalism and design in the past decade. *Atlanta* Magazine offers compelling content that reaches an affluent, well-educated readership in a top Golden Isles feeder market. Depending on the ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

**PUBLICATION** **309,118** **70,866** **GA**  
*at a glance* *Readership* *Circulation* *Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

☐ March 2020; Size: \_\_\_\_\_

☐ June 2020; Size: \_\_\_\_\_

☐ August 2020; Size: \_\_\_\_\_

☐ November 2020; Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$2,900

**QUARTER PAGE** \$1,500

**SIXTH PAGE** \$950

## ARTWORK SPECS

- Headline
- Copy (30/45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
[KellySmith@GoldenIsles.com](mailto:KellySmith@GoldenIsles.com)

Artwork:  
[GoldenIslesAds@milespartnership.com](mailto:GoldenIslesAds@milespartnership.com)





# PRINT OPPORTUNITIES



**Southbound Magazine** is published twice per year and distributed as a polybag feature with *Atlanta Magazine* (see details on previous page). This is a travel publication focused on small towns and exciting cities exclusively in the South. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

<b>PUBLICATION</b> <i>at a glance</i>	<b>447,731</b> Readership	<b>68,280</b> Circulation	<b>GA</b> Markets
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## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ Spring (Published April 2020); Size: \_\_\_\_\_
- ☐ Fall (Published October 2020); Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$3,000

**QUARTER PAGE** \$1,600

**SIXTH PAGE** \$975

## ARTWORK SPECS

- Headline
- Copy (30/45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



**Georgia Peachscapes** is a state co-op placement across several popular publications in GA, AL, SC, Nashville, Charlotte, Tampa, and JAX, including *Better Homes & Gardens*, *Real Simple* and *Parents* magazines. The Golden Isles will appear in the Georgia State Co-op Section, and cooperative marketing ads will be incorporated as formatted display ads within the Golden Isles ad.

<b>PUBLICATION</b> <i>at a glance</i>	<b>2 MILLION</b> Readership	<b>618,000</b> Circulation	<b>GA, AL, FL</b> Markets
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## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate:

- ☐ May 2020

## RATE CARD

**SIXTH PAGE** \$3,600

## ARTWORK SPECS

- Headline
- 30 words of copy
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



# PRINT OPPORTUNITIES



**Travel + Leisure** is an industry-leading travel publication, featuring the world's best hotels, restaurants and things to do. The Golden Isles will be featured in the Southeast region (AL, AK, FL, GA, KY, LA, MS, NC, SC, TN, VA, WV, TX). Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

## PUBLICATION *at a glance*

## SOUTHEAST + TX Markets

### AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ February 2020; Size: \_\_\_\_\_
- ☐ May 2020; Size: \_\_\_\_\_
- ☐ September 2020; Size: \_\_\_\_\_

## RATE CARD

**FULL PAGE** \$24,000

**HALF PAGE** \$12,000

**SIXTH PAGE** \$3,800

## ARTWORK SPECS

- Headline
- Copy (30/60/85 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



**Condé Nast Traveler** highlights historic towns, creative Low Country cuisine, classic inns and the best beaches in America to a high-end, well-traveled Northeast and Southeast audience (NY, PA, DE, MD, DC, VA, FL, NC, SC, GA, IL, MA, TN, AL, LA, MS). Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

## PUBLICATION *at a glance*

## NE + SE REGIONS Markets

### AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ May-June 2020; Size: \_\_\_\_\_
- ☐ September-October 2020; Size: \_\_\_\_\_
- ☐ November 2020; Size: \_\_\_\_\_

## RATE CARD

**FULL PAGE** \$48,000\*

**HALF PAGE** \$24,000\*

**SIXTH PAGE** \$7,800\*

## ARTWORK SPECS

- Headline
- Copy (30/60/85 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com

\*Includes added value feature in Golden Isles Custom email deployed to 7,500 Condé Nast Subscribers.



# PRINT OPPORTUNITIES



**Southern Living** is filled with beautifully written articles that transport readers into the charm of everyday life that the South is known for. This inspirational lifestyle content is distributed in the Southeast. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

**PUBLICATION 3.6 MILLION 629,000 GA, FL, SC**  
*at a glance Readership Circulation Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ January; Size: \_\_\_\_\_
- ☐ July; Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE \$11,000**

**QUARTER PAGE \$6,000**

**SIXTH PAGE \$3,500**

## ARTWORK SPECS

- Headline
- Copy (30/45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
[KellySmith@GoldenIsles.com](mailto:KellySmith@GoldenIsles.com)

Artwork:  
[GoldenIslesAds@milespartnership.com](mailto:GoldenIslesAds@milespartnership.com)



**Charleston Magazine** is the city's longest-standing high-end lifestyle magazine featuring the beauty, style and sophistication of the South, and the magazine offers the largest and most loyal audience of affluent readers in the Low Country. Cooperative partners will be included as part of the Golden Isles two or more page advertorials in this publication.

**PUBLICATION 135,000 SC**  
*at a glance Readership Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ February 2020; Size: \_\_\_\_\_
- ☐ April 2020; Size: \_\_\_\_\_
- ☐ June 2020; Size: \_\_\_\_\_
- ☐ October 2020; Size: \_\_\_\_\_

## RATE CARD

**FULL PAGE \$3,600**

**HALF PAGE \$1,800**

**QUARTER PAGE \$900**

## ARTWORK SPECS

- Headline
- Copy (45/60/85 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
[KellySmith@GoldenIsles.com](mailto:KellySmith@GoldenIsles.com)

Artwork:  
[GoldenIslesAds@milespartnership.com](mailto:GoldenIslesAds@milespartnership.com)





# PRINT OPPORTUNITIES



**Our State Magazine** has state-wide distribution in North Carolina. This magazine is distributed to educated, affluent and influential subscribers. The magazine features North Carolina travel, food, history, people and places. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

## PUBLICATION

*at a glance*

**160,000**  
*Circulation*

**NC**  
*Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ April 2020; Size: \_\_\_\_\_
- ☐ June 2020; Size: \_\_\_\_\_
- ☐ September 2020; Size: \_\_\_\_\_
- ☐ November 2020; Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$3,000

**QUARTER PAGE** \$1,500

**SIXTH PAGE** \$1,000

## ARTWORK SPECS

- Headline
- Copy (30/45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



## Orlando Magazine

provides readers with compelling local content that is entertaining and informative regarding the arts, dining, travel, entertainment and more. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

## PUBLICATION

*at a glance*

**133,000**  
*Readership*

**22,000**  
*Circulation*

**FL**  
*Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ February 2020; Size: \_\_\_\_\_
- ☐ May 2020; Size: \_\_\_\_\_
- ☐ September 2020; Size: \_\_\_\_\_
- ☐ November 2020; Size: \_\_\_\_\_

## RATE CARD

**FULL PAGE** \$2,200

**HALF PAGE** \$1,100

**QUARTER PAGE** \$550

## ARTWORK SPECS

- Headline
- Copy (45/60/85 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com





# PRINT OPPORTUNITIES



## Savannah Magazine

explores Savannah, Georgia's unique cultural identity through an authentic storytelling voice. *Savannah* magazine targets affluent, intelligent, mostly female decision-makers who share a passion for the finer things in the Savannah area. Cooperative partners will be included as part of the Golden Isles two or more page advertorials in this publication.

### PUBLICATION

*at a glance*

**55,000**

*Readership*

**13,100**

*Circulation*

**GA**

*Markets*

### AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ March-April 2020; Size: \_\_\_\_\_
- ☐ May-June 2020; Size: \_\_\_\_\_
- ☐ July-August 2020; Size: \_\_\_\_\_
- ☐ September-October 2020; Size: \_\_\_\_\_
- ☐ November-December 2020; Size: \_\_\_\_\_

### RATE CARD

**FULL PAGE** \$1,600

**HALF PAGE** \$800

**QUARTER PAGE** \$400

### ARTWORK SPECS

- Headline
- Copy (45/60/85 words)
- URL
- Phone Number
- High-resolution image

### CONTACTS

Sales:

KellySmith@GoldenIsles.com

Artwork:

GoldenIslesAds@milespartnership.com



**GOLDEN ISLES**  
CONVENTION & VISITORS BUREAU

# WEDDINGS OPPORTUNITIES



## Southern Coastal Weddings

, previously Savannah Weddings, is an upscale bridal style magazine that showcases beauty and creativity of Savannah, GA and the Southern coast as a wedding destination. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

### PUBLICATION at a glance

**15,000** **SAVANNAH, GA**  
Circulation Markets

### AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

☐ Annual (August 2020-July 2021); Size: \_\_\_\_\_

### RATE CARD

**HALF PAGE** \$700

**QUARTER PAGE** \$400

### ARTWORK SPECS

- Headline
- Copy (45/60 words)
- URL
- Phone Number
- High-resolution image

### CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



## The Knot Magazine

is an elite bridal publication with regional distribution in Charleston, SC, Asheville, NC, New York, NY, Wilmington, NC, Richmond, VA, Atlanta, GA and Charlotte, NC – the Golden Isles' top markets. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

### PUBLICATION at a glance

**20,000** **GA**  
Circulation Markets

### AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate:

☐ Fall/Winter (August 2020-January 2021); Size: \_\_\_\_\_

### RATE CARD

**HALF PAGE** \$1,500

**QUARTER PAGE** \$800

### ARTWORK SPECS

- Headline
- Copy (45/60 words)
- URL
- Phone Number
- High-resolution image

### CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



GOLDEN ISLES  
CONVENTION & VISITORS BUREAU



# WEDDINGS OPPORTUNITIES



**Destination I DO** is a national wedding publication that focuses on destination weddings and the best honeymoon and vacation destinations for newlyweds. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

**PUBLICATION**  
*at a glance*

**45,000**  
*Circulation*

**NATIONAL**  
*Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ Spring/Summer (February-July 2020); Size: \_\_\_\_\_
- ☐ Fall/Winter (August 2020-January 2021); Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$2,000

**QUARTER PAGE** \$1,000

## ARTWORK SPECS

- Headline
- Copy (45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



**Weddings Atlanta**, previously *Brides Atlanta*, is a Modern Luxury weddings publication distributed in the Atlanta area. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

**PUBLICATION**  
*at a glance*

**100,000**  
*Circulation*

**GA**  
*Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate:

- ☐ Fall/Winter (June-November 2020); Size: \_\_\_\_\_
- ☐ Spring/Summer (December 2020-May 2021); Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$1,200

**QUARTER PAGE** \$600

## ARTWORK SPECS

- Headline
- Copy (45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



# WEDDINGS OPPORTUNITIES



**Southern Bride** is a regional weddings publication focused on providing high-end and authentic inspiration for brides to plan the perfect Southern wedding. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

**PUBLICATION**  
*at a glance*

**50,000**  
*Circulation*

**SOUTHEAST**  
*Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ Summer/Fall (May-September 2020); Size: \_\_\_\_\_
- ☐ Winter/Spring (November 2020-February 2021); Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$1,200

**QUARTER PAGE** \$600

## ARTWORK SPECS

- Headline
- Copy (45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com



## The Celebration Society Weddings Magazine

is an annual magazine dedicated to inspiring weddings and guiding brides through planning their perfect day. Depending on the final ad size, cooperative partners will either be included in a formatted display space or as part of the Golden Isles advertorials.

**PUBLICATION**  
*at a glance*

**18,000**  
*Circulation*

**FL & GA**  
*Markets*

## AVAILABLE PLACEMENTS

Mark with an "X" the months in which you would like to participate, and indicate the size where appropriate:

- ☐ Annual (December 2020-November 2021); Size: \_\_\_\_\_

## RATE CARD

**HALF PAGE** \$2,000

**QUARTER PAGE** \$1,000

## ARTWORK SPECS

- Headline
- Copy (45/60 words)
- URL
- Phone Number
- High-resolution image

## CONTACTS

Sales:  
KellySmith@GoldenIsles.com

Artwork:  
GoldenIslesAds@milespartnership.com





# DIGITAL OPPORTUNITIES

**CONTACTS** Sales: KellySmith@GoldenIsles.com | Artwork: GoldenIslesAds@milespartnership.com

**PUBLICATION**  
*at a glance*

**60,000+**  
Subscribers  
**NC**  
Markets

**Our State Custom Emails** are sent to the publication’s opt-in database of 60,000 subscribers in Charlotte, NC. Two partners will be accepted per email.

**AVAILABLE PLACEMENTS**

Mark with an “X” the months in which you would like to participate:

☐ July

RATE CARD

**FORMATTED LISTING** \$500

**ARTWORK SPECS**

- Headline
- Copy (30 words)
- URL
- Phone Number
- Image
- Color Logo



**GOLDEN ISLES**  
CONVENTION & VISITORS BUREAU

# DIGITAL OPPORTUNITIES

**CONTACTS** Sales: KellySmith@GoldenIsles.com | Artwork: GoldenIslesAds@milespartnership.com

**TripAdvisor Banner Ads** are served to potential travelers on Tripadvisor.com, a top resource for potential Golden Isles visitors who are planning their vacations. Banner ads are supplied by each partner, and they will be placed on geo-targeted pages including Hilton Head, Savannah and Jacksonville.

Please indicate below the total number of impressions and the time period you would like to run. It is recommended that a minimum of 50,000 impressions are ran per month.

Dates: \_\_\_\_\_

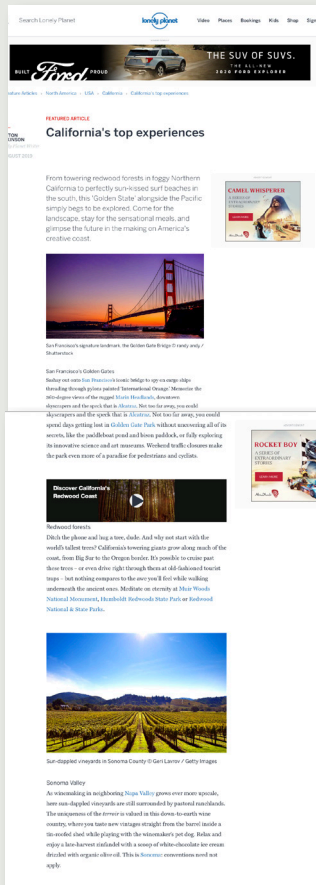
Impression Total: \_\_\_\_\_

## RATE CARD

**COST PER THOUSAND IMPRESSIONS** \$23  
(i.e. 100,000 impressions = \$2,300)

## ARTWORK SPECS

- .jpg image banner ads sized 300x250, 728x90, and 160x600
- Click-through URL



## Lonely Planet Native Articles

are a unique opportunity to reach *Lonely Planet's* highly engaged audience of travelers. The Golden Isles will be participating with *Lonely Planet* to create inspiring travel content which will be published on LonelyPlanet.com and available to their national audiences. The content will also be promoted to our high-converting DMAs (GA, FL, NC, NY, IL, AL, TN, SC, TX, PA, VA) on Apple News, LonelyPlanet.com and on their social channels. Participating partners will be featured and mentioned by name in the native content articles.

## AVAILABLE PLACEMENTS

Mark with an "X" the placement in which you would like to participate:

- ☐ Spring (February-June 2020)
- ☐ Fall (September-December 2020)

**PUBLICATION**  
*at a glance*

**1 MILLION+**  
*Impressions*

**SE & NE**  
*Markets*

## RATE CARD

**EDITORIAL COVERAGE**  
\$1,000 per business

## ARTWORK SPECS

TBD - New, custom content, but partner will be able to supply imagery and copy points for the article.





# 2020 COOPERATIVE MARKETING OPPORTUNITIES

## CONTACT

First \_\_\_\_\_ Last \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_

Business Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ ZIP \_\_\_\_

## PREFERRED ARTWORK CONTACT

First \_\_\_\_\_ Last \_\_\_\_\_

Email Address \_\_\_\_\_

## AUTHORIZATION

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

By signing above, I agree to pay for all orders indicated in this contract for the Golden Isles Cooperative Marketing Program and for anything modified in writing after submitting this contract. I acknowledge that there will be a 25% charge for cancellations after this contract has been signed.