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PARTNERSHIP DETAILS		PREMIUM Web & Grid Listing	SILVER Quarter Page Ad	GOLD Half Page Ad	PLATINUM Full Page Ad	
Goldenisles.com	ENHANCED WEBSITE LISTING Includes business name, address, phone number, description, logo, website URL & 5-20 photographs. Annual Goldenisles.com Pageviews: 4M+ Annual Partner Pageviews: 800,000+			 *includes 3 additional businesses	 *includes unlimited additional businesses	Goldenisles.com
	SPECIALS & DEALS WEBSITE LISTING Submit specials to be featured on the Goldenisles.com. Annual Pageviews: 75,000 (Total Specials Pageviews)					
	CALENDAR & LIVE MUSIC LISTINGS Submit events for inclusion on the Goldenisles.com calendar of events and/or the live music schedule. Annual Calendar Pageviews: 100,000 Annual Live Music Pageviews: 35,000					
Visitor Information	VISITOR BROCHURE RACK DISPLAYS Display brochures and rack cards at CVB Visitor Centers. Annual Visitors: 300,000+					Visitor Information
	VISITOR CENTER STAFF REFERRALS Partners are recommended by name to visitors at the I-95 Visitor Center and the St. Simons Welcome Center, sending travelers directly to your business. Annual Recommendations Given: 300,000+					
	VISITOR GUIDE LISTINGS GRIDS Partners' businesses will be listed in the Golden Isles Visitor Guide publication vacation planning grids. Annual Guide Distribution: 200,000+			 *includes 3 additional businesses	 *includes unlimited additional businesses	
	MONTHLY EVENTS POSTERS Only partners' events can be included on posters displayed in local businesses and hotels. Partners' businesses will also receive copies of the posters to display. Posters Printed: 100+ Placed in 80+ local businesses					
	GROUPS, MEETINGS & WEDDINGS REFERRALS Partners will receive groups, meetings & weddings sales request leads that are submitted to the Golden Isles.					
Marketing & Advertising	EMAIL & ADVERTISING OPPORTUNITIES Partners have the opportunity to participate in the CVB's cooperative marketing program for advertising placements & leisure emails. Email Impressions: 140,000+ per month Advertising Impressions: 100M per year					Marketing & Advertising
	SOCIAL PROMOTION Partners have the opportunity to partner with the Golden Isles CVB staff to receive promotion via the Golden Isles' social channels. The content created can be promoted on Goldenisles.com and through additional paid promotions and CVB-owned channels. Fans: 125K+ (Golden Isles Facebook) 150K+ (St. Simons Island Facebook) 16K+ (Instagram)					
	RESEARCH, REPORTS & TRENDS Partners can access industry & destination research and trends & real-time reporting for their listings within the Golden Isles extranet.					
Industry	LOGO GEAR Partners will have access to Golden Isles logo items at discounted rates with the opportunity to order in bulk for special events.					Industry
	FILM LEADS, PR & FAM TOUR CONSIDERATION					
	CONTEST & GIVEAWAY PARTNERSHIPS					
	INDUSTRY EVENT PARTNERSHIPS & PASSES					
	PHOTO & VIDEO SHOOTS					



2021 PARTNERSHIP & VISITOR GUIDE CONTRACT

All pricing listed is a discounted rate for the 2021 Visitor Guide and will not be applied for future guides.

First Name _____ Last Name _____

Business Name _____

Business Address _____ City _____ State _____ ZIP _____

Business Phone _____ Mobile Phone _____

Email _____ Website _____

Billing Address _____ City _____ State _____ ZIP _____

ORDER FORM: Please **initial** the Partnership Level you'd like to reserve for 2021.

_____ Platinum - \$3,500

_____ Gold - \$2,100

_____ Silver - \$1,190

_____ Premium - \$240

_____ Creative Assist Package - \$250

_____ No Changes, Pick Up the 2020 Layout

_____ Change Photo Only **OR** _____ Change Copy Only

_____ New Photo and Copy will be provided

Additional listing pricing is determined by partnership level.

Notes:

AUTHORIZATION

Authorized Signature _____ Date _____

By signing above, I agree to pay for the selected partnership for 2021. I understand I am legally obligated to fulfill this agreement.

CVB Representative Signature _____ Date _____

Final payments are due by February 5th, 2021.

If payment is not received by this time, your ad will not be placed in the 2021 Visitor Guide. Thank you.

REMIT SIGNED CONTRACT TO > maggie@goldenisles.com | 912.638.9014