



GOLDEN ISLES[®]

CONVENTION & VISITORS BUREAU

Intellectual Property Usage Agreement

Introduction

You are requesting to use copyrights and/or trademarks (intellectual property) belonging to the Golden Isles Convention & Visitors Bureau (CVB), such as artwork, photographs, names and logos. Each piece of the CVB's intellectual property is a valuable asset, and the rights in such intellectual property are exclusive to the CVB. You help us protect these intellectual property rights by accepting this Agreement.

By using any CVB image, you accept that the CVB is the sole owner of the intellectual property represented by that image and accept the terms of use set forth below.

Intellectual Property Statement

The CVB embodies copyrights and/or trademarks owned or licensed by the CVB, and all intellectual property rights in the products are owned by, or are licensed to, the CVB. Nothing in this Agreement should be construed as granting any right to use the CVB's property, except as follows:

You Must:

- Always include an attribution of the CVB's ownership of the intellectual property on your advertising, website, or other product communication. For example:
 - Photographs provided by GoldenIsles.com.
- Always include the attribution in a highly visible area and in immediate contact with the image.

You May Not:

- Alter, modify, adapt (other than resizing), crop, retouch, animate or embellish the CVB's property in any way, including but not limited to, changing any names, logos or other designs included therein.
- Make or manufacture merchandise any items, such as t-shirts and mugs, bearing CVB property.
- Display, sell or give away merchandise items, such as t-shirts and mugs, bearing CVB property that has not been distributed by the CVB.
- Use an identical or virtually identical CVB trademark without potential legal consequence.
- Use CVB intellectual property for any other purpose other than the CVB approved use.
- Remove or crop out the copyright or trademark notice from the CVB property.
- Insert your own copyright or trademark notice on CVB property, or otherwise imply that the CVB's property are your images or products.
- Convey use or permit the use of CVB property as a trademark or service mark, or claim any proprietary rights of any sort in CVB property.
- Use CVB property on your website without appropriate attribution of the CVB's ownership.



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- Use or authorize the use of CVB property on a third-party site.
- Use or authorize the use of, sell, share, or give away, any CVB property to any third parties except for the purposes of creating the advertising or promotional materials permitted by this Agreement.
- State or imply that you are an “authorized” partner or retailer, that the CVB has endorsed your website or store, or that there is any CVB property exclusive to you.
- Use any CVB artwork, photography, logos, website or other designs that are not among the CVB property made available specifically for your use.

Your use of CVB property means you promise that you will not interfere with the CVB’s rights, including challenging the CVB’s use, registration of, or application to register such rights, alone or in combination with other words, logos, artwork or photographs, anywhere in the world; that you will not harm, misuse, or bring into disrepute any CVB intellectual property; and that you will not apply any CVB intellectual property to any item, whether for sale or not, except as expressly permitted by this Agreement. The goodwill derived from using a CVB trademark exclusively inures the benefit of and belongs to the Golden Isles CVB.

Except for the limited rights expressly permitted under this Agreement, no other rights of any kind are granted hereunder, by implication or otherwise.

Any use of the Golden Isles CVB’s intellectual property in violation of the foregoing provisions shall result in the automatic termination for cause of this Agreement and all your rights hereunder, without notice to you.

Please fill out the form in its entirety below and submit to marketing@goldenisles.com.



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Golden Isles CVB Intellectual Property Usage Agreement

Business Information

Business Name: _____

Your Name: _____
Last First M.I.

Mailing Address: _____
Street Address

City State ZIP Code

Business Phone: _____ Mobile Phone: _____

Email Address: _____ Website: _____

Usage Allowance

Request For: _____
Publication/Blog Issue/Run Date

Signature & Authorization

Signature: **X** _____
By signing above, I agree to the terms specified in the Intellectual Property Usage Agreement

Date: _____

Do Not Write Below Line

Approved By: **X** _____
CVB Staff Member

Date: _____