



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, December 10, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave.
Grand Junction, CO 81501

AGENDA

1. Call to order
2. Approval of Minutes
 - a. November 12, 2024
3. Community Updates and Q&A
 - a. U.S. Forest Service – Bill Edwards, District Ranger
 - b. Colorado State Forest Service – Kamie Long, Western Slope Urban & Community Forestry Specialist
4. 2024 Colorado Governor’s Tourism Conference Recap and Attendee Comments
5. Visit Grand Junction Advisory Board Business
 - a. Officer Election for 2025
6. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
7. Adjourn