

Golden Isles CVB Partnership DETAILS		BASIC \$240/year		SILVER 1/4-page VG Advertisers	GOLD 1/2-page VG Advertisers	PLATINUM Full Page VG Advertisers
GoldenIsles.com	<b>ENHANCED WEBSITE LISTING</b> Includes business name, address, phone number, description, logo, website URL & 5-20 photographs. Annual Pageviews: 3M+ (GoldenIsles.com)   800,000+ (Partner Pageviews)					
	<b>CALENDAR &amp; LIVE MUSIC LISTINGS</b> Submit events to marketing@goldenisles.com for inclusion on the GoldenIsles.com calendar of events and/or the live music listing. Annual Pageviews: 100,000 (Calendar)   35,000 (Live Music)					
	<b>SPECIALS &amp; DEALS WEBSITE LISTING</b> Submit specials to be featured on GoldenIsles.com. Annual Pageviews: 75,000 (Total Specials Pageviews)					
Visitor Information	<b>VISITOR BROCHURE RACK DISPLAYS</b> Display brochures and rack cards at CVB Visitor Centers. Annual Visitors: 200,000+					
	<b>VISITOR CENTER STAFF REFERRALS</b> Partners are recommended by name to visitors at the I-95 Visitor Center and the St. Simons Welcome Center, sending travelers directly to your business. Annual Recommendations Given: 300,000+					
	<b>VISITOR GUIDE LISTINGS GRIDS</b> Partners' businesses will be listed in the Golden Isles Visitor Guide publication vacation planning grids. Annual Guide Distribution: 200,000+					
	<b>MONTHLY EVENTS IN-MARKET POSTERS</b> Only partners' events can be included on in-market posters displayed in local businesses and at hotels for locals and visitors to reference. Partners' businesses will also receive copies of the posters to display. Posters Printed: 100+   Placed in 80+ local businesses					
	<b>GROUPS, MEETINGS &amp; WEDDINGS REFERRALS</b> Partners will receive groups, meetings & weddings sales request leads that are submitted to the Golden Isles.					
Marketing & Advertising	<b>EMAIL &amp; ADVERTISING OPPORTUNITIES</b> Partners have the opportunity to participate in the CVB's cooperative marketing program for advertising placements & leisure emails. Impressions: 140,000+ per month (Email)   100M per year (Advertising)					
	<b>SOCIAL PROMOTION</b> Partners have the opportunity to partner with the Golden Isles CVB staff to receive promotion via the Golden Isles' social channels. The content created can be promoted on GoldenIsles.com and through additional paid promotions and CVB-owned channels. Fans: 120K+ (Golden Isles Facebook)   140K+ (St. Simons Island Facebook)   14K (Instagram)					
	<b>RESEARCH, REPORTS &amp; TRENDS</b> Partners can access industry and destination research and trends and real-time reporting for their account's GoldenIsles.com listings within the Golden Isles extranet.					
	<b>EXPERT ONE-ON-ONE CONSULTATIONS</b> Partners can request one-on-one meetings with CVB staff experts to review reports and research, discuss media recommendations and strategies, request consultation on content or social strategy or set up trainings for their teams on marketing best practices.					
	<b>LOGO GEAR</b> Partners will have access to Golden Isles logo items at discounted rates with the opportunity to order in bulk for special events.					
Industry	<b>FILM LEADS, PR &amp; FAM TOUR CONSIDERATION</b>					
	<b>CONTEST &amp; GIVEAWAY PARTNERSHIPS</b>					
	<b>INDUSTRY EVENT PARTNERSHIPS &amp; PASSES</b>					
	<b>PHOTO AND VIDEO SHOOTS</b>					