



970.627.3402
PO Box 429
Grand Lake, CO 80447
GoGrandLake.com

Grand Lake Area Chamber of Commerce

Dear Prospective Member,

Thank you for your consideration in becoming a member of the Grand Lake Chamber of Commerce. Your investment enables us to foster economic growth in Grand Lake, promote local business, and contribute to making our little Town a place loved by residents and guests alike. By investing in a membership, your business has the opportunity to shine through our marketing initiatives, educational programs and economic opportunities offered by our partners. Alongside our members, we've achieved remarkable milestones, and look forward to building upon this success in the coming year with you.

Chamber membership offers a variety of benefits designed to elevate your business profile and foster growth. As a member, you:

- Gain a custom business page on gograndlake.com, allowing you to showcase your details, photos, videos, and more to a broader audience.
- Your business receives personal recommendations and literature placement in the Visitor's Center, enhancing visibility among visitors and locals alike.
- Option to boost your business visibility with sponsored content on our website, and social media posts, professionally designed rack cards, and inclusion in the GoGrandLake guidebook directory.
- Through shared content on our social media accounts, you tap into an extended reach, connecting with potential customers. Your events receive prominent exposure through featured listings on our web calendar and website.
- Gain insights into county-wide economic opportunities, stay informed, and position your business strategically.
- Benefit from advocacy on Town and County issues, ensuring your business's voice is heard and represented in shaping a favorable business environment.

Did you know that:

- Our website, gograndlake.com had nearly 1.5 million page views in 2023, with lodging, dining, shopping and events ranking in the most visited pages.
- We're building a new website this year! The new gograndlake.com will connect visitors with year round things to do in Grand Lake and drive them to engage with your business through a robust, easy to filter directory.
- Our Social Media accounts have over 50,000 followers with an average monthly reach of 1,000,000 people.
- We're making a new Go Grand Lake branded guidebook that will be available in both print and digital versions. Your membership will come with a listing in the directory with the option to purchase additional advertising.
- We've added Rack Card Design and Printing to our add on offerings to help streamline the process of having up to date rack cards to share with visitors.

We look forward to a strong partnership with you in 2024!

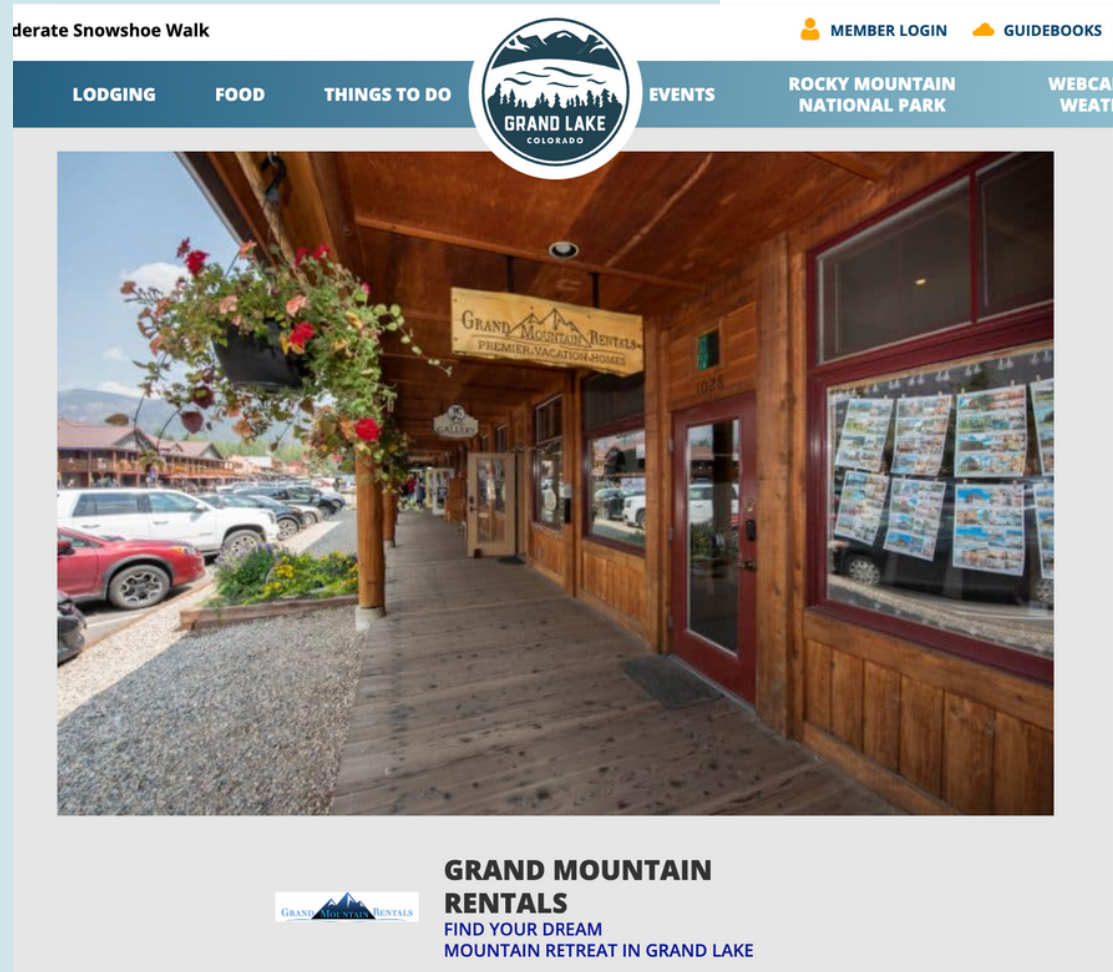
Thank You,
Emily Hagen
Executive Director
970-627-3402
emily@grandlakechamber.com

2024 NEW MEMBERSHIP PACKET

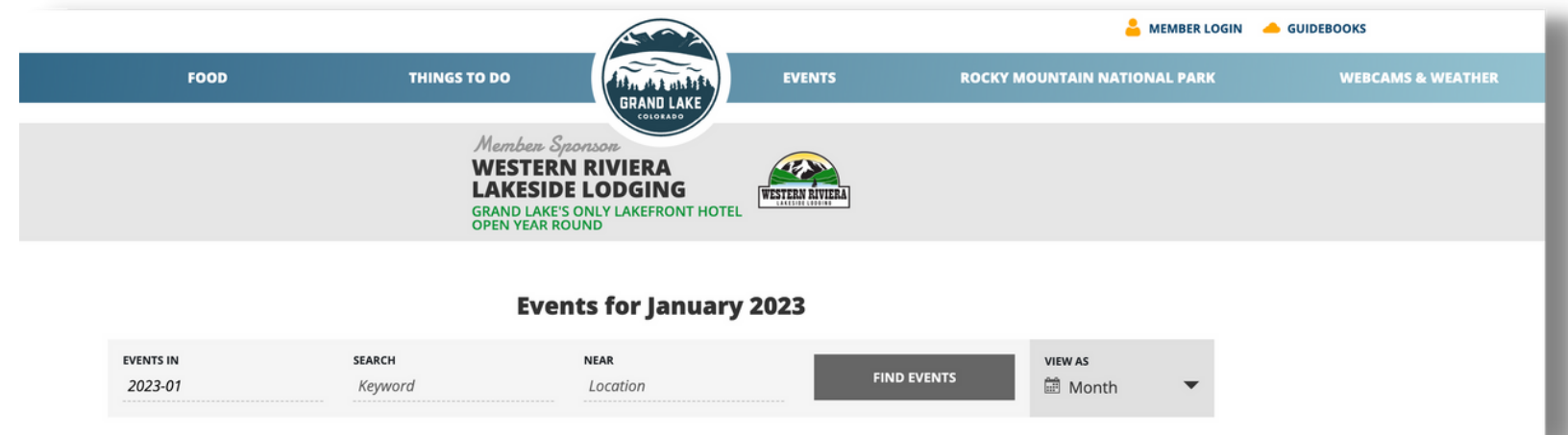
MAKE YOUR BUSINESS STAND OUT WITH BOOSTS!

GoGrandLake.com - 1,500,000 Page Visits Per Year
 Social Media Accounts - 50,000 and growing quickly
 Email Blasts - 33,000 Subscribers

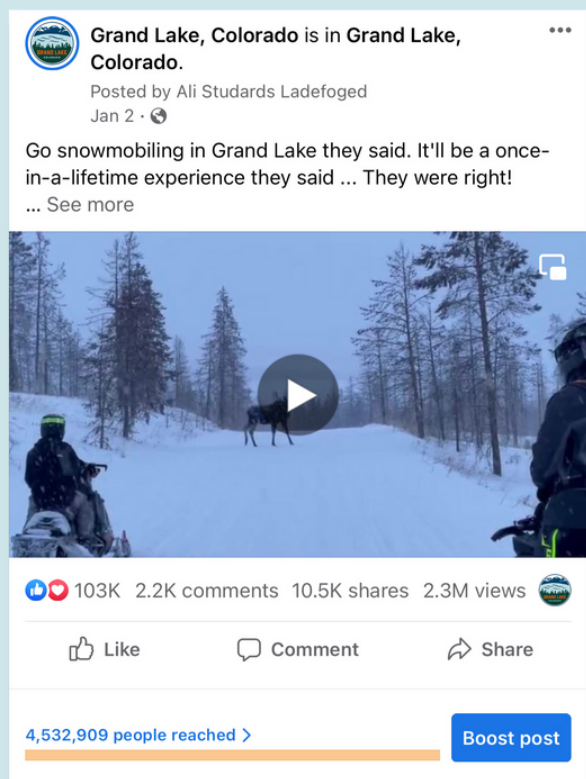
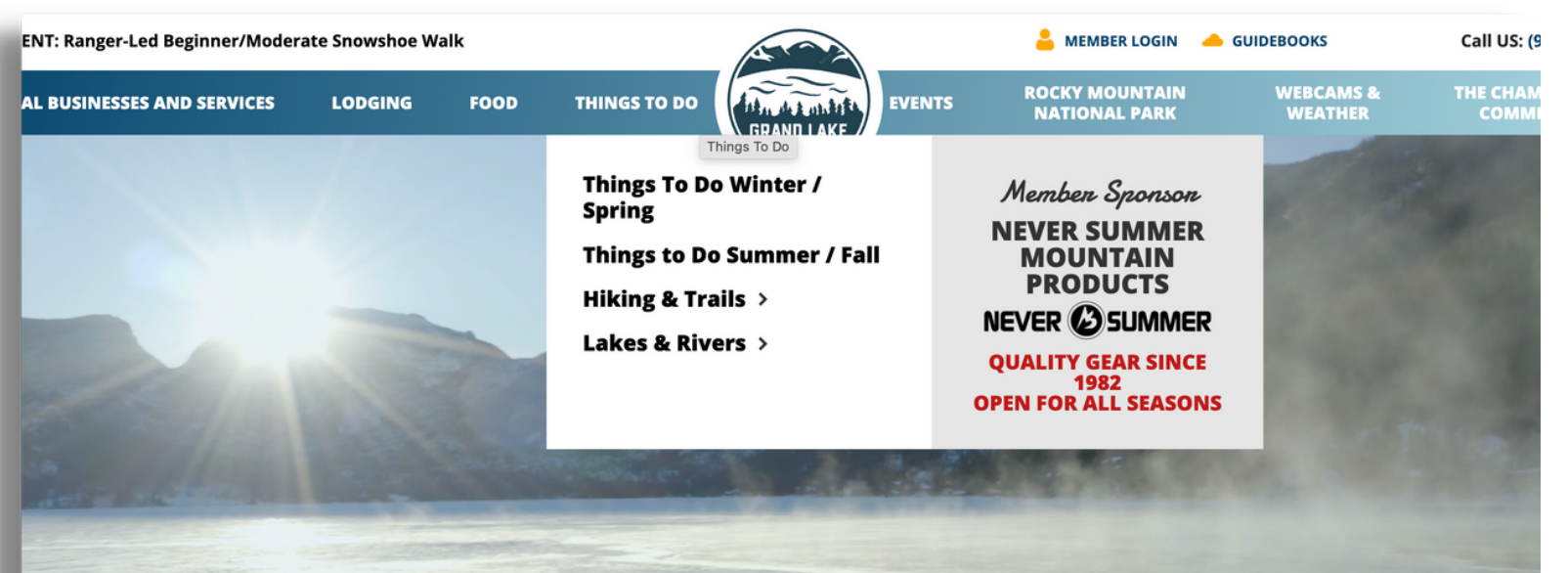
Featured Business - Make your business stand out by adding a customizable featured listing in our directory.



Global Page Sponsor - Your logo, name and two lines of description will be featured on 10 of our most popular pages.



Menu Sponsor - Put your business front and center by being an exclusive sponsor on high traffic main menu on gograndlake.com



Social Media Content Sponsor Connect with our 50k+ followers by sponsoring a curated post that fits your brand on our @gograndlake Instagram and Facebook channels.

NEW: Rack Card Design & Print - Let us design a rack card that fits the brand of your business and take care of the printing! We'll proudly display your card in the Grand Lake Visitor's Center and provide you with cards to distribute around Town.



NEW: Blog and Blasts - Reach 80K+ people who love Grand Lake! Your Sponsored content will go out to our email subscribers, on our @gograndlake Facebook page and be published as a blogpost on the gograndlake.com homepage.

MEMBERSHIP WORKSHEET

PLEASE COMPLETE FOR EACH BUSINESS

TELL US ABOUT YOUR BUSINESS

NO NEED TO FILL OUT THE CONTACT INFO IF YOU APPLIED ONLINE

Business Name _____

Contact Name & Title _____

Contact Phone _____ Business Phone _____

Contact Email Address _____ Business Email Address _____

Business Physical Address _____

Mailing Address _____

Website URL _____

Social Media Handles _____

Description of Business for Directory Listing

1. MEMBERSHIP TYPE - SELECT ONE

One Business \$325

Add On Business \$200 per

(please complete business info section for each business)

Non-Profit \$150

3. PLEASE CONTACT ME REGARDING EVENT SPONSORSHIP FOR:

Pond Hockey Buffalo Days

2. MEMBERSHIP BOOSTS

Featured Business \$500

Menu Sponsor \$800

Global Page Sponsor \$300

Social Media Post Sponsor
(2 max) \$250/per

Blog & Blast Sponsor
(2 max) \$400/per

Rack Card Design & Print \$400
(2 sided design with 250 cards)

4. Total of Dues and Boosts \$ _____

CHECKS ARE PAYABLE TO GRAND LAKE CHAMBER, OR CONTACT US IF YOU'D LIKE TO
PAY BY CREDIT CARD MEMBERSHIP IS RENEWED ANNUALLY

AT THE ANNIVERSARY DATE OF JOINING.

GRAND LAKE CHAMBER OF COMMERCE, PO BOX 429, GRAND LAKE CO, 80447