

# 3 LAKES ICE FISHING CONTEST

## 2024 Sponsorship Opportunities

When you partner with the Destination Granby and 3 Lakes Ice Fishing Contest, you are part of the longest-running ice fishing tournament West of the Mississippi. In addition to promoting your services and products to over 3,200 anglers, you will get direct access to powerful prospective customers.

### **2024 EVENT DETAILS**

Dates: January 26th, 27th & 28th 2024  
Kickoff Party: Thursday, January 25th  
Location: Granby, Colorado – Lake Granby,  
Shadow Mountain Reservoir, and Grand Lake  
Expected Number of Participants: 3,000+  
Over \$70K Cash and Prizes

### **3 Lakes Marketing Reach**

3 Lakes Website reaches over 30,000 per year. 3  
Lakes Facebook page reached 173,000 the past  
year.  
Advertising Reach over 500,000+  
Over **\$70,000** worth of cash and prizes



# 2024 SPONSORSHIP LEVELS

## **Presenting Sponsor:**

*Unavailable. Sun Outdoors Rocky Mountains*

## **Diamond Sponsor: \$5,000**

- Logo on all print & digital marketing
- Logo placement on website, social media & emails
- Custom Social Media post promoting business
- Product placement in welcome bags
- KFFR Promotions
- Name mentioned at nightly award ceremonies
- 6 complimentary Tournament Tickets
- 6 complimentary Kickoff Party Tickets
- Logo included in promotional event recap video



## **Kickoff Event Sponsor:**

*Unavailable . Country ACE Hardware*

## **Youth Angler Sponsor - NEW! : \$2,500**

Sponsorship covers cost of trophies, medals, winner prizes, and a Saturday giveaway prize package for youth anglers.

- Logo on printed materials
- Logo placement on website, social media & emails
- Custom social media post promoting business
- Product placement in welcome bags
- Name mentioned at nightly award ceremonies
- Logo in promotional recap video
- 4 complimentary Tournament registrations



## **Garnet Sponsor: \$2,500**

- Logo on printed materials
- Logo placement on website, social media & emails
- Custom social media post promoting business
- Product placement in welcome bags
- Name mentioned at nightly award ceremonies
- Logo in promotional event recap video
- 4 complimentary Tournament registrations

## **Jasper Sponsor: \$1,000**

- Logo on printed materials
- Logo on website
- One logo post on social media
- Product placement in welcome bags
- Name mentioned at nightly award ceremonies
- 2 complimentary Tournament registrations

## **Tagged Fish: \$250**

- Logo on printed materials and website

## **Custom Sponsorship: Any amount**

We can customize a sponsorship package specific to your business for any amount. Contact [Kayte@destinationgranby.com](mailto:Kayte@destinationgranby.com) or (970) 887-2311 to discuss options that fit your business best.



# **SPONSORSHIP COMMITMENT**

We will commit as a \_\_\_\_\_ level sponsor.

Company or organization name (as you would like it to appear in print): \_\_\_\_\_

Contact Person Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip code: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

## **Payment Method**

- ☐ Check enclosed (payable to Destination Granby and mailed to address below).
- ☐ Please invoice our company (payment is due no later than 45 days from receipt of invoice).
- ☐ Charge the below credit card
- ☐ Donation of products or services (listed below): \_\_\_\_\_

## **For Credit Card Payments**

Type of card: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card number:

Expiration date: \_\_\_\_\_ Security code \_\_\_\_\_

Name as it appears on card:

Signature:

## **Please return this commitment form to:**

Destination Granby  
Attention: Kayte Spiller  
PO Box 35  
Granby, CO 80446

## **Or E-mail to:**

kayte@destinationgranby.com

