

Membership

# **Grand Lake Chamber**

Benefits | Boosts | Membership Form

Our commitment to you is providing opportunities and benefits that help grow your business.

## WHY JOIN:

- Custom membership business listing on website - <u>GoGrandLake.com</u>
- Inclusion in Grand Lake Guidebook Business Directory
- Membership Window Decal
- Members-only networking events
- Shared content on social media accounts
- Members-only social media group
- Ongoing training & educational workshops
- Promotional opportunities
- Ability to post calendar event listings
- Visitor Center brochure placement and personal recommendations
- Advocacy on community issues
- Insights on County-wide economic development opportunities
- New businesses receive a Chamber hosted ribbon cutting ceremony



Promote your business while showing support for the local business community!

# PROMOTION AND ADVERTISING OPPORTUNITIES ARE AVAILABLE FOR AN ADDITIONAL COST:

- Featured Business listings on website
- Social media Content Sponsor
- Sponsor Blasts
- Global Page Sponsor
- Menu Sponsor
- Lodging Sponsor
- Advocacy on town and county issues

### DID YOU KNOW THAT:

- GoGrandLake.com has nearly 1.5 million page views
- AND ... Lodging, dining and shopping rank highest
- Social Media accounts have over 55,000 followers
- Go Grand Lake Guidebook is available in both print and online versions. Your membership will come with a business listing in the directory, with the option to purchase additional advertising.



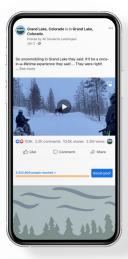
Make your business stand out with boosts!

GoGrandLake.com 1,500,000 Page Visits Per Year Social Media Accounts 55,000 and growing quickly Email Blasts 33,000 Subscribers



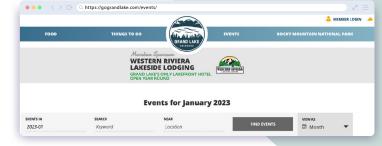
#### GoGrandLake.com

**Featured Business** • Make your business stand out by adding a customizable featured listing in our directory.



#### @GoGrandLake Social Media Content Sponsor

• Connect with our 50k+ followers by sponsoring a curated post that fits your brand on our Instagram and Facebook channels.



#### GoGrandLake.com

**Clobal Page Sponsor** • Your logo, name and two lines of description will be featured on 10 of our most popular pages.



#### GoGrandLake.com

**Menu Sponsor** • Put your business front and center by being an exclusive sponsor on high traffic main menu.

# @GoGrandLake GoGrandLake.com

Blog & Blasts • Reach 80K+ people who love Grand Lake! Your Sponsored content will go out to our email subscribers, on our Facebook page and be published as a blogpost on our website homepage.





#### **Rack Card Design**

and Print • Let us design a rack card that fits the brand of your business and take care of the printing! We'll proudly display your card in the Grand Lake Visitor's Center and provide you with cards to distribute around Town.



MEMBERSHIP • GRAND LAKE AREA CHAMBER OF COMMERCE

# MEMBERSHIP FORM

Tall us about your business!

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Business Name	
Contact Name & Title	
Contact Phone	Business Phone
Contact Email Address	Business Email Address
Business Physical Address	
Mailing Address	
Website URL	
Social Media Handles	
Description of Business for Directory Listing	

Membership Type

One Business \$325 Add-on Business \$200 per (please complete business info section for each business)

Non-Profit \$150

<sup>2</sup>Membership Boosts

Featured Business \$500 Menu Sponsor \$800 Global Page Sponsor \$300 Social Media Post Sponsor \$250 per

(2 max) Blog & Blast Sponsor \$400 per

(2 max)

Rack Card Design & Print \$400 (2-sided design, 250 cards)

<sup>3</sup>I'd like to sponsor

Pond Hockey Buffalo Days

Total Dues + Boosts

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**Checks are payable to Grand Lake Chamber**, or contact us if you'd like to pay by credit card. Membership is renewed annually at the anniversary date of joining.

Grand Lake Area Chamber of Commerce PO Box 429, Grand Lake CO, 80447



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