

2026 Visitor Guide

Advertising Benefits:

- Primary collateral piece for the Golden Isles CVB fulfilling over 125,000 guides annually throughout the US & internationally.
- Over 120 local, regional & national distribution locations.
- Replicated online, the virtual guide provides digital & mobile-friendly access, including links to your company's website.
- Placement connects companies to the Golden Isles CVB's million-dollar, annual marketing efforts.



125,000

guides distributed

550,000+

annual readership

625,000+

digital page views

Space Close: August 1, 2025 • Materials Due: August 8, 2025

AD SIZE	PARTNER RATE	NON-PARTNER RATE
FULL PAGE	\$5,500	\$6,600
1/2 PAGE	\$3,520	\$4,224
1/4 PAGE	\$2,035	\$2,442
COVER 2	\$6,875	\$8,250
COVER 3	\$6,875	\$8,250

FULL PAGE

- 250 Words
- Up to Four Images

HALF PAGE

- 125 Words
- Up to Two Images

QUARTER PAGE

- 75 Words
- One Image

DISCUSS WHICH AD OPTION IS RIGHT FOR YOU

Zoe Greene, Sr. Director of Business Development

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2026 Visitor Guide Advertising Agreement

FIRST NAME _____ LAST NAME _____

BUSINESS NAME _____

BUSINESS ADDRESS _____ CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ MOBILE PHONE _____

EMAIL _____ WEBSITE _____

BILLING ADDRESS _____ CITY _____ STATE _____ ZIP _____

PLEASE MARK WHICH AD TYPE YOU'D LIKE TO RESERVE FOR 2026:

PARTNER RATES*

- ☐ Full Page: \$5,500
- ☐ Half Page: \$3,520
- ☐ Quarter Page: \$2,035
- ☐ Inside Front Cover: \$6,875
- ☐ Inside Back Cover: \$6,875

NON-PARTNER RATES*

- ☐ Full Page: \$6,600
- ☐ Half Page: \$4,224
- ☐ Quarter Page: \$2,442
- ☐ Inside Front Cover: \$8,250
- ☐ Inside Back Cover: \$8,250

PLEASE MARK AN OPTION BELOW:

- ☐ No Changes, Pick-up 2025 Assets
- ☐ Photo Change
- ☐ Copy Change
- ☐ Photo & Copy Change

NOTE: Subject to this agreement, the GICVB has responsibility for control of the content and the right to make changes to content materials for presentation in the Visitor Guide. The Client will receive a proof of the final ad before production.

NOTES

AUTHORIZATION

BY SIGNING THIS CLIENT AGREEMENT, I ACKNOWLEDGE AND AGREE TO THE FOLLOWING:

- I have the legal authority to act on behalf of the client, make decisions, and enter into agreements.
- I am committing to the selected advertisement for the 2026 Visitor Guide publication and understand the legal obligation to fulfill this agreement.
- The client will be invoiced in full upon contract execution. Terms are net 30.
- If payment is not received by the production deadline, the client's ad will not be placed in the 2026 Visitor Guide.
- To qualify for the partner rate, the client must be a recognized 2025 Golden Isles CVB Partner.
- If the non-partner rate is selected for the 2026 publication, the client acknowledges that any 2025 CVB partner benefits will end effective December 31, 2025.

CLIENT REPRESENTATIVE

SIGNATURE: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

GOLDEN ISLES CVB REPRESENTATIVE

SIGNATURE: _____

PRINT NAME: _____

TITLE: _____

DATE: _____