

Grand Junction Area Tourism Membership Program

*Tourism-related businesses include lodging, restaurants, retail, attractions, activities, events, and craft beverages & products.

Membership Benefit	Tourism-related Businesses Inside GJ City Limits \$0 Membership Fee - Automatic Membership	Tourism-related Businesses Outside GJ City Limits \$350 Annual Membership Fee *Lodging businesses: Will include an additional fee.	Tourism-related Businesses Outside GJ City Limits Choose not to join Membership
Grand Junction Visitor Center: Business rack card / brochure displayed.	YES Must display Official Grand Junction Visitor Guide at the business. A brochure rack will be provided at no cost.	YES Must display Official Grand Junction Visitor Guide at the business. A brochure rack will be provided at no cost.	Benefit not available
Grand Junction Official Visitor Guide: Basic category listing in Directory (name, address, phone).	YES	YES	Benefit not available
Visit Grand Junction Website: <i>Business listing</i> (name, address, phone, description, images, amenities, map, offers, links, and more).	YES Must include Visit Grand Junction logo with hyperlink on an agreed upon page on the stakeholder website.	YES Must include Visit Grand Junction logo with hyperlink on an agreed upon page on the stakeholder website.	Benefit not available
Inclusion in blogs, special projects, and marketing co-ops. Based on new services and unique offerings from businesses. Coverage is not guaranteed.	YES	YES	Benefit not available

As of 12/19/2023